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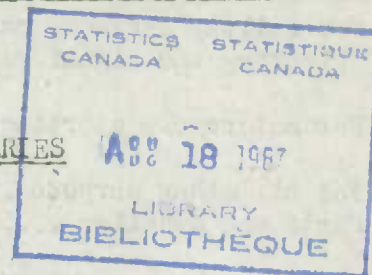
DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
CENSUS OF INDUSTRY  
MINING, METALLURGICAL AND CHEMICAL BRANCH  
OTTAWA - CANADA

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QUARTERLY REPORT

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

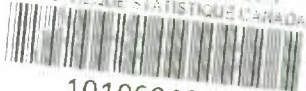
THIRD QUARTER, 1944



Sales of electric storage batteries and parts by principal Canadian producers were valued at \$2,409,278 during the third quarter of 1944, compared with \$2,525,998 in the second quarter of 1944 and with \$1,955,123 in the third quarter of 1943. Sales for the quarter under review included 283,207 batteries at \$1,602,116 for the ignition of internal combustion engines; 1,026 batteries at \$3,806 for motor cycle starting; 17,833 cells at \$100,251 for farm lighting plants; 1,296 cells at \$26,993 for railway service; batteries valued at \$428,625 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$247,487.

Table 1 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, THIRD QUARTER, 1943 and 1944

Type	Third Quarter 1943		Third Quarter 1944	
	Number	Selling value at works	Number	Selling value at works
		\$		\$
For starting and ignition of internal combustion engines Batteries	255,047	1,246,292	283,207	1,602,116
Farm lighting plants ..... Cells	11,634	76,297	17,833	100,251
For railway service, car lighting and signal ..... Cells	2,558	26,671	1,296	26,993
For motorcycle starting .... Batteries	1,162	4,267	1,026	3,806
For all other purposes, including telephone .....	...	355,283	...	428,625
Parts and supplies .....	...	246,313	...	247,487
TOTAL .....	...	1,955,123	...	2,409,278



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Batteries

Table 2 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, BY QUARTERS, 1943

		First quarter	Second quarter	Third quarter	Fourth quarter	Calendar year
For starting and ignition of internal combustion engines .....	Batteries	272,231	251,894	255,047	302,507	1,081,679
	\$	1,295,834	1,219,209	1,246,292	1,534,578	5,295,913
Farm lighting plants ...	Cells	12,994	7,897	11,634	17,395	49,920
	\$	77,391	51,128	76,297	117,194	322,010
For railway service, car lighting and signal ...	Cells	1,196	1,894	2,558	1,067	6,715
	\$	17,811	36,966	26,671	21,227	102,675
For motorcycle starting.	Batteries	1,316	1,506	1,162	545	4,529
	\$	4,550	5,567	4,267	1,795	16,179
For all other purposes..	\$	324,045	561,794	355,283	465,688	1,706,810
Parts and supplies .....	\$	239,801	289,877	246,313	285,643	1,061,634
<b>TOTAL .....</b>	<b>\$</b>	<b>1,959,432</b>	<b>2,164,541</b>	<b>1,955,123</b>	<b>2,426,125</b>	<b>8,505,221</b>

LIST OF REPORTING FIRMS(x), THIRD QUARTER, 1944

Name of Firm	Location of Plant
Coyle Batteries Limited	1481 Venables St., Vancouver, B.C.
Exide Batteries of Canada, Ltd.	153 Dufferin St., Toronto, Ont.
Globelite Batteries Limited	147 Pacific Avenue, Winnipeg, Man.
Hart Battery Co. Ltd.	St. John's, Que.
Monarch Battery Mfg. Co. Ltd.	Montreal and Joseph Sts., Kingston, Ont.
National Batteries Limited	12 Church St., Toronto, Ont.
Prest-O-Lite Storage Battery Co. Ltd.	1352 Dufferin St., Toronto, Ont.
Service Specialty Co. Ltd.	1858 St. Luke St., Montreal, Que.
Smith Batteries Ltd.	1012 Ninth Ave. W., Calgary, Alta.
Willard Storage Battery Co. of Canada Ltd.	269 Campbell Ave., Toronto, Ont.

(x) Firms which report quarterly account for more than 95 per cent of the total Canadian production.

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