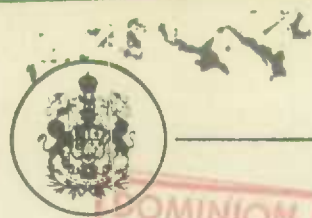


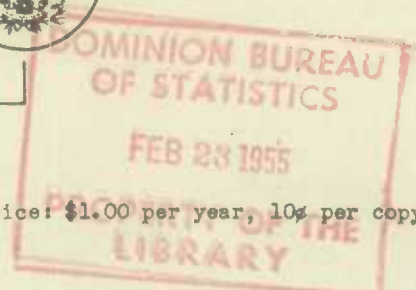
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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during December, 1954, totalled 59,638 units valued at \$4,370,312 at list prices. The provincial distribution of sales was as follows: Ontario, 31,280; Quebec, 10,677; British Columbia, 4,388; Manitoba, 2,646; Atlantic Provinces, 4,191; Alberta, 4,213 and Saskatchewan, 2,243.

Sales of television sets totalled 90,645 sets, of which 53,214 were table models, 36,325 were consoles and 1,106 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 35,238; Quebec, 26,482; British Columbia, 7,602; Atlantic Provinces, 7,368 and Prairie Provinces, 13,955. In dollar value the December sales of television sets totalled \$30,464,715.

Table 1 - Producers' Domestic Sales of Radio Receiving Sets, 1944-1954 (excluding television)

Year	Number	Value (at list prices)
1944	595	↓ (Not available)
1945	44,343	
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953	620,860	52,119,381
1954	487,237	35,816,274

Table 2 - Producers' Domestic Sales of Television Sets, 1949-1954

Year	Number	Value (at list prices)
1949 (September-December only) .	4,163	↓ 1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953	366,498	148,753,479
1954	623,856	216,451,362

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Table 3 - Producers' Domestic Sales of Television Sets, by Months, 1953 and 1954

Month	1953			1954		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	13,324	9,224	930	18,631	14,676	1,089
February	15,188	9,439	1,346	21,733	14,720	1,576
March	14,914	11,149	565	22,012	14,062	1,875
April	9,623	9,240	1,076	14,429	10,704	1,216
May	11,296	7,416	519	11,192	9,248	952
June	6,231	4,375	189	13,639	8,142	666
July	5,198	3,438	708	15,869	9,899	593
August	13,710	7,962	678	32,097	22,734	963
September	25,128	15,768	1,810	48,933	33,461	1,948
October	35,043	22,181	2,053	59,164	30,520	2,017
November	32,683	21,043	1,823	53,593	39,322	1,536
December	28,236	20,939	2,051	53,214	36,325	1,106
Total	210,574	142,174	13,748	364,506	243,813	15,537

Table 4 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1953 and 1954

Month	1953			1954		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,638	14,767	3,139	19,742	10,411	5,710
February	23,896	18,605	5,385	19,628	9,798	4,402
March	29,775	23,555	4,494	27,599	11,886	4,245
April	24,921	30,200	4,978	23,677	12,254	3,351
May	17,736	29,175	3,635	17,169	14,004	2,118
June	17,403	26,430	3,921	18,843	19,262	1,915
July	16,982	16,860	2,808	11,779	11,180	2,088
August	21,918	14,221	3,719	19,031	8,282	3,255
September	31,227	8,043	7,152	31,530	4,058	3,860
October	39,789	8,850	7,397	36,610	6,246	4,421
November	51,164	10,171	8,378	41,835	11,355	6,055
December	48,497	12,561	9,471	41,383	12,163	6,092
Total	342,946	213,438	64,477	308,826	130,899	47,512

Table 5 - Production, Sales and Inventories of Television Receiving Sets, December, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Table models</u>				
17" and under	6,629	13,906	15,499	5,036
18" - 22"	11,640	44,084	37,497	18,227
Over 22"	401	337	218	520
<u>Consoles</u>				
17" and under	937	679	816	800
18" - 22"	16,791	34,142	34,352	16,581
Over 22"	1,081	2,022	1,157	1,946
<u>Three-way combinations</u>				
17" and under	4	-	-	4
18" and over	2,663	343	1,106	1,900
Total all types	40,146	95,513	90,645	45,014

Table 6 - Production, Sales and Inventories of Radio Receiving Sets, December, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Home sets</u>				
Standard: Under \$30	38,761	11,073	17,286	32,548
\$30 - \$50	30,921	7,028	7,990	29,959
Over \$50	6,406	370	1,866	4,910
Multi-band: Under \$65	5,109	42	1,646	3,505
Over \$65	6,172	113	645	5,640
Battery: Standard	1,580	155	308	1,427
Multi-band	2,312	8	301	2,019
Clock sets	23,411	7,194	11,341	19,264
Total home sets	114,672	25,983	41,383	99,272
<u>Portables</u>				
Battery-electric	9,337	208	1,161	8,384
Battery	2,117	75	158	2,034
<u>Auto</u>	32,983	10,028	10,844	32,167
<u>Combinations</u>				
Standard: Table and portable	6,798	57	1,942	4,913
Console - Under \$200 ..	1,327	375	415	1,287
Over \$200 ...	9,021	452	2,087	7,386
Multi-band: Table and portable	-	-	-	-
Console - Under \$200 ..	1	-	-	1
\$200 - \$300..	3,664	424	1,013	3,075
Over \$300 ...	2,083	455	635	1,903
Total combinations	22,894	1,763	6,092	18,565
Total all types	182,003	38,057	59,638	160,422

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 7 - Production and Sales of Radio Receiving Sets, Twelve Months Ended December, 1954

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	111,377	124,532
\$30 - \$50	87,672	86,797
Over \$50	8,417	6,261
Multi-band: Under \$65	6,176	10,587
Over \$65	9,704	8,945
Battery: Standard	2,356	2,356
Multi-band	4,163	3,740
Clock sets	59,407	65,608
Total home sets	289,272	308,826
<u>Portables</u>		
Battery - electric	18,040	19,220
Battery	2,103	2,496
<u>Auto</u>	109,157	109,183
<u>Combinations</u>		
Standard: Table and portable	8,588	9,165
Console - Under \$200	5,926	7,842
Over \$200	11,756	14,806
Multi-band: Table and portable	2	5
Console - Under \$200	27	26
\$200 - \$300	7,457	10,273
Over \$300	4,614	5,395
Total combinations	38,370	47,512
Total all types	456,942	487,237

Table 8 - Production and Sales of Television Receiving Sets, Twelve Months Ended December, 1954

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	162,405	172,658
18" - 22"	195,100	191,464
Over 22"	904	384
<u>Consoles</u>		
17" and under	21,310	26,422
18" - 22"	197,848	210,242
Over 22"	8,390	7,149
<u>Three-way combinations</u>		
17" and under	375	1,968
18" and over	9,572	13,569
Total all types	595,904	623,856

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 9 - Sales of Radio Receiving Sets, By Areas, December, 1954 (With Comparable Totals for December, 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	3,703	9,367	17,779	2,049	1,866	3,192	3,427	41,383	1,745,521
Portables	111	261	480	101	45	97	224	1,319	90,467
Auto	34	187	10,386	14	43	129	51	10,844	1,160,974
Combinations	343	862	2,635	482	289	795	686	6,092	1,373,350
Total all types, December, 1954	4,191	10,677	31,280	2,646	2,243	4,213	4,388	59,638	4,370,312
Total all types, December, 1953	6,163	13,221	31,320	4,963	3,302	6,061	5,499	70,529	5,765,052

* - Maritime Provinces and Newfoundland.

Table 10 - Sales of Television Receiving Sets, By Areas, December, 1954 (With Comparable Totals for December, 1953)

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table models</u>											
17" and under	1,449	2,766	2,747	932	343	1,378	1,841	2,753	1,290	15,499	3,534,781
18" - 22"	3,121	12,211	5,876	1,758	710	2,687	2,902	5,278	2,954	37,497	11,441,293
Over 22"	9	100	18	15	12	11	17	30	6	218	91,549
<u>Consoles</u>											
17" and under	120	105	179	47	19	91	111	79	65	816	266,057
18" - 22"	2,563	10,349	5,213	1,963	629	1,896	3,107	5,502	3,130	34,352	13,808,430
Over 22"	29	681	120	46	30	22	58	117	54	1,157	626,913
<u>Three-way combinations</u>											
17" and under	-	-	-	-	-	-	-	-	-	-	-
18" and over	77	270	167	53	7	126	107	196	103	1,106	695,692
Total all types, December, 1954 ..	7,368	26,482	14,320	4,814	1,750	6,211	8,143	13,955	7,602	90,645	30,464,715
Total all types, December, 1953 ..	259	16,044	11,759	4,209	3,145	6,317	5,506	203	3,784	51,226	20,317,171

* - Maritime Provinces and Newfoundland.

Table 11 - Sales of Television Receiving Sets, By Areas, Twelve Months Ended December, 1954 (With Comparable Totals for 1953)

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
Table models											
17" and under	9,150	43,658	31,489	11,658	5,791	14,077	20,424	19,309	17,102	172,658	41,726,207
18" - 22"	9,551	69,415	28,940	9,424	4,077	12,478	14,423	22,989	20,167	191,464	63,822,042
Over 22"	9	187	46	36	20	11	30	39	6	384	161,261
Consoles											
17" and under	1,090	6,312	4,910	1,457	1,206	2,095	3,779	3,394	2,178	26,421	8,186,141
18" - 22"	6,603	79,319	40,305	11,897	4,511	10,452	14,153	23,072	19,930	210,242	88,915,000
Over 22"	121	3,620	1,035	390	145	277	390	672	499	7,149	4,261,690
Three-way combinations											
17" and under	163	280	345	78	28	278	73	287	436	1,968	718,961
18" and over	452	3,960	2,018	623	265	815	990	2,903	1,544	13,570	8,660,060
Total all types, 1954 ...	27,139	206,751	109,088	35,563	16,043	40,483	54,262	72,665	61,862	623,856	216,451,362
Total all types, 1953 ...	869	119,519	103,388	40,816	22,767	34,997	23,758	1,270	19,114	366,498	148,753,479

* - Maritime Provinces and Newfoundland.

Table 12 - Sales of Radio Receiving Sets, By Areas, Twelve Months Ended December, 1954 (With Comparable Totals for 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	34,498	81,249	107,652	21,301	13,505	24,656	25,964	308,825	12,704,163
Portables	1,666	3,988	9,204	1,130	1,017	1,652	3,059	21,716	1,606,691
Auto	1,935	5,588	90,585	1,996	2,342	5,127	1,610	109,183	10,003,009
Combinations	2,954	7,621	14,880	5,188	3,054	6,799	7,017	47,513	11,502,411
Total all types, 1954..	41,053	98,446	222,321	29,615	19,918	38,234	37,650	487,237	35,816,274
Total all types, 1953..	45,922	112,416	309,366	36,530	25,203	48,710	42,713	620,860	52,119,381

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 13 - Imports of Television Sets and Radio Receiving Sets, By Months, 1954

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	1,235	145,683	596	87,990
February	1,937	221,102	416	42,174
March	1,925	234,229	1,096	105,309
April	1,042	114,923	1,195	97,550
May	383	35,136	723	34,116
June	508	61,862	688	89,703
July	343	43,445	1,129	45,653
August	1,232	132,616	1,920	67,635
September	1,755	198,856	1,836	116,387
October	3,303	340,849	1,417	101,424
November	3,505	362,316	2,929	73,546
December	Not yet available		Not yet available	
Total				

Table 14 - Exports of Radio Receiving Sets, By Months, 1954

Month	Number	\$
January	742	47,190
February	1,068	42,746
March	269	20,412
April	795	133,598
May	1,272	69,182
June	2,447	79,667
July	2,221	240,841
August	2,306	156,460
September	1,522	124,497
October	1,702	436,846
November	1,169	141,931
December	536	23,072
Total	16,049	1,516,442

Table 15 - Production, Shipments and Imports of Radio Tubes, By Months, 1954

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes*		Radio tube parts
		Number	Number	\$	Number	\$
January	1,060,217	895,709	525,854	397,967	636,299	398,702
February	1,146,824	872,324	555,552	375,232	502,406	346,351
March	1,260,207	1,048,139	713,563	323,938	423,913	480,396
April	1,062,124	752,102	423,061	272,219	440,825	359,237
May	1,045,987	677,318	433,418	210,890	381,065	319,666
June	1,252,790	803,492	529,259	325,036	554,742	368,459
July	644,148	495,969	396,463	310,337	601,349	216,102
August	982,487	980,152	565,415	440,717	903,979	371,619
September	1,247,646	1,383,963	994,378	581,534	666,369	445,870
October	1,014,880	2,059,760	1,141,655	1,335,099	1,204,871	498,172
November	1,629,910	2,129,001	1,261,415	1,231,891	1,288,174	474,387
December	1,081,290	1,185,250	741,994	Not yet available		
Total	13,428,510	13,283,179	8,282,027			

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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