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D.B.S. MEMORANDUM

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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

MARCH - 1953

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,608,492 during March, 1953, compared with \$1,423,466 during March, 1952. The sales for March, 1953 included 129,753 batteries at \$1,164,291 for the ignition of internal combustion engines for passenger cars and light trucks; 3,213 cells at \$26,902 for farm lighting plants; 1,105 cells at \$40,797 for railway service; batteries valued at \$333,105 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$43,397.

Table 1 - Factory Sales of Electric Storage Batteries, March, 1952 and 1953

Type	March - 1952		March - 1953	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) ..	Batteries 93,277	1,050,762	129,753	1,164,291
(b) Other	22,225	2,012
For farm lighting plants	Cells 1,508	16,651	3,213	26,902
For railway service	Cells 1,309	40,544	1,105	40,797
For all other purposes	245,418	331,093
Parts and supplies	47,866	43,397
Total	1,423,466	1,608,492

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries. For a list of reporting firms, please refer to the report for January, 1953.

Table 2 - Factory Sales of Electric Storage Batteries, Three Months Ended March, 1952 and 1953

Type	Three months ended March - 1952		Three months ended March - 1953 (*)	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) ..	Batteries 328,820	3,662,848	370,376	3,520,969
(b) Other	56,114	5,318
For farm lighting plants	Cells 6,034	64,815	8,256	69,543
For railway service	Cells 3,145	131,232	3,195	131,192
For all other purposes	746,546	876,739
Parts and supplies	178,520	118,279
Total	4,840,075	4,722,040

(*) Revised.

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