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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during April, 1954, totalled 39,282 units valued at \$2,882,349 at list prices. The provincial distribution of sales was as follows: Ontario, 15,611; Quebec, 8,785; British Columbia, 2,393; Manitoba, 3,151; Atlantic Provinces, 3,617; Alberta, 4,226 and Saskatchewan, 1,499.

Sales of television sets totalled 26,349 sets, of which 14,429 were table models, 10,704 were consoles and 1,216 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 12,228; Quebec, 7,838; British Columbia, 2,746; Atlantic Provinces, 2,166; and Prairie Provinces, 1,371. In dollar value the April sales of television sets totalled \$9,231,025.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1952

Year	Number	Value (at factory prices)
		\$
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311
1952	567,738	22,178,626

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1953 (excluding television)

Year	Number	Value (at list prices)
		\$
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953	620,860	52,119,381

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1953

Year	Number	Value (at list prices)
		\$
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953	366,498	148,753,479

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Table 4 - Producers' Domestic Sales of Television Sets, by Months, 1953 and 1954

Month	1953			1954		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	13,324	9,224	930	18,631	14,676	1,089
February	15,188	9,439	1,346	21,733	14,720	1,576
March	14,914	11,149	565	22,012	14,062	1,875
April	9,623	9,240	1,076	14,429	10,704	1,216
Total four months	53,049	39,052	3,917	76,805	54,162	5,756
May	11,296	7,416	519			
June	6,231	4,375	189			
July	5,198	3,438	708			
August	13,710	7,962	678			
September	25,128	15,768	1,810			
October	35,043	22,181	2,053			
November	32,683	21,043	1,823			
December	28,236	20,939	2,051			
Total	210,574	142,174	13,748			

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1953 and 1954

Month	1953			1954		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,638	14,767	3,139	19,742	10,411	5,710
February	23,896	18,605	5,385	19,628	9,798	4,402
March	29,775	23,555	4,494	27,599	11,886	4,245
April	24,921	30,200	4,978	23,677	12,254	3,351
Total four months	98,230	87,127	17,996	90,646	44,349	17,708
May	17,736	29,175	3,635			
June	17,403	26,430	3,921			
July	16,982	16,860	2,808			
August	21,918	14,221	3,719			
September	31,227	8,043	7,152			
October	39,789	8,850	7,397			
November	51,164	10,171	8,378			
December	48,497	12,561	9,471			
Total	342,946	213,438	64,477			

Table 6 - Production, Sales and Inventories of Television Receiving Sets, April, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
Table models				
17" and under	14,999	14,314	8,591	20,722
18" - 22"	17,651	6,584	5,838	18,397
Over 22"
Consoles				
17" and under	6,049	1,973	1,819	6,203
18" - 22"	35,230*	5,562	8,656	32,136
Over 22"	1,206*	31	229	1,008
Three-way combinations				
17" and under	1,445	- 151	246	1,048
18" and over	5,455	1,190	970	5,675
Totals	82,035	29,503	26,349	85,189

* Revised.

Table 7 - Production, Sales and Inventories of Radio Receiving Sets, April, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
Home sets				
Standard: Under \$30	57,490	9,932	8,206	59,216
\$30 - \$50	36,941*	13,621	8,437	42,125
Over \$50	919	...	207	712
Multi-band: Under \$65	4,778*	1,625	544	5,859
Over \$65	8,858	479	707	8,630
Battery: Standard	1,946	376	499	1,823
Multi-band	3,052	1,494	230	4,316
Clock sets	38,107	3,052	4,847	36,312
Total home sets	152,091	30,579	23,677	158,998
Portables				
Battery-electric	10,496	5,303	1,972	13,827
Battery	3,282	- 6	356	2,920
Auto	33,495	10,187	9,926	33,756
Combinations				
Standard: Table and portable	5,353	396	462	5,287
Console - Under \$200	3,378	1,563	845	4,096
Over \$200	11,407	- 434	946	10,027
Multi-band: Table and portable	1	1	...
Console - Under \$200	3	120	...	123
\$200 - \$300 ...	4,159	323	845	3,637
Over \$300	1,998	208	252	1,954
Total combinations	26,298	2,177	3,351	25,124
Total all types	225,662	48,240	39,282	234,620

* Revised

NOTE: Inventories: Include factory inventory plus distributors' inventories.Sales: Distributors' sales; i.e., all sales to dealers and users.Price classifications: Suggested list prices (including taxes).

Table 8 - Production and Sales of Radio Receiving Sets, Four Months Ended April, 1954

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	50,377	34,487
\$30 - \$50	37,692	28,823
Over \$50	203	601
Multi-band: Under \$65	4,882	3,444
Over \$65	3,831	3,683
Battery: Standard	1,660	1,266
Multi-band	3,809	1,099
Clock sets	27,995	17,243
Total home sets	130,449	90,646
<u>Portables</u>		
Battery - electric	9,444	5,221
Battery	1,387	949
<u>Auto</u>	38,647	38,179
<u>Combinations</u>		
Standard: Table and portable	2,315	2,649
Console - Under \$200	3,263	2,707
Over \$200	5,055	5,523
Multi-band: Table and portable	2	5
Console - Under \$200	125	-
\$200 - \$300	2,959	5,228
Over \$300	860	1,596
Total combinations	14,579	17,708
Total all types	194,506	152,703

Table 9 - Production and Sales of Television Receiving Sets, Four Months Ended April, 1954

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	49,379	43,439
18" - 22"	37,551	33,366
Over 22"
<u>Consoles</u>		
17" and under	11,302	9,882
18" - 22"	46,451*	43,551*
Over 22"	1,038*	729*
<u>Three-way combinations</u>		
17" and under	235	784
18" and over	4,924	4,972
Totals	150,880	136,723

* Revised.

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.Price classifications: Suggested list prices (including taxes).

Table 10 - Sales of Television Receiving Sets, by Areas, April, 1954 (With Comparable Totals for April, 1953)

	Atlantic* Provinces	Quebec	O n t a r i o						Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario	Units			\$	
(Number of units)												
<u>Table models</u>												
17" and under	859	2,239	1,718	517	352	947	871	385	703	8,591	2,096,056	
18" - 22"	632	2,208	721	229	166	435	530	210	707	5,838	2,067,473	
Over 22"	
<u>Consoles</u>												
17" and under	100	296	418	97	48	227	285	188	160	1,819	545,768	
18" - 22"	490	2,683	2,524	363	242	316	571	464	1,003	8,656	3,683,542	
Over 22"	4	84	44	7	6	24	17	5	38	229	133,063	
<u>Three-way combinations</u>												
17" and under	69	12	71	6	1	24	11	49	3	246	92,840	
18" and over	12	316	129	104	43	67	97	70	132	970	612,283	
Total	2,166	7,838	5,625	1,323	858	2,040	2,382	1,371	2,746	26,349	9,231,025	
Total April, 1953	23	6,304	5,237	2,116	1,350	2,120	1,087	144	1,558	19,939	9,118,815	

* - Maritime Provinces and Newfoundland.

Table 11 - Sales of Radio Receiving Sets, by Areas, April, 1954 (With Comparable Totals for April, 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	2,884	6,435	7,322	2,099	957	2,463	1,517	23,677	1,002,236
Portables	263	489	757	192	125	212	290	2,328	172,375
Auto	269	1,065	6,831	484	241	860	176	9,926	903,018
Combinations	201	796	701	376	176	691	410	3,351	804,720
Total all types	3,617	8,785	15,611	3,151	1,499	4,226	2,393	39,282	2,882,349
Total April, 1953	4,500	9,533	33,002	3,589	2,179	4,476	2,820	60,099	5,455,250

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Table 12 - Sales of Radio Receiving Sets, By Areas, Four Months Ended April, 1954 (With Comparable Totals for 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	11,716	22,904	26,350	8,561	5,223	9,342	6,550	90,646	3,844,083
Portables	627	1,256	2,038	521	324	548	856	6,170	495,111
Auto	730	2,315	29,829	1,088	1,082	2,522	613	38,179	2,986,308
Combinations	1,125	3,038	4,140	2,280	1,353	3,138	2,634	17,708	4,379,280
Total all types	14,198	29,513	62,357	12,450	7,982	15,550	10,653	152,703	11,704,782
Total April, 1953	14,590	35,096	109,786	10,543	7,311	15,030	10,997	203,353	18,450,830

* - Maritime Provinces and Newfoundland.

Table 13 - Sales of Television Receiving Sets, By Areas, Four Months Ended April, 1954 (With Comparable Totals for 1953)

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table models</u>											
17" and under	1,905	12,982	9,103	3,047	2,333	4,332	5,498	731	3,508	43,439	11,439,090
18" - 22"	1,484	14,628	5,829	1,394	886	2,253	2,418	421	4,053	33,366	12,132,451
Over 22"
<u>Consoles</u>											
17" and under	406	2,477	1,816	591	534	982	1,982	251	843	9,882	3,100,280
18" - 22"	1,108	17,969	11,063	2,421	1,249	1,870	2,637	876	4,358	43,551	19,880,345
Over 22"	13	340	105	30	23	59	52	15	92	729	493,079
<u>Three-way combinations</u>											
17" and under	83	93	196	44	23	254	23	62	6	784	289,111
18" and over	150	1,451	1,091	313	168	416	419	286	678	4,972	3,099,759
Total	5,149	49,940	29,203	7,840	5,216	10,166	13,029	2,642	13,538	136,723	50,434,115
Total April, 1953	33	27,502	33,225	13,315	6,528	5,202	4,350	176	5,687	96,018	40,464,326

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Table 14 - Imports of Television Sets and Radio Receiving Sets, April, 1954

Month	Television sets		Radio receiving sets		
	Number	\$	Number	\$	\$
January	1,235	145,683	596		87,990
February	1,937	221,104	416		42,174
March	1,925	234,229	1,096		105,309
April	1,042	114,923	1,195		97,550
Total four months	6,139	715,937	3,303		333,023

Table 15 - Exports of Radio Receiving Sets, April, 1954

Month	Number	\$
January	742	47,190
February	1,068	42,746
March	269	20,412
April	795	133,598
Total four months	2,874	243,946

Table 16 - Production, Shipments and Imports of Radio Tubes, April, 1954

Month	Radio and television receiving tubes			Imports		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
January	1,060,217	895,709	525,854	397,967	636,299	398,702
February	1,146,824	872,324	555,552	375,232	502,406	346,351
March	1,260,207	1,048,139	713,563	323,938	423,913	480,396
April	1,062,124	752,102	423,061	272,219	440,825	359,237
Total four months ..	4,529,372	3,568,274	2,218,030	1,369,356	2,003,443	1,584,686

* Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture nor camera tubes.

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