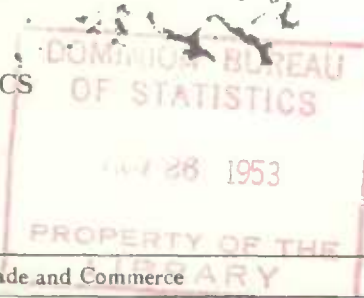




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RADIO AND TELEVISION RECEIVING SETS

JUNE - 1953

Sales of radio receiving sets by Canadian producers during June, 1953, totalled 47,754 units valued at \$4,088,346 at list prices. The provincial distribution of sales was as follows: Ontario, 27,115; Quebec, 7,644; British Columbia, 3,252; Manitoba, 1,892; Atlantic Provinces, 2,891; Alberta, 3,250 and Saskatchewan, 1,710.

Sales of television sets totalled 10,795 sets, of which 6,231 were table models, 4,375 were consoles and 189 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 6,399; Quebec, 3,261; British Columbia, 990; Atlantic Provinces, 28 and Prairie Provinces, 117. In dollar value the June sales of television sets totalled \$4,204,035.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1951

Year	Number	Value (at factory prices)
		\$
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1953 (excluding television)

Year	Number	Value (at list prices)
		\$
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953 - First six months .	301,652	26,776,640

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1953

Year	Number	Value (at list prices)
		\$
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953 - First six months	126,044	52,423,468

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, June, 1953

	Starting* inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Home Sets</u>				
Standard: Under \$30	11,652	10,274	6,903	15,023
\$30 - \$50	22,793	7,224	6,065	23,952
Over \$50	2,093	16	182	1,927
Multi-band: Under \$65	4,137	86	231	3,992
Over \$65	3,673	830	575	3,928
Battery: Standard	1,934	1,012	129	2,817
Multi-band	1,531	1,808	754	2,585
Clock sets	9,787	4,707	2,564	11,930
Total home sets	57,600	25,957	17,403	66,154
<u>Portables</u>				
Battery - Electric	12,437	7,754	4,538	15,653
Battery	1,021	3,526	1,169	3,378
Auto	13,061	21,892	20,723	14,230
<u>Combinations</u>				
Standard: Table and Portable	2,655	2,255	1,527	3,383
Console - Under \$200	279	594	392	481
Over \$200	3,212	1,896	670	4,438
Multi-band: Table and Portable
Console - Under \$200
\$200 - \$300	754	1,017	848	923
Over \$300	1,875	578	484	1,969
Total combinations	8,775	6,340	3,921	11,194
Total - All types	92,894	65,469	47,754	110,609

Table 5 - Production, Sales and Inventories of Television Receiving Sets, June, 1953

	Starting* inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Table Models</u>				
17" and under	6,685	13,762	4,353	16,094
18" - 22"	9,397	4,211	1,878	11,730
Over 22"
<u>Consoles</u>				
17" and under	3,470	4,891	1,590	6,771
18" - 22"	14,219	5,736	2,749	17,206
Over 22"	232	1	36	197
<u>Three-way Combinations</u>				
17" and under	570	30	61	539
18" and over	1,093	143	128	1,108
Totals	35,666	28,774	10,795	53,645

Note: Inventories include factory inventory plus distributors' inventories.
Sales: Distributors' sales; i.e., all sales to dealers and users.

Table 6 - Production and Sales of Radio Receiving Sets, Six Months Ended June, 1953

	Factory production	Sales
	(Number of units)	
<u>Home Sets</u>		
Standard: Under \$30	36,949	37,265
\$30 - \$50	59,465	55,137
Over \$50	2,588	3,014
Multi-band: Under \$65	7,230	4,042
Over \$65	11,194	8,454
Battery: Standard	2,344	1,584
Multi-band	5,051	3,035
Clock sets	25,130	20,838
Total home sets	149,951	133,369
<u>Portables</u>		
Battery - Electric	26,560	14,811
Battery	5,912	2,813
<u>Auto</u>	138,624	125,108
<u>Combinations</u>		
Standard: Table and Portable	6,563	4,121
Console - Under \$200	2,104	1,751
Over \$200	11,425	8,503
Multi-band: Table and Portable	-1
Console - Under \$200	-4	...
\$200 - \$300	6,984	6,207
Over \$300	4,891	4,970
Total combinations	31,963	25,551
Total all types	353,010	301,652

Table 7 - Production and Sales of Television Receiving Sets, Six Months Ended June, 1953

	Factory production	Sales
	(Number of units)	
<u>Table Models</u>		
17" and under	59,284	46,218
18" - 22"	34,629	24,358
Over 22"
<u>Consoles</u>		
17" and under	22,282	16,674
18" - 22"	50,073	34,017
Over 22"	38	152
<u>Three-way Combinations</u>		
17" and under	1,888	1,503
18" and over	4,207	3,122
Totals	172,401	126,044

Note: Sales: Distributors' sales; i.e., all sales to dealers and users.
Price classifications: Suggested list prices (including taxes).

Table 8 - Sales of Radio Receiving Sets, by Areas, June, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	1,986	4,963	6,323	602	707	1,254	1,568	17,403	740,122
Portables	338	884	2,067	441	264	690	1,023	5,707	333,399
Auto	288	1,253	17,165	413	529	759	316	20,723	2,253,691
Combinations	279	544	1,560	436	210	547	345	3,921	761,134
Total all types	2,891	7,644	27,115	1,892	1,710	3,250	3,252	47,754	4,088,346

Table 9 - Sales of Television Receiving Sets, by Areas, June, 1953

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East.Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table Models</u>											
17" and under	9	931	1,384	444	359	612	239	31	344	4,353	1,204,116
18" - 22"	11	865	212	146	108	248	80	13	195	1,878	807,040
Over 22"
<u>Consoles</u>											
17" and under	3	463	301	175	57	273	49	52	217	1,590	624,580
18" - 22"	3	945	930	191	119	230	84	20	227	2,749	1,429,987
Over 22"	11	17	7	-1	2	36	35,150
<u>Three-way Combinations</u>											
17" and under	26	8	4	4	7	11	...	1	61	23,936
18" and over	2	20	47	14	21	13	4	1	6	128	79,226
Totals	28	3,261	2,899	981	667	1,385	467	117	990	10,795	4,204,035

* Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).

Table 10 - Sales of Radio Receiving Sets, by Areas, Six Months Ended June, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	15,418	35,290	43,934	9,268	7,381	12,618	9,460	133,369	5,970,735
Portables	1,088	3,212	6,124	1,425	881	2,125	2,769	17,624	1,047,407
Auto	2,521	6,567	107,165	1,889	1,945	3,827	1,194	125,108	13,390,022
Combinations	1,701	4,468	8,041	2,699	1,495	3,561	3,586	25,551	6,358,476
Total all types	20,728	49,537	165,264	15,281	11,702	22,131	17,009	301,652	26,766,640

Table 11 - Sales of Television Receiving Sets, by Areas, Six Months Ended June, 1953

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East.Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table Models</u>											
17" and under	23	13,322	14,825	5,865	3,856	3,914	1,921	150	2,342	46,218	14,721,614
18" - 22"	22	7,344	7,359	3,499	1,495	1,924	745	61	1,909	24,358	10,527,874
Over 22"
<u>Consoles</u>											
17" and under	6	4,859	4,676	1,942	912	1,623	1,044	111	1,501	16,674	7,003,707
18" - 22"	9	8,982	12,566	4,236	2,022	1,902	1,555	132	2,613	34,017	17,048,168
Over 22"	41	70	26	5	7	3	152	143,885
<u>Three-way Combinations</u>											
17" and under	272	699	297	55	54	81	2	43	1,503	810,323
18" and over	15	1,115	831	382	133	247	79	25	295	3,122	2,167,897
Totals	75	35,935	41,026	16,247	8,478	9,671	5,428	481	8,703	126,044	52,423,468

* - Maritimes Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).



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Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Six Months, 1953

Month		Radio receiving sets	Other radio	Total
		imported under special conditions *	receiving sets	
January	No.	3,977	2,057	6,034
	\$	165,109	57,622	222,731
February	No.	2,474	757	3,231
	\$	105,807	38,290	144,097
March	No.	2,572	2,107	4,679
	\$	95,323	65,339	160,662
April	No.	4,465	2,481	6,946
	\$	169,307	103,429	272,736
May	No.	3,548	2,459	6,007
	\$	139,164	137,365	276,529
June	No.	No longer compiled	1,513	
	\$	separately	79,550	
Total six months	No.		11,374	
	\$		481,595	

* Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Imports of Television Sets, Six Months, 1953

Month	Number	\$
January	579	67,132
February	2,584	449,851
March	1,420	163,935
April	1,568	198,155
May	776	81,498
June	1,178	133,513
Total six months	8,105	1,094,084

Table 14 - Exports of Radio Receiving Sets, Six Months, 1953

Month	Number	\$
January	2,551	99,359
February	2,405	112,754
March	2,050	124,529
April	2,892	105,241
May	1,430	54,296
June	958	42,818
Total six months	12,286	532,997

Table 15 - Production and Imports of Radio Tubes, Six Months, 1953

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January	946,475	705,127	664,100	1,147,065	251,855
February	1,022,006	739,315	892,991	1,818,770	279,223
March	1,133,224	842,486	1,138,885	1,357,246	334,563
April	1,236,021	847,664	1,213,862	1,261,099	320,455
May	1,003,699	662,318	1,197,929	1,361,288	278,916
June	1,318,701	960,852	1,732,487	1,678,055	152,125
Total six months ...	6,660,126	4,757,762	6,840,254	8,623,523	1,617,137