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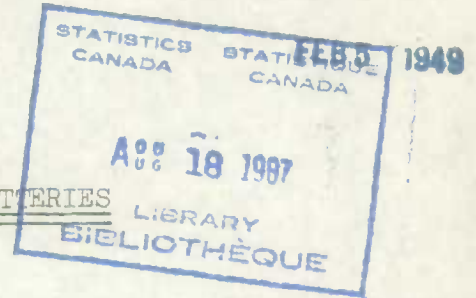
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Monthly Report

on

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

DECEMBER - 1948



Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,948,794 during December, 1948, compared with \$1,904,883 in November, 1948. The sales for December, 1948 included 147,405 batteries at \$1,555,815 for the ignition of internal combustion engines, 11 batteries at \$114 for motorcycle starting, 5,457 cells at \$65,561 for farm lighting plants, 1,199 cells at \$60,246 for railway services, batteries valued at \$191,991 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$75,067.

Table 1 - Factory Sales of Electric Batteries, December, 1947 and 1948

Type	December, 1947		December, 1948	
	Number	Selling value at works	Number	Selling value at works
		\$		\$
For starting and ignition of internal combustion engines ... Batteries	131,678	1,043,008	147,405	1,555,815
For farm lighting plants Cells	4,823	43,239	5,457	65,561
For railway service, car lighting and signal Cells	958	26,206	1,199	60,246
For motorcycle starting Batteries	33	255	11	114
For all other purposes, including telephone	134,044	...	191,991
Parts and supplies	73,157	...	75,067
TOTAL	1,319,909	...	1,948,794

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Batteries

Table 2 - Factory Sales of Electric Storage Batteries, Twelve Months Ended December, 1947 and 1948

Type	Twelve Months Ended December, 1947		Twelve Months Ended December, 1948	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines ... Batteries	1,512,865	10,987,702	1,427,845	12,828,981
For farm lighting plants Cells	60,455	485,708	47,405	508,639
For railway service, car light- ing and signal Cells	12,829	365,869	10,528	347,740
For motorcycle starting Batteries	6,060	32,666	2,606	18,233
For all other purposes, includ- ing telephone	1,303,672	...	1,991,104
Parts and supplies	735,129	...	785,513
TOTAL	13,910,746	...	16,480,210

LIST OF REPORTING FIRMS (x) DECEMBER, 1948

Name of Firm	Location of Plant
Coyle Batteries Limited	276 Industrial Ave., Vancouver, British Columbia
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ontario
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Manitoba
Gould Storage Battery Limited	Montreal and Joseph Sts., Kingston, Ontario
Hart Battery Company Limited	St. Johns, Quebec
Prest-O-Lite Battery Co. Ltd.	1352 Dufferin St., Toronto, Ontario
Service Specialty Company, Limited	360 St. James St. W., Montreal, Quebec
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ontario

(x) Firms which report monthly account for more than 95 per cent of the total Canadian production.

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