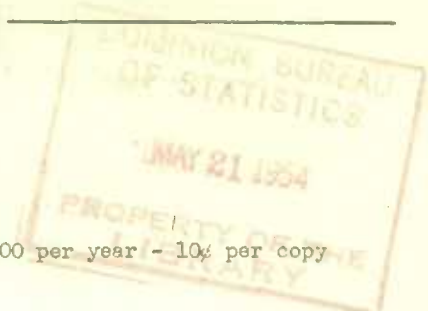


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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during February, 1954, totalled 33,828 units valued at \$2,555,128 at list prices. The provincial distribution of sales was as follows: Ontario, 11,896; Quebec, 6,948; British Columbia, 3,146; Manitoba, 2,346; Atlantic Provinces, 3,605; Alberta, 3,740 and Saskatchewan, 2,147.

Sales of television sets totalled 38,029 sets, of which 21,733 were table models, 14,720 were consoles and 1,576 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 18,348; Quebec, 14,696; British Columbia, 3,923; Atlantic Provinces, 802 and Prairie Provinces, 260. In dollar value the February sales of television sets totalled \$14,253,223.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1952

Year	Number	Value (at factory prices)
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311
1952	567,738	22,178,626

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1953 (excluding television)

Year	Number	Value (at list prices)
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953	620,860	52,119,381

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1953

Year	Number	Value (at list prices)
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953	366,498	148,753,479

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.
6512-516:5-5-54

Table 4 - Producers' Domestic Sales of Television Sets, by Months, 1953 and 1954

	1 9 5 3			1 9 5 4		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	13,324	9,224	930	18,631	14,676	1,089
February	15,188	9,439	1,346	21,733	14,720	1,576
Total two months	28,512	18,663	2,276	40,364	29,396	2,665
March	14,914	11,149	565			
April	9,623	9,240	1,076			
May	11,296	7,416	519			
June	6,231	4,375	189			
July	5,198	3,438	708			
August	13,710	7,962	678			
September	25,128	15,768	1,810			
October	35,043	22,181	2,053			
November	32,683	21,043	1,823			
December	28,236	20,939	2,051			
Total	210,574	142,174	13,748			

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1953 and 1954

	1 9 5 3			1 9 5 4		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,638	14,767	3,139	19,742*	10,411	5,710
February	23,896	18,605	5,385	19,628	9,798	4,402
Total two months	43,534	33,372	8,524	39,370	20,209	10,112
March	29,775	23,555	4,494			
April	24,921	30,200	4,978			
May	17,736	29,175	3,635			
June	17,403	26,430	3,921			
July	16,982	16,860	2,808			
August	21,918	14,221	3,719			
September	31,227	8,043	7,152			
October	39,789	8,850	7,397			
November	51,164	10,171	8,378			
December	48,497	12,561	9,471			
Total	342,946	213,438	64,477			

* Revised.

Table 6 - Production, Sales and Inventories of Television Receiving Sets, February, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
Table models				
17" and under	13,541	11,482	12,142	12,881
18" - 22"	17,116	10,174	9,591	17,699
Over 22"
Consoles				
17" and under	5,765	2,811	2,917	5,659
18" - 22"	34,853	14,298	11,669	37,482
Over 22"	1,097	375	134	1,338
Three-way combinations				
17" and under	1,459	326	201	1,584
18" and over	5,767	1,936	1,375	6,328
Totals	79,598	41,402	38,029	82,971

Table 7 - Production, Sales and Inventories of Radio Receiving Sets, February, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Home sets</u>				
Standard: Under \$30	45,261	14,313	6,569	53,005
\$30 - \$50	31,652	11,333	6,997	35,988
Over \$50	988	3	15	976
Multi-band: Under \$65	4,247	2,261	1,219	5,289
Over \$65	10,262	1,051	873	10,440
Battery: Standard	1,486	909	244	2,151
Multi-band	1,496	612	127	1,981
Clock sets	26,244	10,561	3,584	33,221
Total home sets	121,636	41,043	19,628	143,051
<u>Portables</u>				
Battery-electric	9,844	2,094	1,303	10,635
Battery	2,957	481	137	3,301
Auto	33,002	8,039	8,358	32,683
<u>Combinations</u>				
Standard: Table and portable	5,731	234	727	5,238
Console - Under \$200	3,203	795	412	3,586
Over \$200	11,136	1,665	1,449	11,352
Multi-band: Table and portable	3	...	2	1
Console - Under \$200	1	1	...
\$200 - \$300	4,474	1,117	1,406	4,185
Over \$300	2,850	172	405	2,617
Total combinations	27,397	3,984	4,402	26,979
Total all types	194,836	55,641	33,828	216,649

Note: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales; i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 8 - Production and Sales of Radio Receiving Sets Two Months Ended February, 1954

	Factory production	Sales (Number of units)
<u>Home sets</u>		
Standard: Under \$30	21,783	14,796
\$30 - \$50	19,619	13,095
Over \$50	87	221
Multi-band: Under \$65	3,056	1,797
Over \$65	2,192	1,725
Battery: Standard	1,220	498*
Multi-band	612	237
Clock sets	14,662	7,001
Total home sets	63,231	39,370
<u>Portables</u>		
Battery - electric	3,220	2,194
Battery	1,199	375
<u>Auto</u>	17,035	17,640
<u>Combinations</u>		
Standard: Table and portable	1,168	1,551
Console - Under \$200	1,199	1,153
Over \$200	4,113	3,256
Multi-band: Table and portable	2
Console - Under \$200	2	...
\$200 - \$300	1,971	3,192
Over \$300	385	958
Total combinations	8,838	10,112
Total all types	93,523	69,691

* Revised.

Table 9 - Production and Sales of Television Receiving Sets Two Months Ended February, 1954

	Factory production	Sales (Number of units)
<u>Table models</u>		
17" and under	20,937	22,844
18" - 22"	21,005	17,520
Over 22"
<u>Consoles</u>		
17" and under	6,617	5,886
18" - 22"	31,246	23,195
Over 22"	954	315
<u>Three-way combinations</u>		
17" and under	357	370
18" and over	2,900	2,295
Totals	64,016	72,425

Note: Sales - Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 10 - Sales of Television Receiving Sets, by Areas, February, 1954 (With Comparable Totals for February, 1953)

	Atlantic* Provinces	Quebec	O n t a r i o						Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario	Units			\$	
(Number of units)												
<u>Table models</u>												
17" and under	299	3,950	2,319	950	679	1,160	1,710	50	1,025	12,142	3,270,165	
18" - 22"	172	4,134	2,214	351	227	589	669	44	1,191	9,591	3,516,975	
Over 22"	
<u>Consoles</u>												
17" and under	163	833	411	142	126	236	534	12	460	2,917	901,411	
18" - 22"	132	5,374	2,670	734	323	544	696	94	1,102	11,669	5,544,270	
Over 22"	6	79	4	2	3	16	7	6	11	134	88,456	
<u>Three-way combinations</u>												
17" and under	1	12	50	12	5	111	9	1	...	201	76,362	
18" and over	29	314	544	27	34	141	99	53	134	1,375	855,584	
Total	802	14,696	8,212	2,218	1,397	2,797	3,724	260	3,923	38,029	14,253,223	
Total February, 1953	6	7,524	9,499	3,574	1,750	1,187	1,142	3	1,288	25,973	10,994,041	

* - Maritime Provinces and Newfoundland.

Table 11 - Sales of Radio Receiving Sets, by Areas, February, 1954 (With Comparable Totals for February, 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	3,075	5,725	3,625	1,453	1,490	2,324	1,936	19,628	857,893
Portables	115	179	486	189	86	166	219	1,440	142,980
Auto	71	378	6,997	169	113	502	128	8,358	454,994
Combinations	344	666	786	535	458	748	863	4,402	1,099,261
Total all types	3,605	6,948	11,896	2,346	2,147	3,740	3,146	33,828	2,555,128
Total February, 1953	3,242	8,535	25,067	2,329	2,071	3,371	3,081	47,696	4,579,256

* - Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).

Table 12 - Sales of Radio Receiving Sets, By Areas, Two Months Ended February, 1954 (With Comparable Totals for 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	5,594	9,774	9,692	4,125	2,804	4,234	3,147	39,370	1,667,733
Portables	209	568	771	272	139	234	376	2,569	225,314
Auto	128	674	15,298	270	205	854	211	17,640	1,074,465
Combinations	651	1,599	2,353	1,441	820	1,622	1,626	10,112	2,527,824
Total all types	6,582	12,615	28,114	6,108	3,968	6,944	5,360	69,691	5,495,366
Total February, 1953	6,211	14,308	44,934	4,449	3,320	6,714	5,304	85,240	7,970,743

* - Maritime Provinces and Newfoundland.

Table 13 - Sales of Television Receiving Sets, By Areas, Two Months Ended February, 1954 (With Comparable Totals for 1953)

	Atlantic* Provinces	Quebec	O n t a r i o						British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario	Prairies		Units	\$
(Number of units)											
<u>Table models</u>											
17" and under	371	7,221	4,837	1,757	1,292	2,375	3,162	75	1,754	22,844	6,080,317
18" - 22"	217	8,098	3,834	638	474	1,195	1,207	70	1,787	17,520	6,386,270
Over 22"
<u>Consoles</u>											
17" and under	181	1,590	950	322	356	586	1,330	23	548	5,886	1,833,398
18" - 22"	189	10,030	6,323	1,315	743	1,084	1,287	183	2,041	23,195	10,820,552
Over 22"	6	165	44	12	9	26	11	7	35	315	239,227
<u>Three-way combinations</u>											
17" and under	2	61	64	21	22	186	9	3	2	370	141,271
18" and over	36	641	694	68	59	208	169	75	345	2,295	1,436,857
Total	1,002	27,806	16,746	4,133	2,955	5,660	7,175	436	6,512	72,425	26,937,892
Total February, 1953	8	12,830	19,702	7,198	3,587	1,847	2,075	3	2,201	49,451	19,975,738

* - Maritime Provinces and Newfoundland.

Note: Price classifications - Suggested list prices (including taxes).

Table 14 - Imports of Television Sets and Radio Receiving Sets, February, 1954

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	1,235	145,683	596	87,990
February	1,937	221,102	416	42,174
Total two months	3,172	366,785	1,012	130,164

Table 15 - Exports of Radio Receiving Sets, February, 1954

Month	Number	\$
January	742	47,190
February	1,068	42,746
Total two months	1,810	89,936

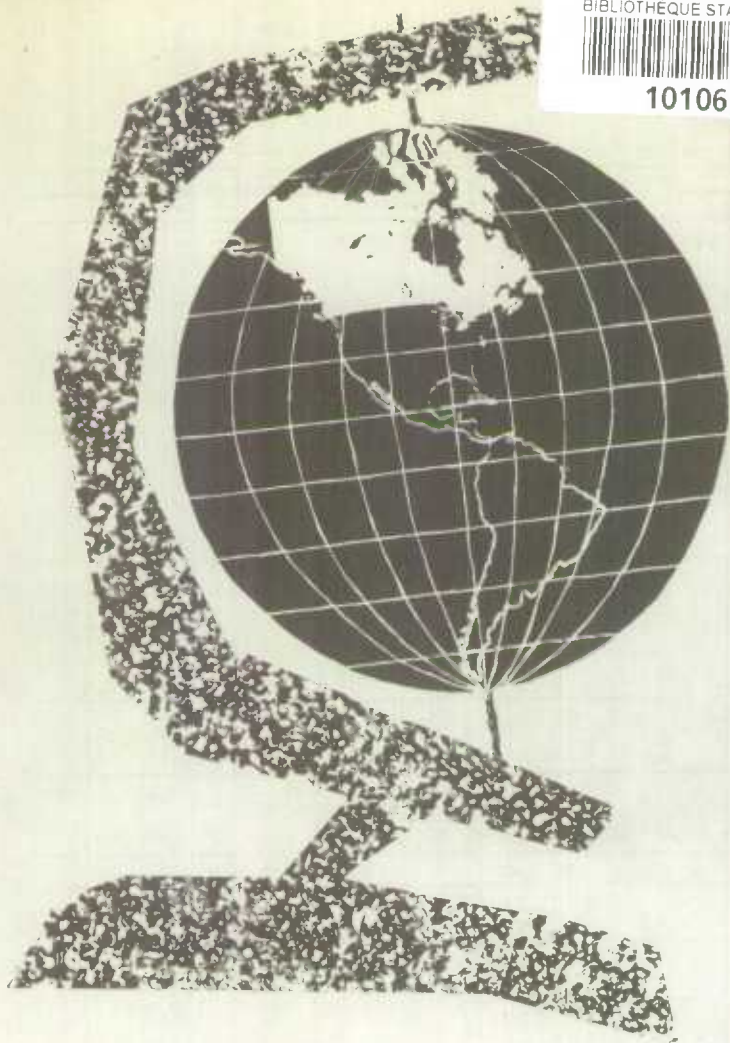
Table 16 - Production, Shipments and Imports of Radio Tubes, February, 1954

Month	Radio and television receiving tubes*			I m p o r t s		
	Production (Number)	Shipments	\$	Radio tubes Number	Radio tube parts \$	Radio tube parts \$
January	1,060,217	895,709	525,854	397,967	636,299	398,702
February	1,146,824	872,324	555,552	375,232	502,406	346,351
Total two months	2,207,041	1,768,033	1,081,406	773,199	1,138,705	745,053

* Revised.



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