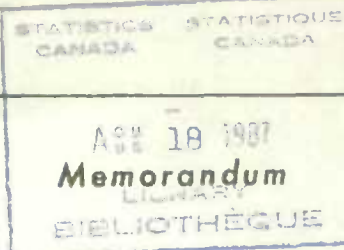


# 43-005

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### FACTORY SALES OF ELECTRIC STORAGE BATTERIES

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,933,657 during March, 1954, compared with \$1,608,492 during March, 1953. The sales for March, 1954, included 145,138 batteries at \$1,309,542 for the ignition of internal combustion engines for passenger cars and light trucks; 2,057 cells at \$24,328 for farm lighting plants; 2,526 cells at \$107,707 for railway service; batteries valued at \$443,824 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$48,256.

Table 1 - Factory Sales of Electric Storage Batteries, March, 1953 and 1954

Type	March, 1953		March, 1954	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks ....	Batteries 129,753	1,164,291	145,138	1,309,542
(b) Other .....	Batteries ...	2,012	...	8,684
For farm lighting plants .....	Cells 3,213	26,902	2,057	24,328
For railway service .....	Cells 1,105	40,797	2,526	107,707
For all other purposes .....	... ..	331,093	...	435,140
Parts and supplies .....	... ..	43,397	...	48,256
Total .....	... ..	1,608,492	...	1,933,657

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries. For a list of reporting firms, please refer to the report for January, 1954.

Table 2 - Factory Sales of Electric Storage Batteries, Three Months Ended March, 1953 and 1954

Type	Three months ended March, 1953		Three months ended March, 1954	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) ...	Batteries 370,376	3,520,969	452,040	4,304,968
(b) Other .....	Batteries ...	5,318	...	16,895
For farm lighting plants .....	Cells 8,256	69,543	6,186	72,698
For railway service .....	Cells 3,195	131,192	6,312	279,702
For all other purposes .....	... ..	876,739	...	993,283
Parts and supplies .....	... ..	118,279	...	149,012
Total .....	... ..	4,722,040	...	5,816,558

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.  
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