

C.2 Published by Authority of the HON. JAMES A. MacKINNON, M.P.
Minister of Trade and Commerce

3-5-44
Price -
10 cents

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
CENSUS OF INDUSTRY
MINING, METALLURGICAL AND CHEMICAL BRANCH
OTTAWA - CANADA

Dominion Statistician: S. A. Cudmore, M.A. (Oxon.), F.S.S., F.R.S.C.
Chief - Mining, Metallurgical and Chemical Branch: W. H. Losce, B.Sc.
Statistician - Metal and Chemical Products: H. McLeod, B.Sc.

QUARTERLY REPORT

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

FIRST QUARTER, 1944

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$2,478,435 during the first quarter of 1944, compared with \$2,426,125 in the final quarter of 1943 and with \$1,959,432 in the first quarter of 1943. Sales for the quarter under review included 294,801 batteries at \$1,503,782 for the ignition of internal combustion engines; 1,322 batteries at \$4,637 for motor cycle starting; 18,155 cells at \$108,045 for farm lighting plants; 2,706 cells at \$57,791 for railway service; batteries valued at \$474,566 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$329,614.

Table 1 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, FIRST QUARTER, 1943 and 1944

		First Quarter 1943		First Quarter 1944	
Type		Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines	Batteries	272,231	1,295,834	294,801	1,503,782
Farm lighting plants	Cells	12,994	77,391	18,155	108,045
For railway service, car lighting and signal	Cells	1,196	17,811	2,706	57,791
For motorcycle starting	Batteries	1,316	4,550	1,322	4,637
For all other purposes, in- cluding telephone	324,045	...	474,566
Parts and supplies	239,301	...	329,614
TOTAL	1,959,432	...	2,478,435



1010691259

- 2 -

Batteries

Table 2 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, BY QUARTERS, 1943

		First quarter	Second quarter	Third quarter	Fourth quarter	Calendar year
For starting and ignition of internal combustion engines	Batteries	272,231	251,894	255,047	302,507	1,081,679
	\$	1,295,834	1,219,209	1,246,292	1,534,578	5,295,913
Farm lighting plants ...	Cells	12,394	7,897	11,634	17,595	49,920
	\$	77,391	51,128	76,297	117,194	322,010
For railway service, car lighting and signal ...	Cells	1,196	1,894	2,558	1,067	6,715
	\$	17,811	36,966	26,671	21,227	102,675
For motorcycle starting	Batteries	1,316	1,506	1,162	545	4,529
	\$	4,550	5,567	4,267	1,795	16,179
For all other purposes..	\$	324,045	561,794	355,283	465,688	1,706,810
Parts and supplies	\$	239,801	289,877	246,313	285,643	1,061,634
TOTAL	\$	1,959,432	2,164,541	1,955,123	2,426,125	8,505,221

LIST OF REPORTING FIRMS (x), FIRST QUARTER, 1944

<u>Name of Firm</u>	<u>Location of Plants</u>
Coyle Batteries Ltd.	1481 Venables St., Vancouver, B.C.
Exide Batteries of Canada, Ltd.	153 Dufferin St., Toronto, Ont.
Globelite Batteries Ltd.	147 Pacific Ave., Winnipeg, Man.
Hart Battery Co. Ltd.	St. Johns, Que.
Monarch Battery Mfg. Co. Ltd.	Montreal and Joseph Sts., Kingston, Ont.
National Batteries Ltd.	45 Richmond St. E., Toronto, Ont.
Prest-O-Lite Storage Battery Co. Ltd.	1352 Dufferin St., Toronto, Ont.
Service Specialty Co., Ltd.	1858 St. Luke St., Montreal, Que.
Smith Batteries Ltd.	1012 Ninth Ave. W., Calgary, Alta.
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ont.

(x) Firms which report quarterly account for more than 95 per cent of the total Canadian production.