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QUARTERLY REPORTFACTORY SALES OF ELECTRIC STORAGE BATTERIESTHIRD QUARTER, 1943

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,955,123 during the third quarter of 1943 compared with \$2,164,541 in the previous quarter and with \$1,664,348 during July, August and September of 1942. Sales for the quarter under review included 255,047 batteries at \$1,246,292 for the ignition of internal combustion engines; 1,162 batteries at \$4,267 for motor cycle starting; 11,634 cells at \$76,297 for farm lighting plants; 2,558 cells at \$26,671 for railway service; batteries valued at \$355,283 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$246,313.

Table 1 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, THIRD QUARTER, 1942 and 1943

		Third Quarter 1942		Third Quarter 1943	
Type		Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines	Batteries	212,568	970,197	255,047	1,246,292
Farm lighting plants	Cells	10,450	64,755	11,634	76,297
For railway service, car lighting and signal	Cells	1,370	32,521	2,558	26,671
For motorcycle starting	Batteries	1,733	6,239	1,162	4,267
For all other purposes, in- cluding telephone	386,871	...	355,283
Parts and supplies	203,765	...	246,313
TOTAL	1,664,348	...	1,955,123



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- 2 -

Batteries

Table 2 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, BY QUARTERS, 1942 and 1943

		First quarter	Second quarter	Third quarter	Fourth quarter	Calendar year
<u>1 9 4 2</u>						
For starting and ignition of internal combustion engines	Batteries	276,361	168,753	212,568	279,722	937,409
	\$	1,310,191	805,615	970,197	1,328,553	4,414,556
Farm lighting plants ...	Cells	8,839	9,806	10,450	17,287	46,382
	\$	59,064	57,488	64,755	120,336	301,643
For railway service, car lighting and signal ...	Cells	1,270	2,763	1,370	1,736	7,139
	\$	23,090	48,947	32,521	38,490	143,048
For motorcycle starting.	Batteries	1,245	2,082	1,733	1,565	6,625
	\$	4,446	7,497	6,239	5,612	23,794
For all other purposes..	\$	272,606	258,966	386,871	338,442	1,256,885
Parts and supplies	\$	239,446	201,967	203,765	232,151	927,329
TOTAL	\$	1,908,843	1,380,480	1,664,348	2,113,584	7,067,255

<u>1 9 4 3</u>						
For starting and ignition of internal combustion engines	Batteries	272,231	251,894	255,047		
	\$	1,295,834	1,219,209	1,246,292		
Farm lighting plants ...	Cells	12,994	7,897	11,634		
	\$	77,391	51,123	76,297		
For railway service, car lighting and signal ...	Cells	1,196	1,894	2,558		
	\$	17,811	36,366	26,671		
For motorcycle starting.	Batteries	1,316	1,506	1,162		
	\$	4,550	5,567	4,267		
For all other purposes..	\$	324,045	561,794	355,283		
Parts and supplies	\$	239,801	289,877	246,313		
TOTAL	\$	1,959,432	2,164,541	1,955,123		

LIST OF REPORTING FIRMS (x), THIRD QUARTER, 1943

<u>Names of Firms</u>	<u>Location of Plants</u>
Coyle Batteries Ltd.	1481 Venables St., Vancouver, B.C.
Exide Batteries of Canada, Ltd.	153 Dufferin St., Toronto, Ont.
Globelite Batteries Ltd.	147 Pacific Ave., Winnipeg, Man.
Hart Battery Co. Ltd.	St. Johns, Que.
Monarch Battery Mfg. Co. Ltd.	Montreal and Joseph Sts., Kingston, Ont.
National Batteries Ltd.	45 Richmond St. E., Toronto, Ont.
Prest-O-Lite Storage Battery Co. Ltd.	1352 Dufferin St., Toronto, Ont.
Smith Batteries Ltd.	1012 Ninth Ave. W., Calgary, Alta.
Willard Storage Battery Co. of Canada, Limited	269 Campbell Ave., Toronto, Ont.

(x) Firms which report quarterly account for more than 95 per cent of the total Canadian production.