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QUARTERLY REPORT

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

FOURTH QUARTER, 1945

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$2,622,753 during the fourth quarter of 1945, compared with \$2,402,117 in the third quarter of 1945 and with \$2,665,430 in the fourth quarter of 1944. Sales for the quarter under review included 360,867 batteries at \$2,033,478 for the ignition of internal combustion engines; 1,504 batteries at \$5,333 for motor cycle starting; 26,221 cells at \$195,654 for farm lighting plants; 2,343 cells at \$70,596 for railway service; batteries valued at \$276,403 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$41,289.

Table 1 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, FOURTH QUARTER, AND YEAR TO DATE, 1945

Type	Fourth Quarter 1945		Twelve Months Ended December 31, 1945	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines ... Batteries	360,867	2,033,478	1,356,552	7,838,037
Farm lighting plants ..... Cells	26,221	195,654	98,094	645,636
For railway service, car lighting and signal ..... Cells	2,343	70,596	9,460	214,573
For motorcycle starting ..... Batteries	1,504	5,333	5,240	19,606
For all other purposes, including telephone ..... ..	...	276,403	...	1,283,723
Parts and supplies ..... ..	...	41,289	...	211,525
<b>TOTAL</b> .....	...	<b>2,622,753</b>	...	<b>10,213,100</b>

(OVER)



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Batteries

Table 2 - FACTORY SALES OF ELECTRIC STORAGE BATTERIES, BY QUARTERS, 1944 and 1945

		First quarter	Second quarter	Third quarter	Fourth quarter	Calendar year
<u>1944</u>						
For starting and ignition of internal combustion engines .....	Batteries	294,801	304,837	283,207	330,289	1,213,134
	\$	1,505,782	1,588,926	1,602,116	1,806,624	6,501,448
Farm lighting plants ....	Calls	18,155	20,684	17,833	15,955	72,627
	\$	108,045	108,234	100,251	120,824	437,354
For railway service, car lighting and signal ....	Calls	2,706	1,722	1,296	1,724	7,448
	\$	57,791	36,994	26,993	43,175	164,953
For motorcycle starting..	Batteries	1,322	1,933	1,026	1,210	5,491
	\$	4,637	5,855	3,806	4,486	18,784
For all other purposes ..	\$	474,566	480,185	428,625	408,612	1,791,988
Parts and supplies .....	\$	329,614	305,804	247,487	279,709	1,162,614
TOTAL .....	\$	2,478,435	2,525,998	2,409,278	2,663,430	10,077,141
<u>1945</u>						
For starting and ignition of internal combustion engines .....	Batteries	324,719	345,501	325,465	360,867	1,356,552
	\$	1,860,779	2,109,923	1,833,851	2,033,478	7,838,037
Farm lighting plants ....	Calls	22,106	29,002	20,765	26,221	98,094
	\$	130,225	171,143	148,614	195,654	645,636
For railway service, car lighting and signal ....	Calls	1,915	2,624	2,578	2,343	9,460
	\$	43,775	47,704	52,498	70,596	214,573
For motorcycle starting..	Batteries	731	2,117	888	1,504	5,240
	\$	2,909	8,221	3,145	5,333	19,606
For all other purposes ..	\$	346,900	345,571	314,849	276,403	1,283,723
Parts and supplies .....	\$	76,004	45,070	49,162	41,289	211,525
TOTAL .....	\$	2,460,592	2,727,638	2,402,117	2,622,753	10,213,100

LIST OF REPORTING FIRMS (x), FOURTH QUARTER 1945

Name of Firm	Location of Plant
Coyle Batteries Limited	276-290 Industrial Ave., Vancouver, B.C.
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ont.
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Man.
Hart Battery Company Limited	St. Johns, Que.
Monarch Battery Mfg. Co. Ltd.	Montreal and Joseph Sts., Kingston, Ont.
National Batteries Company Ltd.	12 Church St., Toronto, Ont.
Prest-O-Lite Battery Co. Ltd. and Auto-Lite Batteries of Canada, Ltd.	1352 Dufferin St., Toronto, Ont.
Smith Batteries (Alta.) Ltd.	1012 Ninth Ave. W., Calgary, Alta.
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ont.
Service Specialty Company Limited	1358 St. Luke St., Montreal, Que.

(x) Firms which report quarterly account for more than 95 per cent of the total Canadian production.