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QUARTERLY REPORTFACTORY SALES OF ELECTRIC STORAGE BATTERIESFIRST QUARTER, 1943

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,959,432 during the first quarter of this year, compared with sales of \$2,113,584 in the final quarter of 1942 and with \$1,908,843 in the first quarter of last year. Sales for the period under review included 272,231 batteries at \$1,295,834 for the ignition of internal combustion engines; 1,316 batteries at \$4,550 for motor cycle starting; 12,994 cells at \$77,391 for farm lighting plants; 1,196 cells at \$17,811 for railway service; batteries valued at \$324,045 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$239,801.

Table 1 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, FIRST QUARTER 1942 and 1943

Type		FIRST QUARTER, 1942		FIRST QUARTER, 1943	
		Number	Selling	Number	Selling
			value at works \$		value at works \$
For starting and ignition of internal combustion engines	Batteries	276,361	1,310,191	272,231	1,295,834
Farm lighting plants .....	Cells ...	8,839	59,064	12,994	77,391
For railway service, car lighting and signal .....	Cells ...	1,270	23,090	1,196	17,811
For motorcycle starting ....	Batteries	1,245	4,446	1,316	4,550
For all other purposes, in- cluding telephone .....	...	...	272,606	...	324,045
Parts and supplies .....	...	...	239,446	...	239,801
TOTAL .....	...	...	1,908,843	...	1,959,432



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Batteries

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Table 2 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, BY QUARTERS, 1942

		First quarter	Second quarter	Third quarter	Fourth quarter	Calendar year
For starting and ignition of internal combustion engines .....	Batteries	276,361	168,758	212,568	273,722	937,409
	\$	1,310,191	805,615	970,197	1,328,553	4,414,556
Farm lighting plants ...	Cells ...	8,839	9,806	10,450	17,287	46,382
	\$	59,064	57,468	64,755	120,336	301,643
For railway service, car lighting and signal ...	Cells ...	1,270	2,763	1,370	1,736	7,139
	\$	23,090	48,947	32,521	38,490	143,048
For motorcycle starting.	Batteries	1,245	2,082	1,733	1,565	6,625
	\$	4,446	7,427	6,239	5,612	23,794
For all other purposes...	\$	272,606	258,966	386,871	338,442	1,256,885
Parts and supplies .....	\$	239,446	201,967	203,765	282,151	927,329
TOTAL .....	\$	1,908,843	1,380,480	1,664,348	2,113,524	7,067,255

LIST OF REPORTING FIRMS<sup>(x)</sup> FIRST QUARTER, 1943

<u>Names of Firms</u>	<u>Location of Plants</u>
Coyle Batteries Ltd.	1481 Venables St., Vancouver, B.C.
Exide Batteries of Canada, Ltd.	153 Dufferin St., Toronto, Ont.
Globelite Batteries Ltd.	147 Pacific Ave., Winnipeg, Man.
Hart Battery Co. Ltd.	St. Johns, Que.
Monarch Battery Mfg. Co. Ltd.	Montreal and Joseph Sts., Kingston, Ont.
National Batteries Ltd.	45 Richmond St. E., Toronto, Ont.
Prest-O-Lite Storage Battery Co. Ltd.	1352 Dufferin St., Toronto, Ont.
Smith Batteries Ltd.	1012 Ninth Ave. W., Calgary, Alta.
Willard Storage Battery Co. of Canada, Limited	269 Campbell Ave., Toronto, Ont.

(x) Firms which report quarterly account for about 95 per cent of the total Canadian production.