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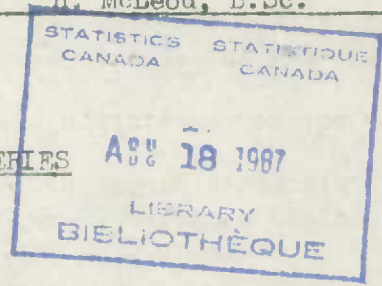
DEPARTMENT OF TRADE AND COMMERCE
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QUARTELY REPORT

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

FOURTH QUARTER, 1942



Sales of electric storage batteries and parts by principal Canadian producers were valued at \$2,426,125 during the fourth quarter of 1942 compared with \$1,955,123 in the previous quarter and with \$2,113,584 during October, November and December of 1942. Sales for the quarter under review included 302,507 batteries at \$1,534,578 for the ignition of internal combustion engines: 545 batteries at \$1,795 for motor cycle starting; 17,395 cells at \$117,194 for farm lighting plants; 1,067 cells at \$21,227 for railway service; batteries valued at \$465,688 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$285,643.

Table 1 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, FOURTH QUARTER, 1942 and 1943

Type	Fourth Quarter 1942		Fourth Quarter 1943	
	Number	Selling value at works	Number	Selling value at works
		\$		\$
For starting and ignition of internal combustion engines Batteries	279,722	1,328,553	302,507	1,534,578
Farm lighting plants Cells	17,287	120,336	17,395	117,194
For railway service, car lighting and signal Cells	1,736	38,490	1,067	21,227
For motorcycle starting Batteries	1,565	5,612	545	1,795
For all other purposes, including telephone	-	338,442	-	465,688
Parts and supplies	-	282,151	-	285,643
TOTAL	-	2,113,584	-	2,426,125



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Batteries

Table 2 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, BY QUARTERS, 1942 and 1943

		First quarter	Second quarter	Third quarter	Fourth quarter	Calendar year
<u>1942</u>						
For starting and ignition of internal combustion engines	Batteries	276,361	168,758	212,568	279,722	937,409
	\$	1,310,191	805,615	970,197	1,328,553	4,414,556
Farm lighting plants ...	Cells	8,839	9,806	10,450	17,287	46,382
	\$	59,064	57,488	64,755	120,336	301,643
For railway service, car lighting and signal ...	Cells	1,270	2,763	1,370	1,736	7,139
	\$	23,090	48,947	32,521	38,490	143,048
For motorcycle starting.	Batteries	1,245	2,082	1,733	1,565	6,625
	\$	4,446	7,497	6,239	5,612	23,794
For all other purposes..	\$	272,606	258,966	386,871	338,442	1,256,885
Parts and supplies	\$	239,446	201,967	203,765	282,151	927,329
TOTAL	\$	1,908,843	1,380,480	1,664,348	2,113,584	7,067,255

<u>1943</u>						
For starting and ignition of internal combustion engines	Batteries	272,231	251,894	255,047	302,507	1,081,679
	\$	1,295,834	1,219,209	1,246,292	1,534,578	5,295,913
Farm lighting plants ...	Cells	12,994	7,897	11,634	17,395	49,920
	\$	77,391	51,128	76,297	117,194	322,010
For railway service, car lighting and signal ...	Cells	1,196	1,894	2,558	1,067	6,715
	\$	17,811	36,966	26,671	21,227	102,675
For motorcycle starting.	Batteries	1,316	1,506	1,162	545	4,529
	\$	4,550	5,567	4,267	1,795	16,179
For all other purposes..	\$	324,045	561,794	355,283	465,688	1,706,810
Parts and supplies	\$	239,801	289,877	246,313	285,643	1,061,634
TOTAL	\$	1,959,432	2,164,541	1,955,123	2,426,125	8,505,221

LIST OF REPORTING FIRMS (x), FOURTH QUARTER, 1943

<u>Names of Firms</u>	<u>Location of Plants</u>
Coyle Batteries Ltd.	1481 Venables St., Vancouver, B.C.
Exide Batteries of Canada, Ltd.	153 Dufferin St., Toronto, Ont.
Globelite Batteries Ltd.	147 Pacific Ave., Winnipeg, Man.
Hart Battery Co. Ltd.	St. Johns, Que.
Monarch Battery Mfg. Co. Ltd.	Montreal and Joseph Sts., Kingston, Ont.
National Batteries Ltd.	45 Richmond St. E., Toronto, Ont.
Prest-O-Lite Storage Battery Co. Ltd.	1352 Dufferin St., Toronto, Ont.
Smith Batteries Ltd.	1012 Ninth Ave. W., Calgary, Alta.
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ont.

(x) Firms which report quarterly account for more than 95 per cent of the total Canadian production.