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RADIO AND TELEVISION RECEIVING SETS

AUGUST - 1953

Sales of radio receiving sets by Canadian producers during August, 1953, totalled 39,858 units valued at \$3,312,143 at list prices. The provincial distribution of sales was as follows: Ontario, 19,220 units; Quebec, 8,066; British Columbia, 3,448; Manitoba, 2,021; Atlantic Provinces, 2,996; Alberta, 2,715 and Saskatchewan, 1,392.

Sales of television sets totalled 22,350 sets of which 13,710 were table models, 7,962 were consoles and 678 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 13,979; Quebec, 7,901; British Columbia, 334; Atlantic Provinces, 53 and Prairie Provinces, 83. In dollar value the August sales of television sets totalled \$8,833,615.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1952

Year	Number	Value (at factory prices)
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944	...	...
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311
1952	567,738	22,178,626

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1952 and First Eight Months of 1953 (excluding television)

Year	Number	Value (at list prices)
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not available)
1944	595	(Not available)
1945	44,343	(Not available)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953 - First eight months	378,160	32,888,961

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1952 and First Eight Months of 1953

Year	Number	Value (at list prices)
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953 - First eight months	157,738	64,779,102

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, August, 1953

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Home Sets</u>				
Standard: Under \$30 .....	21,826	8,736	9,989	20,573
\$30 - \$50 .....	23,238	8,593	6,463	25,368
Over \$50 .....	2,573	8	225	2,356
Multi-band: Under \$65 .....	5,158	653	656	5,155
Over \$65 .....	3,570	4,063	1,169	6,464
Battery: Standard .....	2,691	16	196	2,511
Multi-band .....	2,279	16	456	1,839
Clock sets .....	12,399	3,880	2,764	13,515
<b>Total home sets .....</b>	<b>73,734</b>	<b>25,965</b>	<b>21,918</b>	<b>77,781</b>
<u>Portables</u>				
Battery - Electric .....	14,088	950	1,686	13,352
Battery .....	2,830	138	376	2,592
<b>Auto .....</b>	<b>11,544</b>	<b>15,078</b>	<b>12,159</b>	<b>14,463</b>
<u>Combinations</u>				
Standard: Table and Portable .....	3,808	616	509	3,915
Console - Under \$200 .....	603	175	73	705
Over \$200 .....	6,018	4,883	2,471	8,430
Multi-band: Table and Portable .....	...	...	...	...
Console - Under \$200 .....	...	...	...	...
\$200 - \$300 .....	1,725	1,000	274	2,451
Over \$300 .....	2,728	1,324	392	3,660
<b>Total combinations .....</b>	<b>14,882</b>	<b>7,998</b>	<b>3,719</b>	<b>19,161</b>
<b>Total all types .....</b>	<b>117,078</b>	<b>50,129</b>	<b>39,858</b>	<b>127,349</b>

Table 5 - Production, Sales and Inventories of Television Receiving Sets, August, 1953

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Table Models</u>				
17" and under .....	20,326	5,230	8,820	16,736
18" - 22" .....	13,248	8,939	4,890	17,297
Over 22" .....	...	...	...	...
<u>Consoles</u>				
17" and under .....	7,429	2,817	2,208	8,038
18" - 22" .....	18,033	10,189	5,742	22,480
Over 22" .....	97	-1	12	84
<u>Three-way Combinations</u>				
17" and under .....	814	369	313	870
18" and over .....	1,035	503	365	1,173
<b>Totals .....</b>	<b>60,982</b>	<b>28,046</b>	<b>22,350</b>	<b>66,678</b>

Note: Inventories include factory inventory plus distributors' inventories.  
Sales: Distributors' sales; i.e., all sales to dealers and users.

Table 6 - Production and Sales of Radio Receiving Sets, Eight Months Ended August, 1953

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30 .....	60,408	55,174
\$30 - \$50 .....	73,395	67,651
Over \$50 .....	3,588	3,585
Multi-band: Under \$65 .....	9,466	5,115
Over \$65 .....	15,546	10,070
Battery: Standard .....	2,348	1,894
Multi-band .....	5,164	3,894
Clock sets .....	30,763	24,886
Total home sets .....	200,478	172,269
<u>Portables</u>		
Battery - Electric .....	28,975	19,527
Battery .....	6,181	3,868
Auto .....	164,162	150,418
<u>Combinations</u>		
Standard: Table and Portable .....	8,545	5,571
Console - Under \$200 .....	2,436	1,857
Over \$200 .....	18,716	11,802
Multi-band: Table and Portable .....	...	-1
Console - Under \$200 .....	-4	...
\$200 - \$300 .....	9,525	7,220
Over \$300 .....	7,241	5,629
Total combinations .....	46,459	32,078
Total all types .....	446,255	378,160

Table 7 - Production and Sales of Television Receiving Sets, Eight Months Ended August, 1953

	Factory production	Sales
	(Number of units)	
<u>Table Models</u>		
17" and under .....	72,221	58,513
18" - 22" .....	46,809	30,971
Over 22" .....	...	...
<u>Consoles</u>		
17" and under .....	26,699	19,825
18" - 22" .....	63,604	42,274
Over 22" .....	-83	144
<u>Three-way Combinations</u>		
17" and under .....	2,999	2,283
18" and over .....	4,876	3,728
Totals .....	217,125	157,738

Note: Sales - Distributors' sales, i.e., all sales to dealers and users.  
Price classifications: Suggested list prices (including taxes).

Table 8 - Sales of Radio Receiving Sets, By Areas, August, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets .....	2,424	6,073	7,314	1,386	873	1,546	2,302	21,918	938,979
Portables .....	162	318	656	102	121	192	511	2,062	135,143
Auto .....	194	786	10,323	174	202	328	152	12,159	1,366,365
Combinations .....	216	889	927	359	196	649	483	3,719	871,656
Total all types .....	2,996	8,066	19,220	2,021	1,392	2,715	3,448	39,858	3,312,143

Table 9 - Sales of Television Receiving Sets, By Areas, August, 1953

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East.Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table Models</u>											
17" and under .....	21	2,939	2,697	824	797	1,092	329	34	87	8,820	2,580,715
19" - 22" .....	15	2,071	1,156	614	295	502	122	12	103	4,890	1,995,457
Over 22" .....	...	...	...	...	...	...	...	...	...	...	...
<u>Consoles</u>											
17" and under .....	5	794	558	272	153	289	117	8	12	2,208	850,325
18" - 22" .....	10	1,729	2,211	854	300	322	177	27	112	5,742	2,949,727
Over 22" .....	...	3	3	...	1	1	2	...	2	12	10,811
<u>Three-way Combinations</u>											
17" and under .....	1	191	50	11	4	35	16	1	4	313	180,724
18" and over .....	1	174	77	37	22	34	5	1	14	365	265,856
Totals .....	53	7,901	6,752	2,612	1,572	2,275	768	83	334	22,350	8,833,615

\* - Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).

Table 10 - Sales of Radio Receiving Sets, By Areas, Eight Months Ended August, 1953

	Atlantic Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets .....	19,597	45,628	57,806	11,985	8,778	15,338	13,137	172,269	7,581,158
Portables .....	1,455	4,294	8,292	1,696	1,147	2,612	3,899	23,395	1,414,560
Auto .....	2,931	8,009	129,068	2,274	2,299	4,396	1,441	150,418	16,064,315
Combinations .....	2,016	6,057	9,802	3,516	1,987	4,479	4,221	32,078	7,828,928
Total all types .....	25,999	63,988	204,968	19,471	14,211	26,825	22,698	378,160	32,888,961

Table 11 - Sales of Television Receiving Sets, By Areas, Eight Months Ended August, 1953

	Atlantic Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton-Niagara	Windsor	Ottawa and East.Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table Models</u>											
17" and under .....	79	17,204	18,367	7,216	4,958	5,564	2,388	212	2,525	58,513	18,283,336
18" - 22" .....	57	9,855	8,937	4,240	1,876	2,519	918	82	2,487	30,971	13,169,038
Over 22" .....	...	...	...	...	...	...	...	...	...	...	...
<u>Consoles</u>											
17" and under .....	15	5,979	5,462	2,318	1,208	1,970	1,219	126	1,528	19,825	8,253,771
18" - 22" .....	23	11,281	15,832	5,326	2,429	2,311	1,784	180	3,108	42,274	21,142,788
Over 22" .....	...	27	73	23	6	8	5	...	2	144	134,896
<u>Three-way Combinations</u>											
17" and under .....	3	558	846	410	61	195	109	8	93	2,283	1,232,036
18" and over .....	18	1,325	1,048	435	174	290	89	31	318	3,728	2,563,237
Totals.....	195	46,229	50,565	19,968	10,712	12,857	6,512	639	10,061	157,738	64,779,102

\* - Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).



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Radio and Television Receiving Sets

Table 12 - Imports of Radio Receiving Sets, Eight Months, 1953

Month	Radio receiving sets imported under special conditions †		Other radio receiving sets	Total
	No.	‡		
January .....	No. 3,977	‡ 165,109	2,057	6,034
February .....	No. 2,474	‡ 105,807	57,622	222,731
March .....	No. 2,572	‡ 95,323	757	3,231
April .....	No. 4,465	‡ 169,307	38,290	144,097
May .....	No. 3,548	‡ 139,164	2,107	4,679
June .....	No. No longer compiled separately	‡ 1,513	65,339	160,662
July .....	No. 2,803	‡ 79,550	2,481	6,946
August .....	No. 1,374	‡ 90,629	103,429	272,736
Total eight months .....	No. 15,551	‡ 769,562		276,529

† - Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Imports of Television Sets, Eight Months, 1953

Month	Number	\$
January .....	579	67,132
February .....	2,584	449,851
March .....	1,420	163,935
April .....	1,568	198,155
May .....	776	81,498
June .....	1,178	133,513
July .....	667	64,964
August .....	643	86,815
Total eight months .....	9,415	1,245,863

Table 14 - Exports of Radio Receiving Sets, Eight Months, 1953

Month	Number	\$
January .....	2,551	99,359
February .....	2,405	112,754
March .....	2,050	124,529
April .....	2,892	105,241
May .....	1,430	54,296
June .....	958	42,818
July .....	1,732	67,509
August .....	553	25,187
Total eight months .....	14,571	631,693

Table 15 - Production and Imports of Radio Tubes, Eight Months, 1953

Month	Production		Imports		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January .....	946,475	705,127	664,100	1,147,065	251,855
February .....	1,022,006	739,315	892,991	1,818,770	279,223
March .....	1,133,224	842,486	1,138,885	1,357,246	334,563
April .....	1,236,021	847,664	1,213,862	1,261,099	320,455
May .....	1,003,699	662,318	1,197,929	1,361,288	278,916
June .....	1,318,701	960,852	1,732,487	1,678,055	152,125
July .....	819,036	695,240	1,278,731	1,219,071	228,715
August .....	1,233,258	872,496	794,924	663,088	218,098
Total eight months .	8,712,420	6,325,498	8,913,909	10,505,682	2,063,950