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The Editor
Mr. Quinn
Mr. Hark

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Department of Trade and Commerce
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Dominion Statistician:	Herbert Marshall
Director - Division of Census of Industry and Merchandising:	W. H. Losee
Chief - Mining, Metallurgical and Chemical Statistics:	H. McLeod

Monthly Report

on

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JANUARY, 1948

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,265,378 during January, 1948, compared with \$860,322 in January, 1947. The sales for January, 1948, included 118,470 batteries at \$991,727 for the ignition of internal combustion engines, 41 batteries at \$223 for motorcycle starting, 3,258 cells at \$25,195 for farm lighting plants, 785 cells at \$27,377 for railway services, batteries valued at \$154,347 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$66,509.

Table 1 - Factory Sales of Electric Storage Batteries, January, 1947 and January, 1948

Type	January, 1947		January, 1948	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines.. Batteries	128,793	685,501	118,470	991,727
Farm lighting plants Cells	6,077	44,682	3,258	25,195
For railway service, car lighting and signal Cells	892	17,370	785	27,377
For motorcycle starting Batteries	101	446	41	223
For all other purposes, including telephone	72,982	...	154,347
Parts and supplies	39,341	...	66,509
Total	860,322	...	1,265,378



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Batteries

LIST OF REPORTING FIRMS (*), JANUARY, 1948

Name of Firm	Location of Plant
Coyle Batteries Limited	276-290 Industrial Ave., Vancouver, British Columbia
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ontario
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Manitoba
Gould Storage Battery Limited	Montreal and Joseph Sts., Kingston, Ontario
Hart Battery Company Limited	St. Johns, Quebec
National Batteries Co. Ltd.	12 Church St., Toronto, Ontario
Prest-O-Lite Battery Co. Ltd., and Autolite Batteries of Canada Ltd.	1352 Dufferin St., Toronto, Ontario
Service Specialty Company, Limited	1858 St. Luke St., Montreal, Quebec
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ontario

(*) Firms which report monthly account for more than 95 per cent of the total Canadian production.