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*Mr. Beck*

# D.B.S. MEMORANDUM

Dominion Bureau of Statistics, Ottawa, Canada

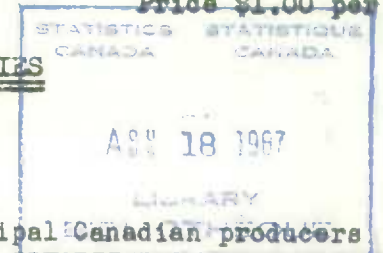
Vol.18-No.1

Price \$1.00 per year



## FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JANUARY, 1953



Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,611,164 during January, 1953, compared with \$1,885,955 during January, 1952. The sales for January, 1953 included 127,167 batteries at \$1,303,764 for the ignition of internal combustion engines for passenger cars and light trucks; 2,025 cells at \$20,128 for farm lighting plants; 1,025 cells at \$43,252 for railway service; batteries valued at \$204,399 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$39,621.

Table 1 - Factory Sales of Electric Storage Batteries, January, 1952 and 1953.

Type	January, 1952		January, 1953	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) ... Batteries	132,581	1,496,715	127,167	1,303,764
(b) Other ..... Batteries	...	20,163	...	1,715
For farm lighting plants ..... Cells	2,379	25,929	2,025	20,128
For railway service ..... Cells	989	48,534	1,025	43,252
For all other purposes ..... ..	...	239,001	...	202,684
Parts and supplies ..... ..	...	55,613	...	39,621
Total ..... ..	...	1,885,955	...	1,611,164

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries.

### LIST OF REPORTING FIRMS

Name	Address
Coyle Batteries Ltd.	276-290 Industrial Ave., Vancouver, B.C.
Exide Batteries of Canada, Ltd.	153 Dufferin St., Toronto, Ontario
Giant Battery Co.	1249 Granville St., Vancouver, B.C.
Globelite Batteries Ltd.	146 Alexander Ave., Winnipeg, Manitoba
Gould Storage Battery Ltd.	Hickson Ave., Kingston, Ontario.
Hart Battery Co. Ltd.	170 St. Georges St., St. Johns, Quebec
Prest-O-Lite Co. & Auto-Lite Batteries of Canada, Ltd.	1352-1360 Dufferin St., Toronto, Ontario
International Equipment Co. Ltd.	360 St. James St. W., Montreal, Quebec
Willard Storage Battery Co. of Canada Ltd.	269 Campbell Ave., Toronto, Ontario

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