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RADIO AND TELEVISION RECEIVING SETS

Sales of radio receiving sets by Canadian producers during June, 1954, totalled 40,020 units valued at \$2,950,892 at list prices. The provincial distribution of sales was as follows: Ontario, 21,824; Quebec, 7,214; British Columbia, 2,730; Manitoba, 1,281; Atlantic Provinces, 2,630; Alberta, 2,855 and Saskatchewan, 1,486.

Sales of television sets totalled 22,447 sets, of which 13,639 were table models, 8,142 were consoles and 666 were three-way combinations. The provincial distribution of these sales was as follows: Ontario, 7,734; Quebec, 6,893; British Columbia, 2,640; Atlantic Provinces, 392 and Prairie Provinces, 4,788. In dollar value the June sales of television sets totalled \$7,458,985.

Table 1 - Production of Radio Receiving Sets (excluding television), 1940-1952

Year	Number	Value (at factory prices)
1940	485,010	\$ 11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944	-	-
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	791,051	29,411,911
1950	820,772	33,497,785
1951	628,395	29,635,311
1952	567,738	22,178,626

Table 2 - Producers' Domestic Sales of Radio Receiving Sets, 1941-1953 (excluding television)

Year	Number	Value (at list prices)
1941	399,556	\$ 23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
1951	574,232	51,452,212
1952	568,884	50,125,290
1953	620,860	52,119,381

Table 3 - Producers' Domestic Sales of Television Sets, 1949-1953

Year	Number	Value (at list prices)
1949 (September-December only).	4,163	\$ 1,684,153
1950	29,623	12,947,900
1951	39,185	20,835,908
1952	137,236	60,659,412
1953	366,498	148,753,479

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Radio and Television Receiving Sets

Table 4 - Producers' Domestic Sales of Television Sets, by Months, 1953 and 1954

	1953			1954		
	Table models	Consoles	Three-way combinations	Table models	Consoles	Three-way combinations
	(Number of units)					
January	13,324	9,224	930	18,631	14,676	1,089
February	15,188	9,439	1,346	21,733	14,720	1,576
March	14,914	11,149	565	22,012	14,062	1,875
April	9,623	9,240	1,076	14,429	10,704	1,216
May	11,296	7,416	519	11,192	9,248	952
June	6,231	4,375	189	13,639	8,142	666
Total six months..	70,576	50,843	4,625	101,636	71,552	7,374
July	5,198	3,438	708			
August	13,710	7,962	678			
September	25,128	15,768	1,810			
October	35,043	22,181	2,053			
November	32,683	21,043	1,823			
December	28,236	20,939	2,051			
Total	210,574	142,174	13,748			

Table 5 - Producers' Domestic Sales of Radio Receiving Sets, by Months, 1953 and 1954

	1953			1954		
	Home sets	Portable and auto	Combinations	Home sets	Portable and auto	Combinations
	(Number of units)					
January	19,638	14,767	3,139	19,742	10,411	5,710
February	23,896	18,605	5,385	19,628	9,798	4,402
March	29,775	23,555	4,494	27,599	11,886	4,245
April	24,921	30,200	4,978	23,677	12,254	3,351
May	17,736	29,175	3,635	17,169	14,004	2,118
June	17,403	26,430	3,921	18,843	19,262	1,915
Total six months..	133,369	142,732	25,551	126,658	77,615	21,741
July	16,982	16,860	2,808			
August	21,918	14,221	3,719			
September	31,227	8,043	7,152			
October	39,789	8,850	7,397			
November	51,164	10,171	8,378			
December	48,497	12,561	9,471			
Total	342,946	213,438	64,477			

Table 6 - Production, Sales and Inventories of Television Receiving Sets, June, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
<u>Table models</u>				
17" and under	24,990	13,200	7,176	31,014
18" - 22"	19,996	9,188	6,463	22,721
Over 22"	-	-	-	-
<u>Consoles</u>				
17" and under	6,934	1,212	1,272	6,874
18" - 22"	30,680	7,597	6,641	31,636
Over 22"	1,047	256	229	1,074
<u>Three-way combinations</u>				
17" and under	876	-202	183	491
18" and over	5,210	173	483	4,900
Total all types	89,733	31,424	22,447	98,710

Radio and Television Receiving Sets

Table 7 - Production, Sales and Inventories of Radio Receiving Sets, June, 1954

	Starting inventory	Factory production	Sales	Closing inventory
	(Number of units)			
Home sets				
Standard: Under \$30	59,098*	9,554	6,541	62,109
\$30 - \$50	39,096*	8,063	6,396	40,763
Over \$50	641	24	58	607
Multi-band: Under \$65	7,112	1,038	293	7,857
Over \$65	7,660	808	864	7,606
Battery: Standard	1,726	3	90	1,639
Multi-band	4,001	62	267	3,796
Clock sets	38,450	4,010	4,334	38,126
Total home sets	157,784	23,562	18,843	162,503
Portables				
Battery-electric	14,372	2,027	3,634	12,765
Battery	2,737	55	332	2,460
Auto	33,477	15,879	15,296	34,060
Combinations				
Standard: Table and portable	5,409	964	366	6,007
Console - Under \$200	3,795	458	522	3,731
Over \$200	10,267	917	539	10,645
Multi-band: Table and portable	-	-	-	-
Console - Under \$200	114	-114	-	-
\$200 - \$300	3,564	1,271	392	4,443
Over \$300	2,012	211	96	2,127
Total combinations	25,161	3,707	1,915	26,953
Total all types	233,531	45,230	40,020	238,741

* Revised.

NOTE: Inventories: Include factory inventory plus distributors' inventories.

Sales: Distributors' sales; i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 8 - Production and Sales of Radio Receiving Sets, Six Months Ended June, 1954

	Factory production	Sales
	(Number of units)	
<u>Home sets</u>		
Standard: Under \$30	63,906	47,498
\$30 - \$50	51,110	41,226
Over \$50	227	730
Multi-band: Under \$65	6,052	4,155
Over \$65	5,641	4,980
Battery: Standard	1,672	1,462
Multi-band	3,929	1,739
Clock sets	37,434	24,868
Total home sets	169,971	126,658
<u>Portables</u>		
Battery - electric	15,952	12,786
Battery	1,724	1,687
<u>Auto</u>	63,750	63,142
<u>Combinations</u>		
Standard: Table and portable	3,742	3,356
Console - Under \$200	3,087	3,846
Over \$200	7,752	6,654
Multi-band: Table and portable	2	5
Console - Under \$200	3	1
\$200 - \$300	4,608	6,071
Over \$300	1,245	1,808
Total combinations	20,439	21,741
Total all types	271,836	226,014

Table 9 - Production and Sales of Television Receiving Sets, Six Months Ended June, 1954

	Factory production	Sales
	(Number of units)	
<u>Table models</u>		
17" and under	73,353	57,121
18" - 22"	53,024	44,515
Over 22"	-	-
<u>Consoles</u>		
17" and under	14,773	12,680
18" - 22"	60,140	57,740
Over 22"	1,507	1,132
<u>Three-way combinations</u>		
17" and under	191	1,297
18" and over	5,254	6,077
Total all types	208,242	180,562

NOTE: Sales: Distributors' sales, i.e., all sales to dealers and users.

Price classifications: Suggested list prices (including taxes).

Table 10 - Sales of Television Sets, by Areas, June, 1954 (With Comparable Totals for June, 1953)

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table models</u>											
17" and under	134	1,792	1,346	434	148	387	609	1,355	971	7,176	1,717,520
18" - 22"	118	2,211	645	346	168	274	360	1,617	724	6,463	2,050,263
Over 22"	-	-	-	-	-	-	-	-	-	-	-
<u>Consoles</u>											
17" and under	46	192	254	60	43	64	61	395	157	1,272	383,635
18" - 22"	83	2,356	1,459	403	123	155	191	1,152	719	6,641	2,758,637
Over 22"	-	72	75	8	2	8	11	30	23	229	131,545
<u>Three-way combinations</u>											
17" and under	1	166	-5	-	2	2	3	13	1	183	68,610
18" and over	10	104	32	26	9	10	21	226	45	483	348,775
Total all types, June, 1954..	392	6,893	3,806	1,277	495	900	1,256	4,788	2,640	22,447	7,458,985
Total all types, June, 1953..	28	3,261	2,899	981	667	1,385	467	117	990	10,795	4,204,035

* - Maritime Provinces and Newfoundland.

Table 11 - Sales of Radio Receiving Sets, by Areas, June, 1954 (With Comparable Totals for June, 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	2,079	5,511	6,178	781	927	1,606	1,761	18,843	734,002
Portables	203	569	2,095	129	118	377	475	3,966	217,429
Auto	223	771	13,019	193	304	596	190	15,296	1,562,768
Combinations	125	363	532	178	137	276	304	1,915	436,693
Total all types, June, 1954	2,630	7,214	21,824	1,281	1,486	2,855	2,730	40,020	2,950,892
Total all types, June, 1953	2,891	7,644	27,115	1,892	1,710	3,250	3,252	47,754	4,088,346

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Table 12 - Sales of Radio Receiving Sets, By Areas, Six Months Ended June, 1954 (With Comparable Totals for 1953)

	Atlantic* Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	C A N A D A	
								Units	\$
(Number of units)									
Home sets	16,272	33,915	38,252	9,849	6,703	12,477	9,190	126,658	5,296,779
Portables	1,129	2,707	6,293	733	667	1,160	1,784	14,473	968,336
Auto	1,304	4,043	49,669	1,550	1,781	3,806	989	63,142	5,418,216
Combinations	1,416	3,763	5,282	2,671	1,585	3,721	3,303	21,741	5,304,880
Total all types, 1954	20,121	44,428	99,496	14,803	10,736	21,164	15,266	226,014	16,988,211
Total all types, 1953	20,728	49,537	165,264	15,281	11,702	22,131	17,009	301,652	26,766,640

* - Maritime Provinces and Newfoundland.

Table 13 - Sales of Television Receiving Sets, By Areas, Six Months Ended June, 1954 (With Comparable Totals for 1953)

	Atlantic* Provinces	Quebec	O n t a r i o					Prairies	British Columbia	C A N A D A	
			Toronto	Hamilton- Niagara	Windsor	Ottawa and East. Ont.	Other Ontario			Units	\$
(Number of units)											
<u>Table models</u>											
17" and under	2,309	15,828	12,777	3,855	2,648	4,922	6,945	2,610	5,227	57,121	14,599,528
18" - 22"	1,735	18,263	7,277	2,103	1,200	2,813	3,153	2,628	5,343	44,515	15,741,375
Over 22"	-	-	-	-	-	-	-	-	-	-	-
<u>Consoles</u>											
17" and under	492	2,918	2,546	734	646	1,173	2,204	889	1,078	12,680	3,935,745
18" - 22"	1,291	22,359	14,950	3,252	1,592	2,263	3,181	3,075	5,777	57,740	25,574,256
Over 22"	12	511	222	38	30	73	79	46	121	1,132	721,219
<u>Three-way combinations</u>											
17" and under	85	276	216	50	28	249	62	173	158	1,297	466,821
18" and over	168	1,745	1,200	358	197	432	462	688	827	6,077	3,849,427
Total all types, 1954	6,092	61,900	39,188	10,390	6,341	11,925	16,086	10,109	18,531	180,562	64,888,371
Total all types, 1953	75	35,935	41,026	16,247	8,478	9,671	5,428	481	8,703	126,044	52,423,468

* - Maritime Provinces and Newfoundland.

NOTE: Price classifications: Suggested list prices (including taxes).

Radio and Television Receiving Sets

Table 14 - Imports of Television Sets and Radio Receiving Sets, By Months, 1954

Month	Television sets		Radio receiving sets	
	Number	\$	Number	\$
January	1,235	145,683	596	87,990
February	1,937	221,102	416	42,174
March	1,925	234,229	1,096	105,309
April	1,042	114,923	1,195	97,550
May	383	35,136	723	34,116
June	508	61,862	688	89,703
Total six months	7,030	812,935	4,714	456,842

Table 15 - Exports of Radio Receiving Sets, By Months, 1954

Month	Number	\$
January	742	47,190
February	1,068	42,746
March	269	20,412
April	795	133,598
May	1,272	69,182
June	2,447	79,667
Total six months	6,593	392,795

Table 16 - Production, Shipments and Imports of Radio Tubes, By Months, 1954

Month	Radio and television receiving tubes			I m p o r t s		
	Production	Shipments		Radio tubes		Radio tube parts
	Number	Number	\$	Number	\$	\$
January	1,060,217	895,709	525,854	397,967	636,299	398,702
February	1,146,824	872,324	555,552	375,232	502,406	346,351
March	1,260,207	1,048,139	713,563	323,938	423,913	480,396
April	1,062,124	752,102	423,061	272,219	440,825	359,237
May	1,045,987	677,318	433,418	210,890	381,065	319,666
June	1,252,790	803,492	529,259	325,036	554,742	368,459
Total six months..	6,828,149	5,049,084	3,080,707	1,905,282	2,939,250	2,272,811

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