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Monthly ReportonFACTORY SALES OF ELECTRIC STORAGE BATTERIESMARCH, 1948

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Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,072,730 during March, 1948, compared with \$1,148,551 in February, 1948. The sales for March, 1948, included 97,198 batteries at \$812,229 for the ignition of internal combustion engines, 459 batteries at \$2,760 for motorcycle starting, 1,590 cells at \$19,129 for farm lighting plants, 779 cells at \$20,597 for railway services, batteries valued at \$149,236 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$68,779.

Table 1 - Factory Sales of Electric Batteries, March, 1947 and 1948

Type		March, 1947		March, 1948	
		Number	Selling	Number	Selling
			value at works \$		value at works \$
For starting and ignition of internal combustion engines ..	Batteries	129,729	832,647	97,198	812,229
For farm lighting plants	Cells	5,145	25,331	1,590	19,129
For railway service, car light- ing and signal	Cells	1,278	31,122	779	20,597
For motorcycle starting	Batteries	379	1,979	459	2,760
For all other purposes, includ- ing telephone	102,781	...	149,236
Parts and supplies	45,525	...	68,779
Total	1,039,385	...	1,072,730

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Table 2 - Factory Sales of Electric Storage Batteries, Three Months Ended March, 1947 and 1948

Type		Three Months Ended March, 1947		Three Months Ended March, 1948	
		Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines ..	Batteries	393,121	2,428,305	323,422	2,678,453
For farm lighting plants	Cells	17,589	106,693	7,265	62,674
For railway service, car light- ing and signal	Cells	3,223	86,421	2,378	69,147
For motorcycle starting	Batteries	893	4,532	576	3,444
For all other purposes, includ- ing telephone	251,658	...	471,778
Parts and supplies	128,178	...	201,163
Total	3,005,787	...	3,486,659

LIST OF REPORTING FIRMS (★), MARCH, 1948

Name of Firm	Location of Plant
Coyle Batteries Limited	276-290 Industrial Ave., Vancouver, British Columbia
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ontario
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Manitoba
Gould Storage Battery Limited	Montreal and Joseph Sts., Kingston, Ontario
Hart Battery Company Limited	St. Johns, Quebec
National Batteries Co. Ltd.	12 Church St., Toronto, Ontario
Prest-O-Lite Battery Co. Ltd., and Autolite Batteries of Canada Ltd.	1352 Dufferin St., Toronto, Ontario
Service Specialty Company, Limited	1858 St. Luke St., Montreal, Quebec
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ontario

(★) Firms which report monthly account for more than 95 per cent of the total Canadian production.

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