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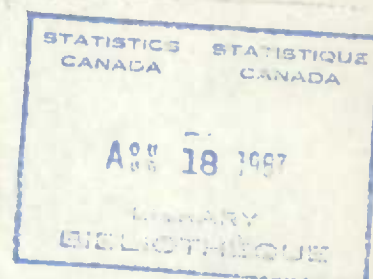
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Monthly ReportonFACTORY SALES OF ELECTRIC STORAGE BATTERIESOCTOBER - 1948

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,796,518 during October, 1948, compared with \$1,757,565 in September, 1948. The sales for October, 1948 included 148,921 batteries at \$1,424,191 for the ignition of internal combustion engines, 118 batteries at \$1,069 for motorcycle starting, 8,344 cells at \$88,492 for farm lighting plants, 851 cells at \$27,207 for railway services, batteries valued at \$172,610 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$82,949.

Table 1 - Factory Sales of Electric Batteries, October, 1947 and 1948

Type	October, 1947		October, 1948	
	Number	Selling value at works	Number	Selling value at works
		\$		\$
For starting and ignition of internal combustion engines .. Batteries	168,646	1,322,919	148,921	1,424,191
For farm lighting plants Cells	7,170	55,650	8,344	88,492
For railway service, car lighting and signal Cells	712	27,579	851	27,207
For motorcycle starting Batteries	257	1,755	118	1,069
For all other purposes, including telephone	144,547	...	172,610
Parts and supplies	113,164	...	82,949
TOTAL	1,665,614	...	1,796,518

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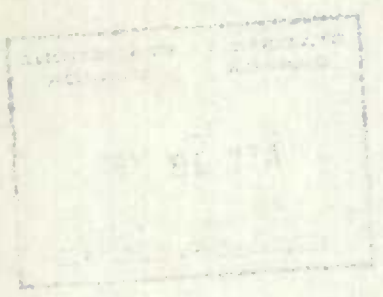


Table 2 - Factory Sales of Electric Storage Batteries, Ten Months Ended October, 1947 and 1948

Type		Ten Months Ended October, 1947		Ten Months Ended October, 1948	
		Number	Selling	Number	Selling
			value at works \$		value at works \$
For starting and ignition of internal combustion engines ..	Batteries	1,230,517	3,720,185	1,119,982	9,737,712
For farm lighting plants	Cells	49,487	391,411	36,549	377,895
For railway service, car light- ing and signal	Cells	10,837	301,055	8,344	254,008
For motorcycle starting	Batteries	5,797	31,112	2,460	15,884
For all other purposes, includ- ing telephone	1,041,546	...	1,625,418
Parts and supplies	590,341	...	615,616
TOTAL	11,075,650	...	12,626,533

LIST OF REPORTING FIRMS (x) - OCTOBER, 1948

Name of Firm	Location of Plant
Coyle Batteries Limited	276 Industrial Ave., Vancouver, British Columbia.
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ontario
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Manitoba
Gould Storage Battery Limited	Montreal and Joseph Sts., Kingston, Ontario
Hart Battery Company Limited	St. Johns, Quebec
Prest-O-Lite Battery Co. Ltd.	1352 Dufferin St., Toronto, Ontario
Service Specialty Company, Limited	360 St. James St. W., Montreal, Quebec
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ontario

(x) Firms which report monthly account for more than 95 per cent of the total Canadian production.

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