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Memorandum

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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,643,485 during April, 1954, compared with \$1,574,870 during April, 1953. The sales for April, 1954, included 117,011 batteries at \$1,126,363 for the ignition of internal combustion engines for passenger cars and light trucks; 3,028 cells at \$31,486 for farm lighting plants; 2,154 cells at \$117,261 for railway service; batteries valued at \$322,999 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$45,376.

Table 1 - Factory Sales of Electric Storage Batteries, April, 1953 and 1954

		April, 1953		April, 1954	
Туре		Number	Selling value at works	Number	Selling value at works
For starting and/or ignition of internal combustion engines: (a) Automotive type (Passenger			\$		\$
cars and light trucks)	Batteries	124,055	1,116,262	117,011	1,126,363
(b) Other	Batteries	-	1,275	-	11,479
For farm lighting plants	Cells	2,872	27,048	3,028	31,486
For railway service	Cells	1,542	68,637	2,154	117,261
For all other purposes		_	311,524	-	311,520
Parts and supplies		-	50,124		45,376
Total		-	1,574,870	-	1,643,485

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries. The figures have not been expanded. For a list of reporting firms, please refer to the report for January, 1954.

Table 2 - Factory Sales of Electric Storage Batteries, Four Months Ended April, 1953 and 1954

Туре		Four months ended April, 1953		Four months ended April, 1954	
		Number	Selling value at works	Number	Selling value at works
For starting and/or ignition of internal combustion engines: (a) Automotive type (Passenger			\$		\$
cars and light trucks)	Batteries	494,431	4,637,231	569,051	5,431,331
(b) Other	Batteries	_	6,593	-	28,374
For farm lighting plants	Cells	11,128	96,591	9,214	104,184
For railway service	Cells	4,737	199,829	8,466	396,963
For all other purposes		-	1,188,263	-	1,304,803
Parts and supplies		-	168,403	-	194,388
Total		-	6,296,910	-	7,460,043

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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