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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JANUARY - 1951

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,672,984 during January, 1951 compared with \$1,162,127 during January, 1950. The sales for January, 1951 included 125,678 batteries at \$1,302,301 for the ignition of internal combustion engines for passenger cars and light trucks; 2,168 cells at \$17,006 for farm lighting plants; 1,278 cells at \$57,310 for railway service; batteries valued at \$228,916 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$54,558.

Table 1 - Factory Sales of Electric Batteries, January, 1950 and 1951

Type	January - 1950		January - 1951	
	Number	Selling value at works \$	Number	Selling value at works \$
Storage batteries -				
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) ..	Batteries 115,959	977,064	125,678	1,302,301
(b) Other .....	Batteries ...	...	...	12,893
For farm lighting plants .....	Cells 3,330	17,800	2,168	17,006
For railway service .....	Cells 807	30,787	1,278	57,310
For all other purposes .....	...	88,318	...	228,916
Parts and supplies .....	...	48,158	...	54,558
Total .....	...	1,162,127	...	1,672,984

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries.

LIST OF REPORTING FIRMS

Name	Address
Coyle Batteries Ltd.	276-290 Industrial Ave., Vancouver, B. C.
Exide Batteries of Canada, Ltd.	153 Dufferin St., Toronto, Ontario
Globelite Batteries Ltd.	146 Alexander Ave., Winnipeg, Manitoba
Gould Storage Battery Ltd.	Hickson Ave., Kingston, Ontario
Hart Battery Co. Ltd.	170 St. Georges St., St. Johns, Quebec
Prest-O-Lite Co. & Auto-Lite Batteries of Canada, Ltd.	1352-1360 Dufferin St., Toronto, Ontario
Service Specialties Ltd.	360 St. James St. W., Montreal, Quebec
Willard Storage Battery Co. of Canada Ltd.	269 Campbell Ave., Toronto, Ontario

NOTE:- This report was prepared in the Mining, Metallurgical and Chemical Section.

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TABLE 1

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