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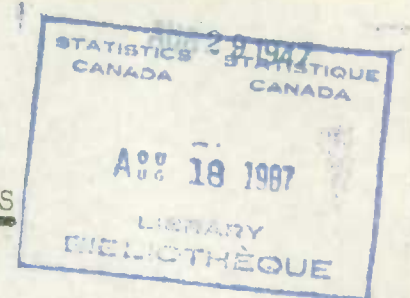
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## Monthly Report

on

FACTORY SALES OF ELECTRIC STORAGE BATTERIESJULY, 1947

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$803,734 during July, 1947, compared with \$1,034,217 in June, 1947. The sales for July, 1947 included 77,255 batteries at \$595,571 for the ignition of internal combustion engines, 624 batteries at \$3,543 for motorcycle starting, 3,551 cells at \$40,140 for farm lighting plants, 831 cells at \$18,449 for railway services, batteries at \$98,903 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries at \$47,128.

Table 1 - Factory Sales of Electric Storage Batteries, July, 1946 and 1947

Type		July, 1946		July, 1947	
		Number	Selling value at works	Number	Selling value at works
			\$		\$
For starting and ignition of internal combustion engines ..	Batteries	93,541	528,445	77,255	595,571
For farm lighting plants .....	Cells	4,359	30,544	3,551	40,140
For railway service, car lighting and signal .....	Cells	1,051	16,073	831	18,449
For motorcycle starting .....	Batteries	718	2,482	624	3,543
For all other purposes, including telephone .....	...	...	38,526	...	98,903
Parts and supplies .....	...	...	25,002	...	47,128
TOTAL .....	...	...	641,072	...	803,734

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Table 2 - Factory Sales of Electric Storage Batteries, Seven Months Ended July 1946 and 1947

Type		Seven Months Ended July, 1946		Seven Months Ended July, 1947	
		Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines ..	Batteries	709,832	3,850,462	797,141	5,355,174
For farm lighting plants .....	Cells	44,629	314,888	30,695	233,576
For railway service, car light- ing and signal .....	Cells	4,892	109,052	7,619	203,830
For motorcycle starting .....	Batteries	7,125	26,982	4,272	22,266
For all other purposes, includ- ing telephone .....	...	...	483,901	...	691,692
Parts and supplies .....	...	...	180,042	...	325,663
TOTAL .....	...	...	4,965,327	...	6,832,201

## LIST OF REPORTING FIRMS(\*), JULY, 1947

Name of Firm	Location of Plant
Coyle Batteries Limited	276-290 Industrial Ave., Vancouver, B.C.
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ont.
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Man.
Gould Storage Battery Limited, The	Montreal and Joseph Sts., Kingston, Ont.
Hart Battery Company Limited	St. Johns, Que.
National Batteries Limited	12 Church St., Toronto, Ont.
Prest-O-Lite Battery Co. Ltd., and Autolite Batteries of Canada Ltd.	1352 Dufferin St., Toronto, Ont.
Service Specialty Company Limited	1858 St. Luke St., Montreal, Que.
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ont.

(\*) Firms which report monthly account for more than 95 per cent of the total Canadian production.





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