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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

APR 9 1954

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Research Department



STATISTICS CANADA / STATISTIQUE CANADA

APR 18 1954

Memorandum

BIBLIOTHÈQUE

Vol.19-No.2 February, 1954

Price \$1.00 per year - 10¢ per copy

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,779,079 during February, 1954, compared with \$1,397,336 during February, 1953. The sales for February, 1954, included 144,072 batteries at \$1,373,138 for the ignition of internal combustion engines for passenger cars and light trucks; 1,729 cells at \$19,874 for farm lighting plants; 1,660 cells at \$67,630 for railway service; batteries valued at \$265,106 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$53,331.

Table 1 - Factory Sales of Electric Storage Batteries, February, 1953 and 1954

Type	February, 1953 *		February, 1954	
	Number	Selling value at works	Number	Selling value at works
		\$		\$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) ...	Batteries 115,671	1,069,969	144,072	1,373,138
(b) Other	Batteries ...	1,591	...	3,638
For farm lighting plants	Cells 1,967	15,156	1,729	19,874
For railway service	Cells 1,065	47,143	1,660	67,630
For all other purposes	228,325	...	261,468
Parts and supplies	35,152	...	53,331
Total	1,397,336	...	1,779,079

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries. For a list of reporting firms, please refer to the report for January, 1954.

Table 2 - Factory Sales of Electric Storage Batteries, Two Months Ended February, 1953 and 1954

Type	Two months ended February, 1953 *		Two months ended February, 1954	
	Number	Selling value at works	Number	Selling value at works
		\$		\$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) ...	Batteries 240,623	2,356,678	306,902	2,995,426
(b) Other	Batteries ...	3,306	...	8,211
For farm lighting plants	Cells 5,043	42,641	4,129	48,370
For railway service	Cells 2,090	90,395	3,786	171,995
For all other purposes	545,646	...	558,143
Parts and supplies	74,882	...	100,756
Total	3,113,548	...	3,882,901

* - Revised.

Prepared in the Metal and Chemical Products Section - Industry and Merchandising Division. 6512-513:2-4-54

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