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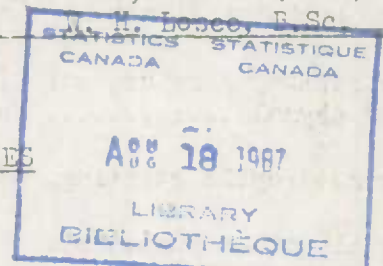
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QUARTERLY REPORT

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

FIRST QUARTER, 1941

Reports from manufacturers accounting for about 99 per cent of the Canadian production of electric storage batteries show that sales for the first quarter of 1941 had a factory value of \$1,422,194 compared with \$1,667,443 in the previous quarter and \$1,091,862 during the first quarter of a year ago.

During the period under review, Canadian sales included 225,029 batteries at \$988,093 for the starting and ignition of internal combustion engines, 5,739 cells at \$34,129 for farm lighting plants, 580 cells at \$12,516 for railway car lighting and signal service, also batteries, unspecified as to purpose at \$155,610 and battery parts and supplies at \$231,846.

Table 1 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, FIRST QUARTER 1940 and 1941

Type	FIRST QUARTER, 1940		FIRST QUARTER, 1941	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines - Batteries	181,554	783,481	225,029	988,093
Farm lighting plants - Cells ...	4,596	24,951	5,739	34,129
For railway service, car lighting and signal - Cells ...	1,772	29,507	580	12,516
For all other purposes, including telephone -	107,527	...	155,610
Parts and supplies -	141,396	...	231,846
TOTAL	1,091,862	...	1,422,194

Electric Storage Batteries

Table 2 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, BY QUARTERS, 1938, 1939 and 1940

	First quarter	Second quarter	Third quarter	Fourth quarter	Calendar year
<u>1 9 3 8</u>					
For starting and ignition of internal combustion engines Batteries	155,034	129,532	154,677	191,743	630,986
\$	631,261	534,734	631,901	798,819	2,596,715
Farm lighting plants ... Cells ...	2,672	3,019	6,507	3,085	20,283
\$	14,721	17,507	37,018	50,072	119,318
For railway service, car lighting and signal Cells ...	2,397	811	500	677	4,385
\$	51,217	14,717	7,633	10,886	84,453
For motorcycle starting. Batteries	813	964	711	286	2,834
\$	5,323	3,832	2,769	1,006	10,930
For all other purposes..	\$ 119,254	135,348	112,850	131,915	499,367
Parts and supplies	\$ 124,448	79,802	79,897	113,425	402,572
TOTAL	\$ 944,224	785,940	872,068	1,111,123	3,713,355
<u>1 9 3 9</u>					
For starting and ignition of internal combustion engines Batteries	147,312	150,060	179,322	208,525	685,229
\$	618,347	623,618	752,137	902,138	2,896,240
Farm lighting plants ... Cells ...	2,751	3,731	7,352	16,609	30,443
\$	16,101	22,339	40,018	89,678	168,136
For railway service, car lighting and signal Cells ...	842	1,330	804	1,235	4,211
\$	15,056	24,752	17,517	19,718	77,043
For motorcycle starting. Batteries	501	1,852	970	281	3,604
\$	1,508	7,794	2,342	928	12,572
For all other purposes..	\$ 92,453	85,712	124,342	131,296	433,803
Parts and supplies	\$ 100,707	86,802	86,815	145,902	418,226
TOTAL	\$ 844,172	851,017	1,023,171	1,287,660	4,006,020
<u>1 9 4 0</u>					
For starting and ignition of internal combustion engines * .. Batteries	180,832	181,315	211,618	288,063	861,828
\$	786,115	779,853	924,267	1,244,235	3,734,470
Farm lighting plants ... Cells ...	4,596	5,304	6,930	14,123	30,953
\$	24,951	33,972	38,718	81,673	179,314
For railway service, car lighting and signal Cells ...	1,772	1,532	859	587	4,750
\$	29,507	30,989	19,915	11,727	92,138
For motorcycle starting. Batteries	722	1,631	1,084	380	3,817
\$	2,366	5,439	3,573	1,247	12,625
For all other purposes..	\$ 107,527	150,881	202,774	120,453	581,635
Parts and supplies	\$ 141,396	137,356	162,789	203,108	644,649
TOTAL	\$ 1,091,862	1,138,490	1,352,036	1,667,443	5,249,851

* Includes some motor cycle batteries.

Table 3 - IMPORTS INTO CANADA AND EXPORTS OF ELECTRIC BATTERIES, FIRST QUARTER
1940 and 1941

Type	FIRST QUARTER	
	1940	1941
<u>IMPORTS</u>		
Batteries, electric storage, composed of plates measuring not less than eleven inches by fourteen inches, and not less than three-quarters inch in thickness; and complete parts thereof and storage batteries, n.o.p.	60,532	52,631
Batteries, electric and galvanic, primary, n.o.p., and complete parts thereof, including separator walls of wood, cut to size or not	61,745	77,502
Battery jars of glass and articles of hard rubber imported by manufacturers for use in their own factories in the manufacture of storage batteries ...	36,858	44,304
<u>EXPORTS</u>		
Batteries, storage	68,197	162,132
Batteries, n.o.p.	127,045	111,410

LIST OF FIRMS REPORTING, FIRST QUARTER 1941

<u>Names of Firms</u>	<u>Location of Plants</u>
Alberta Battery Co. Ltd.	422 Ninth Avenue East, Calgary, Alta.
Baird, Wm., & Son	563 Dundas Street, Woodstock, Ont.
Canada Batteries Ltd.	927 Dufferin Street, Toronto, Ont.
Calgary Battery Co.	117 .. 11th Avenue W., Calgary, Alta.
Champion Battery Co.	174 Isabel Street, Winnipeg, Man.
Coyle Batteries Ltd.	1481 Venables Street, Vancouver, B.C.
Emide Batteries of Canada, Ltd.	153 Dufferin Street, Toronto, Ont.
Globelite Batteries Ltd.	147 Pacific Avenue, Winnipeg, Man.
Hart Battery Co. Ltd.	St. Johns, Que.
La Salle Lead Products Ltd.	630 Wyandotte St. East, Windsor, Ont.
Leeder's Ltd.	1375 Portage Ave., Winnipeg, Man.
Monarch Battery Mfg. Co. Ltd.	Montreal and Joseph Sts., Kingston, Ont.
National Batteries Ltd.	45 Richmond Street East, Toronto, Ont.
New Era Battery Co.	5960 Papineau Avenue, Montreal, Que.
Prest-O-Lite Storage Battery Co. Ltd.	1352 Dufferin Street, Toronto, Ont.
Smith Batteries Ltd.	1012 Ninth Avenue West, Calgary, Alta.
Willard Storage Battery Co. of Canada, Ltd.	269 Campbell Avenue, Toronto, Ont.
Wilson Battery Products	14 Church Street, Oshawa, Ont.

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