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QUARTERLY REPORT

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

SECOND QUARTER, 1941



Sales of electric storage batteries and parts by Canadian producers were valued at \$1,464,787 during the second quarter of this year, against sales of \$1,422,194 during the previous quarter and \$1,138,490 during the corresponding period of a year ago. Sales during the quarter under review included 221,014 batteries for internal combustion engines, 2,315 motor cycle batteries, 6,583 cells for farm lighting plants, 1,699 cells for railway service and miscellaneous batteries, parts and battery supplies valued at \$405,147.

Table 1 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, SECOND QUARTER 1940 and 1941  
SECOND QUARTER, 1940 x SECOND QUARTER, 1941

| Type   | Number  | Selling<br>value at<br>works<br>\$ | Number  | Selling<br>value at<br>works<br>\$ |
|--|---------|------------------------------------|---------|------------------------------------|
| For starting and ignition of<br>internal combustion engines -- Batteries | 181,089 | 778,963                            | 221,014 | 973,796                            |
| Farm lighting plants ..... - Cells ...                                   | 5,604   | 33,972                             | 6,583   | 43,465                             |
| For railway service, car<br>lighting and signal ..... - Cells ...        | 1,532   | 30,989                             | 1,699   | 34,061                             |
| For motorcycle starting ... - Batteries                                  | 1,814   | 6,329                              | 2,315   | 8,318                              |
| For all other purposes, in-<br>cluding telephone ..... - .....           | -       | 150,881                            | -       | 199,176                            |
| Parts and supplies ..... - .....   | -       | 137,356                            | -       | 205,971                            |
| TOTAL .....  | -       | 1,138,490                          | -       | 1,464,787                          |

x Revised.

## BATTERIES

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Table 2 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, BY QUARTERS, 1939, 1940 and 1941

|  |           | First<br>quarter | Second<br>quarter | Third<br>quarter | Fourth<br>quarter | Calendar<br>year |
|--|-----------|------------------|-------------------|------------------|-------------------|------------------|
| <u>1939</u>  |           |                  |                   |                  |                   |                  |
| For starting and ignition of internal combustion engines | Batteries | 147,512          | 150,080           | 179,382          | 203,595           | 685,569          |
|  | \$        | 618,347          | 622,618           | 752,137          | 902,178           | 2,896,240        |
| Farm lighting plants                                     | Cells     | 2,751            | 3,721             | 7,352            | 16,609            | 30,443           |
|  | \$        | 16,101           | 22,339            | 40,018           | 89,678            | 168,136          |
| For railway service, car lighting and signal             | Cells     | 842              | 1,330             | 804              | 1,235             | 4,211            |
|  | \$        | 15,056           | 24,752            | 17,517           | 19,718            | 77,043           |
| For motorcycle starting                                  | Batteries | 501              | 1,852             | 970              | 281               | 3,604            |
|  | \$        | 1,508            | 7,794             | 2,342            | 928               | 12,572           |
| For all other purposes                                   | \$        | 92,453           | 85,712            | 124,342          | 131,296           | 433,803          |
| Parts and supplies                                       | \$        | 100,707          | 86,802            | 86,815           | 143,902           | 418,226          |
| TOTAL  | \$        | 844,172          | 851,017           | 1,023,171        | 1,287,660         | 4,006,020        |
| <u>1940<sup>x</sup></u>                                  |           |                  |                   |                  |                   |                  |
| For starting and ignition of internal combustion engines | Batteries | 180,789          | 181,089           | 211,562          | 268,013           | 841,453          |
|  | \$        | 785,880          | 778,962           | 923,962          | 1,242,973         | 3,732,778        |
| Farm lighting plants                                     | Cells     | 4,596            | 5,304             | 6,930            | 14,128            | 30,958           |
|  | \$        | 24,951           | 32,972            | 38,718           | 81,673            | 179,314          |
| For railway service, car lighting and signal             | Cells     | 1,772            | 1,532             | 859              | 587               | 4,750            |
|  | \$        | 29,507           | 30,989            | 19,915           | 11,727            | 92,138           |
| For motorcycle starting                                  | Batteries | 765              | 1,814             | 1,140            | 430               | 4,149            |
|  | \$        | 2,601            | 6,529             | 3,878            | 1,509             | 14,317           |
| For all other purposes                                   | \$        | 107,527          | 150,881           | 202,774          | 120,453           | 581,635          |
| Parts and supplies                                       | \$        | 141,396          | 137,356           | 162,789          | 208,108           | 649,649          |
| TOTAL  | \$        | 1,091,862        | 1,138,490         | 1,352,036        | 1,567,443         | 5,249,831        |
| <u>1941</u>  |           |                  |                   |                  |                   |                  |
| For starting and ignition of internal combustion engines | Batteries | 224,283          | 221,014           |                  |                   |                  |
|  | \$        | 985,270          | 973,796           |                  |                   |                  |
| Farm lighting plants                                     | Cells     | 5,739            | 6,583             |                  |                   |                  |
|  | \$        | 34,129           | 43,465            |                  |                   |                  |
| For railway service, car lighting and signal             | Cells     | 580              | 1,669             |                  |                   |                  |
|  | \$        | 12,516           | 34,061            |                  |                   |                  |
| For motorcycle starting                                  | Batteries | 746              | 2,315             |                  |                   |                  |
|  | \$        | 2,823            | 8,318             |                  |                   |                  |
| For all other purposes                                   | \$        | 155,610          | 199,176           |                  |                   |                  |
| Parts and supplies                                       | \$        | 231,846          | 205,971           |                  |                   |                  |
| TOTAL  | \$        | 1,422,194        | 1,464,787         |                  |                   |                  |

x Revised.

# BATTERIES

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Table 3 -- IMPORTS INTO CANADA AND EXPORTS OF ELECTRIC BATTERIES, SECOND QUARTER 1940 and 1941

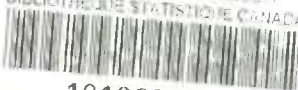
| Type   | SECOND QUARTER |        |
|--|----------------|--------|
|  | 1940           | 1941   |
|  | \$             | \$     |
| <b>IMPORTS</b>   |                |        |
| Batteries, electric storage, composed of plates measuring not less than eleven inches by fourteen inches, and not less than three-quarters inch in thickness; and complete parts thereof and storage batteries, n.o.p. | 90,251         | 41,263 |
| Batteries, electric and galvanic, primary, n.o.p., and complete parts thereof, including separator walls of wood, cut to size or not, including B & C for radio  | 45,101         | 63,908 |
| Battery jars of glass and articles of hard rubber imported by manufacturers for use in their own factories in the manufacture of storage batteries   | 23,458         | 26,373 |
| <b>EXPORTS</b>   |                |        |
| Batteries, storage   | 89,182         | 98,506 |
| Batteries, n.o.p.  | 55,956         | 14,745 |

## LIST OF FIRMS REPORTING, SECOND QUARTER 1941

| Names of Firms                              | Location of Plants                       |
|---|--|
| Alberta Battery Co. Ltd.                    | 422 Ninth Avenue East, Calgary, Alta.    |
| Baird, Wm., & Son                           | 568 Dundas Street, Woodstock, Ont.       |
| Canada Batteries Ltd.                       | 927 Dufferin Street, Toronto, Ont.       |
| Calgary Battery Co.                         | 117 11th Avenue W., Calgary, Alta.       |
| Champion Battery Co.                        | 174 Isabel Street, Winnipeg, Man.        |
| Coyle Batteries Ltd.                        | 1481 Venables Street, Vancouver, B.C.    |
| Exide Batteries of Canada, Ltd.             | 153 Dufferin Street, Toronto, Ont.       |
| Globelite Batteries Ltd.                    | 147 Pacific Avenue, Winnipeg, Man.       |
| Hart Battery Co. Ltd.                       | St. Johns, Quebec.                       |
| International Battery Corp. Ltd.            | 1130 Richards St., Vancouver, B.C.       |
| La Salle Lead Products Ltd.                 | 630 Wyandotte St. East, Windsor, Ont.    |
| Monarch Battery Mfg., Co. Ltd.              | Montreal and Joseph Sts., Kingston, Ont. |
| National Batteries Ltd.                     | 45 Richmond Street East, Toronto, Ont.   |
| New Era Battery Co.                         | 5960 Papineau Avenue, Montreal, Que.     |
| Prest-O-Lite Storage Battery Co. Ltd.       | 1352 Dufferin Street, Toronto, Ont.      |
| Smith Batteries Ltd.                        | 1012 Ninth Avenue West, Calgary, Alta.   |
| Willard Storage Battery Co. of Canada, Ltd. | 269 Campbell Avenue, Toronto, Ontario.   |
| Wilson Battery Products                     | 14 Church Street, Oshawa, Ontario.       |



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