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Memorandum

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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,562,942 during May, 1954, compared with \$1,439,250 during May, 1953. The sales for May, 1954, included 110,390 batteries at \$1,052,560 for the ignition of internal combustion engines for passenger cars and light trucks; 1,042 cells at \$13,989 for farm lighting plants; 2,058 cells at \$92,960 for railway service; batteries valued at \$366,425 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$37,008.

Table 1 - Factory Sales of Electric Storage Batteries, May, 1953 and 1954

Type	May, 1953		May, 1954	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) .. Batteries	118,079	1,122,434	110,390	1,052,560
(b) Other .. Batteries	...	5,601	...	6,980
For farm lighting plants Cells	1,095	9,826	1,042	13,989
For railway service Cells	1,575	54,124	2,058	92,960
For all other purposes	205,059	...	359,445
Parts and supplies	42,206	...	37,008
Total	1,439,250	...	1,562,942

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries. The figures have not been expanded. For a list of reporting firms, please refer to the report for January, 1954.

Table 2 - Factory Sales of Electric Storage Batteries, Five Months Ended May, 1953 and 1954

Type	Five months ended May, 1953		Five months ended May, 1954	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) .. Batteries	612,510	5,759,665	679,441	6,483,891
(b) Other .. Batteries	...	12,194	...	35,354
For farm lighting plants Cells	12,223	106,417	10,256	118,173
For railway service Cells	6,312	253,953	10,524	489,923
For all other purposes	1,393,322	...	1,664,248
Parts and supplies	210,609	...	231,396
Total	7,736,160	...	9,022,985

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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