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FACTORY SALES OF ELECTRIC STORAGE BATTERIESJUNE - 1952

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,550,265 during June, 1952 compared with \$1,497,010 during June, 1951. The sales for June, 1952 included 116,237 batteries at \$1,159,612 for the ignition of internal combustion engines for passenger cars and light trucks; 1,870 cells at \$16,196 for farm lighting plants; 1,193 cells at \$42,841 for railway service; batteries valued at \$263,569 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$46,964.

Table 1 - Factory Sales of Electric Storage Batteries, June, 1951 and 1952

Type	June, 1951		June, 1952	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) ..	Batteries 113,486	1,124,278	116,237	1,159,612
(b) Other	Batteries ...	7,263	...	21,083
For farm lighting plants	Cells 2,231	19,370	1,870	16,196
For railway service	Cells 1,607	49,396	1,193	42,841
For all other purposes	239,024	...	263,569
Parts and supplies	57,679	...	46,964
Total	1,497,010	...	1,550,265

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries. For a list of reporting firms please refer to the report for January, 1952.

Table 2 - Factory Sales of Electric Storage Batteries, Six Months Ended June, 1951 and 1952

Type	Six months ended June, 1951		Six months ended June, 1952	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) ...	Batteries 735,944	7,387,977	671,107	7,221,371
(b) Other	Batteries ...	63,131	...	111,009
For farm lighting plants	Cells 11,162	107,799	11,775	118,127
For railway service	Cells 8,538	361,023	7,666	321,760
For all other purposes	1,246,242	...	1,517,466
Parts and supplies	334,126	...	356,763
Total	9,500,298	...	9,646,496

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[The following text is extremely faint and largely illegible due to the quality of the scan. It appears to be a memorandum or report with several paragraphs of text.]

The first paragraph discusses the importance of statistical data in the current economic context. It mentions that the data is being analyzed to provide insights into market trends and consumer behavior.

The second paragraph details the methodology used for data collection and analysis. It states that a comprehensive survey was conducted across various demographic groups to ensure a wide range of perspectives.

The third paragraph presents the key findings of the study. It highlights a significant increase in certain market segments, which is attributed to changing consumer preferences and external factors.

The final paragraph concludes the report by summarizing the overall implications of the findings. It suggests that these insights can be used to inform strategic decision-making for businesses and policymakers alike.