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Herbert Marshall W. H. Losee H. McLeod

Monthly Report

on

FACTORY SALES OF ELECTRIC STORAGE BATTERIES



DECEMBER, 1947

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,319,909 during December, 1947 compared with \$1,515,187 in November, 1947. The sales for December, 1947 included 131,678 batteries at \$1,043,008 for the ignition of internal combustion engines, 33 batteries at \$255 for motorcycle starting, 4,825 cells at \$43,239 for farm lighting plants, 958 cells at \$26,206 for railway services, batteries at \$134,044 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries at \$73,157.

Table 1 - Factory Sales of Electric Storage Batteries, December, 1946 and 1947

		Decembe	December, 1946		December, 1947	
Туре		Number	Selling value at works	Number	Selling value at works	
			\$		\$	
For starting and ignition of internal combustion engines	Batteries	140,882	737,942	131,678	1,043,008	
For farm lighting plants	Cells	7,434	51,793	4,823	43,239	
For railway service, car lighting and signal	Cells	951	22,285	958	26,206	
For motorcycle starting	Batteries	135	589	33	255	
For all other purposes, including telephone	•••		86,943		134,044	
Parts and supplies		e • a	40,295		73,157	
TOTAL			939,847	• • •	1,319,909	

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Table 2 - Factory Sales of Electric Storage Batteries, Twelve Months Ended December, 1946

	and	1947			
		Twelve Months Ended December, 1946		Twelve Months Ended December, 1947	
Туре		Number	Selling value at works	Number	Selling value at works
			\$		\$
For starting and ignition of internal combustion engines	Batteries	1,422,216	7,733,539	1,512,865	10,987,702
For farm lighting plants	Cells	86,880	638,909	60,455	485,708
For railway service, car lighting and signal	Cells	9,305	202,825	12,829	365,869
For motorcycle starting	Batteries	8,745	34,102	6,060	32,666
For all other purposes, including telephone			902,737	• • •	1,303,672
Parts and supplies	• • •		378,615	0 0 4	735,129
TOTAL	• • •		9,890,727	• « •	13,910,746

LIST OF REPORTING FIRMS (*), DECEMBER, 1947

Name of Firm	Location of Plant			
Coyle Batteries Limited	276-290 Industrial Ave., Vancouver,			
	British Columbia			
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ontario			
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Manitoba			
Gould Storage Battery Limited, The	Montreal and Joseph Sts., Kingston, Ontario			
Hart Battery Company Limited	St. Johns, Quebec			
National Batteries Limited	12 Church St., Toronto, Ontario			
Prest-O-Lite Battery Co. Ltd., and				
Autolite Batteries of Canada Ltd.	1352 Dufferin St., Toronto, Ontario			
Service Specialty Company Limited	1858 St. Luke St., Montreal, Quebec			
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ontario			

^(*) Firms which report monthly account for more than 95 per cent of the total Canadian production.

