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RADIO AND TELEVISION RECEIVING SETSSEPTEMBER - 1953

Sales of radio receiving sets by Canadian producers during September, 1953, totalled 46,422 units valued at \$3,719,101 at list prices. The provincial distribution of sales was as follows: Ontario, 19,121; Quebec, 9,947; British Columbia, 3,535; Manitoba, 3,383; Atlantic Provinces, 4,281; Alberta, 4,326 and Saskatchewan, 1,829.

Sales of television sets totalled 42,706 sets of which 25,128 were table models, 15,768 were consoles and 1,810 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 27,503; Quebec, 13,776; British Columbia, 1,298; Atlantic Provinces, 74 and Prairie Provinces, 55. In dollar value the September sales of television sets totalled \$17,014,132.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1952

Year	Number	Value (at factory prices)
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944	...	...
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311
1952	567,738	22,178,626

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1952 and First Nine Months of 1953 (excluding television)

Year	Number	Value (at list prices)
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not available)
1944	595	(Not available)
1945	44,343	(Not available)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953 - First nine months	424,582	36,608,062

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1952 and First Nine Months of 1953

Year	Number	Value (at list prices)
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953 - First nine months	200,444	81,793,234

Table 4 - Production, Sales and Inventories of Radio Receiving Sets, September, 1953

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Home Sets</u>				
Standard: Under \$30 .....	20,573	20,080	12,600	28,053
\$30 - \$50 .....	25,368	16,399	11,349	30,418
Over \$50 .....	2,356	33	412	1,977
Multi-band: Under \$65 .....	5,155	896	678	5,373
Over \$65 .....	6,464	1,999	1,478	6,985
Battery: Standard .....	2,511	617	671	2,457
Multi-band .....	1,839	759	389	2,209
Clock sets .....	13,516	4,308	3,650	14,174
<b>Total home sets .....</b>	<b>77,782</b>	<b>45,091</b>	<b>31,227</b>	<b>91,646</b>
<u>Portables</u>				
Battery - Electric .....	13,352	237	1,678	11,911
Battery .....	2,592	636	281	2,947
<u>Auto</u> .....	14,463	13,127	6,084	21,506
<u>Combinations</u>				
Standard: Table and Portable .....	3,915	1,134	805	4,244
Console - Under \$200 .....	1,756	25	194	1,587
Over \$200 .....	7,379	6,152	4,585	8,946
Multi-band: Table and Portable .....	...	...	...	...
Console - Under \$200 .....	...	...	...	...
\$200 - \$300 .....	2,451	1,343	845	2,949
Over \$300 .....	3,660	3,847	723	6,784
<b>Total combinations .....</b>	<b>19,161</b>	<b>12,501</b>	<b>7,152</b>	<b>24,510</b>
<b>Total all types .....</b>	<b>127,350</b>	<b>71,592</b>	<b>46,422</b>	<b>152,520</b>

Table 5 - Production, Sales and Inventories of Television Receiving Sets, September, 1953

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Table Models</u>				
17" and under .....	16,736	7,674	14,430	9,978
18" - 22" .....	17,297	11,726	10,698	18,325
Over 22" .....	...	...	...	...
<u>Consoles</u>				
17" and under .....	8,038	4,850	4,612	8,276
18" - 22" .....	22,484	13,561	11,145	24,900
Over 22" .....	84	195	11	268
<u>Three-way Combinations</u>				
17" and under .....	870	1,334	53	2,151
18" and over .....	1,173	3,649	1,757	3,065
<b>Totals .....</b>	<b>66,682</b>	<b>42,989</b>	<b>42,706</b>	<b>66,963</b>

Note: Inventories include factory inventory plus distributors' inventories.  
Sales: Distributors' sales; i.e., all sales to dealers and users.

Table 6 - Production and Sales of Radio Receiving Sets Nine Months Ended September, 1953

	Factory production	Sales
	(Number of units)	
<u>Home Sets</u>		
Standard: Under \$30 .....	80,488	67,774
\$30 - \$50 .....	89,794	79,000
Over \$50 .....	3,621	3,997
Multi-band: Under \$65 .....	10,362	5,793
Over \$65 .....	17,345	11,548
Battery: Standard .....	2,965	2,565
Multi-band .....	5,923	4,283
Clock sets .....	35,071	28,536
	245,569	203,496
<u>Portables</u>		
Battery - Electric .....	29,212	21,205
Battery .....	6,817	4,149
<u>Auto</u> .....	177,289	156,502
<u>Combinations</u>		
Standard: Table and Portable .....	9,679	6,376
Console - Under \$200 .....	2,461	2,051
Over \$200 .....	24,868	16,387
Multi-band: Table and Portable .....	...	-1
Console - Under \$200 .....	-4	...
\$200 - \$300 .....	10,868	8,065
Over \$300 .....	11,088	6,352
	58,960	39,230
Total combinations .....	58,960	39,230
Total all types .....	517,847	424,582

Table 7 - Production and Sales of Television Receiving Sets Nine Months Ended September, 1953

	Factory production	Sales
	(Number of units)	
<u>Table Models</u>		
17" and under .....	79,895	72,943
18" - 22" .....	58,535	41,669
Over 22" .....	...	...
<u>Consoles</u>		
17" and under .....	31,549	24,437
18" - 22" .....	77,165	53,419
Over 22" .....	112	155
<u>Three-way Combinations</u>		
17" and under .....	4,333	2,336
18" and over .....	8,525	5,485
Totals .....	260,114	200,444

Note: Sales - Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 8 - Sales of Radio Receiving Sets, By Areas, September, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets .....	3,302	7,314	11,992	2,278	1,262	2,801	2,278	31,227	1,264,075
Portables .....	581	221	483	165	106	195	208	1,959	145,822
Auto .....	135	635	4,619	125	138	283	149	6,084	618,190
Combinations .....	263	1,777	2,027	815	323	1,047	900	7,152	1,691,014
Total all types .....	4,281	9,947	19,121	3,383	1,829	4,326	3,535	46,422	3,719,101

Table 9 - Sales of Television Receiving Sets, By Areas, September, 1953

	Atlantic* Provinces	Quebec	O n t a r i o						C A N A D A		
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario	Prairies	British Columbia	Units	\$
(Number of units)											
<u>Table Models</u>											
17" and under .....	33	4,819	4,377	1,784	976	1,481	597	17	346	14,430	4,242,636
18" - 22" .....	18	3,784	2,936	1,289	939	879	430	9	414	10,698	4,128,809
Over 22" .....	...	...	...	...	...	...	...	...	...	...	...
<u>Consoles</u>											
17" and under .....	4	1,174	1,665	709	250	441	270	5	94	4,612	1,744,481
18" - 22" .....	11	3,101	4,706	1,455	631	633	295	19	294	11,145	5,691,968
Over 22" .....	...	2	3	...	...	2	...	...	4	11	6,601
<u>Three-way Combinations</u>											
17" and under .....	3	-3	33	...	2	4	4	5	5	53	35,381
18" and over .....	5	899	375	78	67	163	29	...	141	1,757	1,164,256
Totals .....	74	13,776	14,095	5,315	2,865	3,603	1,625	55	1,298	42,706	17,014,132

\* - Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).

Table 10 - Sales of Radio Receiving Sets, By Areas, Nine Months Ended September, 1953

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets .....	22,899	52,942	69,798	14,263	10,040	18,139	15,415	203,496	8,845,233
Portables .....	2,036	4,515	8,775	1,861	1,253	2,807	4,107	25,354	1,560,382
Auto .....	3,066	8,644	133,687	2,399	2,437	4,679	1,590	156,502	16,682,505
Combinations.....	2,279	7,834	11,829	4,331	2,310	5,526	5,121	39,230	9,519,942
Total all types .....	30,280	73,935	224,089	22,854	16,040	31,151	26,233	424,582	36,608,062

Table 11 - Sales of Television Receiving Sets, By Areas, Nine Months Ended September, 1953

	Atlantic* Provinces	Quebec	O N T A R I O					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table Models</u>											
17" and under .....	112	22,023	22,744	9,000	5,934	7,045	2,985	229	2,871	72,943	22,525,972
18" - 22" .....	75	13,639	11,873	5,529	2,815	3,398	1,348	91	2,901	41,669	17,297,847
Over 22" .....	...	...	...	...	...	...	...	...	...	...	...
<u>Consoles</u>											
17" and under .....	19	7,153	7,127	3,027	1,458	2,411	1,489	131	1,622	24,437	9,998,252
18" - 22" .....	34	14,382	20,538	6,781	3,060	2,944	2,079	199	3,402	53,419	26,834,756
Over 22" .....	...	29	76	23	6	10	5	...	6	155	141,497
<u>Three-way Combinations</u>											
17" and under .....	6	555	879	410	63	199	113	13	98	2,336	1,267,417
18" and over .....	23	2,224	1,423	513	241	453	118	31	459	5,485	3,727,493
Totals .....	269	60,005	64,660	25,283	13,577	16,460	8,137	694	11,359	206,444	81,793,234

\* - Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).



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Table 12 - Imports of Radio Receiving Sets, Nine Months, 1953

Month		Radio receiving sets imported under special conditions *		Other radio	Total
				receiving sets	
January .....	No.	3,977		2,057	6,034
	\$	165,109		57,622	222,731
February .....	No.	2,474		757	3,231
	\$	105,807		38,290	144,097
March .....	No.	2,572		2,107	4,679
	\$	95,323		65,339	160,662
April .....	No.	4,465		2,481	6,946
	\$	169,307		103,429	272,736
May .....	No.	3,548		2,459	6,007
	\$	139,164		137,365	276,529
June .....	No.	No		1,513	1,513
	\$	longer		79,550	79,550
July .....	No.	compiled		2,803	2,803
	\$	separately		197,338	197,338
August .....	No.	...		1,374	...
	\$	...		90,629	...
September .....	No.	...			Not Yet Available
	\$	...			
Total nine months .....	No.	...		...	...
	\$	...		...	...

\* - Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 13 - Imports of Television Sets, Nine Months, 1953.

Month	Number	\$
January .....	579	67,132
February .....	2,584	449,851
March .....	1,420	163,935
April .....	1,568	198,155
May .....	776	81,498
June .....	1,178	133,513
July .....	667	64,964
August .....	643	86,815
September .....		Not Yet Available
Total nine months .....	...	...

Table 14 - Exports of Radio Receiving Sets, Nine Months, 1953

Month	Number	\$
January .....	2,551	99,359
February .....	2,405	112,754
March .....	2,050	124,529
April .....	2,892	105,241
May .....	1,430	54,296
June .....	958	42,818
July .....	1,732	67,509
August .....	553	25,187
September .....	4,605	162,411
Total nine months .....	19,176	794,104

Table 15 - Production and Imports of Radio Tubes, Nine Months, 1953

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	\$	Number	\$	\$
January .....	946,475	705,127	664,100	1,147,065	251,855
February .....	1,022,006	739,315	892,991	1,818,770	279,223
March .....	1,133,224	842,486	1,138,885	1,357,246	334,563
April .....	1,236,021	847,664	1,213,862	1,261,099	320,455
May .....	1,003,699	662,318	1,197,929	1,361,288	278,916
June .....	1,318,701	960,852	1,732,487	1,678,055	152,125
July .....	819,036	695,240	1,278,731	1,219,071	228,715
August .....	1,233,258	872,496	794,924	663,088	218,098
September .....	1,497,269	1,041,616		Not Yet Available	
Total nine months ...	10,209,689	7,367,114	...	...	...