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**Memorandum**

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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$2,070,284 during November, 1954, compared with \$1,863,663 during November, 1953. The sales for November, 1954, included 164,675 batteries at \$1,731,563 for the ignition of internal combustion engines for passenger cars and light trucks; 3,424 cells at \$66,948 for farm lighting plants; 1,725 cells at \$48,560 for railway service; batteries valued at \$173,806 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$49,407.

Table 1 - Factory Sales of Electric Storage Batteries, November, 1953 and 1954

Type	November, 1953		November, 1954	
	Number	Selling value at works	Number	Selling value at works
For starting and/or ignition of internal combustion engines:		\$		\$
(a) Automotive type (Passenger cars and light trucks) ... Batteries	152,418	1,495,409	164,675	1,731,563
(b) Other ..... Batteries	-	2,520	-	3,870
For farm lighting plants ..... Cells	2,853	34,998	3,424	66,948
For railway service ..... Cells	1,031	48,606	1,725	48,560
For all other purposes ..... -	-	219,147	-	169,936
Parts and supplies ..... -	-	62,983	-	49,407
Total ..... -	-	1,863,663	-	2,070,284

**NOTE:** Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries. The figures have not been expanded. For a list of reporting firms, please refer to the report for January, 1954.

Table 2 - Factory Sales of Electric Storage Batteries, Eleven Months Ended November, 1953 and 1954

Type	Eleven months ended November, 1953		Eleven months ended November, 1954	
	Number	Selling value at works	Number	Selling value at works
For starting and/or ignition of internal combustion engines:		\$		\$
(a) Automotive type (Passenger cars and light trucks).. Batteries	1,573,923	14,941,692	1,597,674	15,566,933
(b) Other ..... Batteries	-	36,325	-	62,638
For farm lighting plants ..... Cells	28,125	288,656	21,932	276,977
For railway service ..... Cells	13,865	585,833	23,154	1,101,137
For all other purposes ..... -	-	2,666,605	-	3,127,004
Parts and supplies ..... -	-	549,682	-	501,184
Total ..... -	-	19,068,793	-	20,635,873

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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