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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during May, 1954, totalled 33,291 units valued at \$2,332,537 at list prices. The provincial distribution of sales was as follows: Ontario, 15,315; Quebec, 7,701; British Columbia, 1,883; Manitoba, 1,072; Atlantic Province, 3,293; Alberta, 2,759; and Saskatchewan, 1,268.

Sales of television sets totalled 21,392 sets, of which 11,192 were table models, 9,248 were consoles and 952 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 10,742; Quebec, 5,067; British Columbia, 2,353; Atlantic Provinces, 551; and Prairie Provinces, 2,679. In dollar value the May sales of television sets totalled \$6,995,271.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1952

Year	Number	Value (at factory prices)
		\$
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311
1952	567,738	22,178,626

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1953 (excluding television)

Year	Number	Value (at list prices)
		\$
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953	620,860	52,119,381

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1953

Year	Number	Value (at list prices)
		\$
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953	366,498	148,753,479

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Table 4 - Producers' Domestic Sales of Television Sets, by Months, 1953 and 1954

Month	1953			1954		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	13,324	9,224	930	18,631	14,676	1,089
February	15,188	9,439	1,346	21,733	14,720	1,576
March	14,914	11,149	565	22,012	14,062	1,875
April	9,623	9,240	1,076	14,429	10,704	1,216
May	11,296	7,416	519	11,192	9,248	952
Total five months	64,345	46,468	4,436	87,997	63,410	6,708
June	6,231	4,375	189			
July	5,198	3,438	708			
August	13,710	7,962	678			
September	25,128	15,768	1,810			
October	35,043	22,181	2,053			
November	32,683	21,043	1,823			
December	28,236	20,939	2,051			
Total	210,574	142,174	13,748			

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1953 and 1954

Month	1953			1954		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,638	14,767	3,139	19,742	10,411	5,710
February	23,896	18,605	5,385	19,628	9,798	4,402
March	29,775	23,555	4,494	27,599	11,886	4,245
April	24,921	30,200	4,978	23,677	12,254	3,351
May	17,736	29,175	3,634	17,169	14,004	2,118
Total five months	115,966	116,302	21,630	107,815	58,353	19,826
June	17,403	26,430	3,921			
July	16,982	16,860	2,808			
August	21,918	14,221	3,719			
September	31,227	8,043	7,152			
October	39,789	8,850	7,397			
November	51,164	10,171	8,378			
December	48,497	12,561	9,471			
Total	342,946	213,438	64,477			

Table 6 - Production, Sales and Inventories of Television Receiving Sets, May, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Table models</u>				
17" and under	20,722	10,774	6,506	24,990
18" - 22"	18,397	6,285	4,686	19,996
Over 22"
<u>Consoles</u>				
17" and under	6,203	2,259	1,526	6,936
18" - 22"	32,136	6,092	7,548	30,680
Over 22"	1,008	213	174	1,047
<u>Three-way combinations</u>				
17" and under	1,048	158	330	876
18" and over	5,675	157	622	5,210
Total all types	85,189	25,938	21,392	89,735

Radio and Television Receiving Sets

Table 7 - Production, Sales and Inventories of Radio Receiving Sets, May, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Home sets</u>				
Standard: Under \$30	59,216	3,975	6,470	56,722
\$30 - \$50	42,125	5,355	6,007	41,472
Over \$50	712	...	71	641
Multi-band: Under \$65	5,859	132	418	5,573
Over \$65	8,630	1,002	433	9,199
Battery: Standard	1,823	9	106	1,726
Multi-band	4,316	58	373	4,001
Clock sets	36,312	5,429	3,291	38,450
Total home sets	158,993	15,960	17,169	157,784
<u>Portables</u>				
Battery-electric	13,827	4,481	3,931	14,377
Battery	2,861*	282	406	2,737
<u>Auto</u>	33,756	9,224	9,667	33,313
<u>Combinations</u>				
Standard: Table and portable	5,287	463	341	5,409
Console - Under \$200 ...	4,140*	-634	617	2,889
Over \$200	9,983*	1,780	592	11,171
Multi-band: Table and portable
Console - Under \$200 ...	123	-8	1	114
\$200 - \$300 ..	3,637	378	451	3,564
Over \$300	1,954	174	116	2,012
Total combinations	25,124	2,153	2,118	25,159
Total all types	234,561	32,100	33,291	233,370

* - Revised.

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales; i.e., all sales to dealers and users.

Price classifications: Suggested list price (including taxes).

Radio and Television Receiving Sets

Table 8 - Production and Sales of Radio Receiving Sets, Five Months Ended May, 1954

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	54,352	40,957
\$30 - \$50	43,047	34,830
Over \$50	203	672
Multi-band: Under \$65	5,014	3,862
Over \$65	4,833	4,116
Battery: Standard	1,669	1,372
Multi-band	3,867	1,472
Clock sets	33,424	20,534
Total home sets	146,409	107,815
<u>Portables</u>		
Battery - electric	13,925	9,152
Battery	1,669	1,355
Auto	47,871	47,846
<u>Combinations</u>		
Standard: Table and portable	2,778	2,990
Console - Under \$200	2,629	3,324
Over \$200	6,835	6,115
Multi-band: Table and portable	2	5
Console - Under \$200	117	1
\$200 - \$300	3,337	5,679
Over \$300	1,034	1,712
Total combinations	16,732	19,826
Total all types	226,606	185,994

Table 9 - Production and Sales of Television Receiving Sets, Five Months Ended May, 1954

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	60,153	49,945
18" - 22"	43,836	38,052
Over 22"
<u>Consoles</u>		
17" and under	13,561	11,408
18" - 22"	52,543	51,099
Over 22"	1,251	903
<u>Three-way combinations</u>		
17" and under	393	1,114
18" and over	5,081	5,594
Total all types	176,818	158,115

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 10 - Sales of Radio Receiving Sets, By Areas, May, 1954 (with comparable totals for 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	2,477	5,500	5,724	507	553	1,529	879	17,169	718,694
Portables	299	882	2,160	83	225	235	453	4,337	255,796
Auto	351	957	6,821	269	395	688	186	9,667	869,140
Combinations	166	362	610	213	95	307	365	2,118	488,907
Total all types, May, 1954	3,293	7,701	15,315	1,072	1,268	2,759	1,883	33,291	2,332,537
Total all types, May, 1953	3,247	6,797	28,364	2,846	2,681	3,851	2,760	50,546	4,227,464

* - Maritime Provinces and Newfoundland

Table 11 - Sales of Television Receiving Sets, By Areas, May, 1954 (with comparable totals for 1953)

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table models</u>											
17" and under	270	1,054	2,328	374	167	203	838	524	748	6,506	1,442,918
18" - 22"	133	1,424	803	363	146	286	375	590	566	4,686	1,558,661
Over 22"
<u>Consoles</u>											
17" and under	40	249	476	83	69	127	161	243	78	1,526	451,830
18" - 22"	100	2,034	2,428	428	220	238	353	1,047	700	7,548	2,935,274
Over 22"	-1	99	42	...	5	6	16	1	6	174	96,595
<u>Three-way combinations</u>											
17" and under	1	17	25	6	3	-7	36	98	151	330	109,100
18" and over	8	190	77	19	20	6	22	176	104	622	400,893
Total all types, May, 1954 .	551	5,067	6,179	1,273	630	859	1,801	2,679	2,353	21,392	6,995,271
Total all types, May, 1953 .	14	5,172	4,902	1,951	1,283	3,084	611	188	2,026	19,231	7,755,107

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Table 12 - Sales of Television Receiving Sets, by Areas, Five Months Ended May, 1954 (with comparable totals for 1953)

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table models</u>											
17" and under	2,175	14,036	11,431	3,421	2,500	4,535	6,336	1,255	4,256	49,945	12,882,008
18" - 22"	1,617	16,052	6,632	1,757	1,032	2,539	2,793	1,011	4,619	38,052	13,691,112
Over 22"
<u>Consoles</u>											
17" and under	446	2,726	2,292	674	603	1,109	2,143	494	921	11,408	3,552,110
18" - 22"	1,208	20,003	13,491	2,849	1,469	2,108	2,990	1,923	5,058	51,099	22,815,619
Over 22"	12	439	147	30	28	65	68	16	98	903	589,674
<u>Three-way combinations</u>											
17" and under	84	110	221	50	26	247	59	160	157	1,114	398,211
18" and over	158	1,641	1,168	332	188	422	441	462	782	5,594	3,500,652
Total all types, 1954	5,700	55,007	35,382	9,113	5,846	11,025	14,830	5,321	15,891	158,115	57,429,386
Total all types, 1953	47	32,674	38,127	15,266	7,811	8,286	4,961	364	7,713	115,249	48,219,433

*- Maritime Provinces and Newfoundland.

Table 13 - Sales of Radio Receiving Sets, by Areas, Five Months Ended May, 1954 (with comparable totals for 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	14,193	28,404	32,074	9,068	5,776	10,871	7,429	107,815	4,562,777
Portables	926	2,138	4,198	604	549	783	1,309	10,507	750,907
Auto	1,081	3,272	36,650	1,357	1,477	3,210	799	47,846	3,855,448
Combinations	1,291	3,400	4,750	2,493	1,448	3,445	2,999	19,826	4,868,187
Total all types, 1954 ...	17,491	37,214	77,672	13,522	9,250	18,309	12,536	185,994	14,037,319
Total all types, 1953 ...	17,837	41,893	138,149	13,389	9,992	18,881	13,757	253,898	22,678,294

*- Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 14 - Imports of Television Sets and Radio Receiving Sets, By Months, 1954

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	1,235	145,683	596	87,990
February	1,937	221,102	416	42,174
March	1,925	234,229	1,096	105,309
April	1,042	114,923	1,195	97,550
May	383	35,136	723	34,116
Total five months	6,522	751,073	4,026	367,139

Table 15 - Exports of Radio Receiving Sets, By Months, 1954

Month	Number	\$
January	742	47,190
February	1,068	42,746
March	269	20,412
April	795	133,598
May	1,272	69,182
Total five months	4,146	313,128

Table 16 - Production, Shipments and Imports of Radio Tubes, By Months, 1954

Month	Radio and television receiving tubes			I m p o r t s		
	Production	Shipments		Radio tubes*		Radio tube parts
	Number	Number	\$	Number	\$	\$
January	1,060,217	895,709	525,854	397,967	636,299	398,702
February	1,146,824	872,324	555,552	375,232	502,406	346,351
March	1,260,207	1,048,139	713,563	323,938	423,913	480,396
April	1,062,124	752,102	423,061	272,219	440,825	359,237
May	1,045,987	677,318	433,418	210,890	381,065	319,666
Total five months	5,575,359	4,245,592	2,651,448	1,580,246	2,384,508	1,904,352

* - Includes radio transmitting tubes and special purpose tubes as well as radio receiving tubes. Does not include television picture or camera tubes.

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