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Ottawa - Canada

Dominion Statistician:
Director - Division of Census of Industry and Merchandising:
Chief - Mining, Metallurgical and Chemical Statistics:

Herbert Marshall W. H. Losee H. McLeod

## Monthly Report

on

## FACTORY SALES OF ELECTRIC STORAGE BATTERIES

APRIL - 1948

STATIBLICS STATISTIQUE CANADA

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Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,187,950 during April, 1948, compared with \$1,072,730 in March, 1948. The sales for April, 1948, included 115,023 batteries at \$913,983 for the ignition of internal combustion engines, 405 batteries at \$2,736 for motorcycle starting, 2,726 cells at \$25,728 for farm lighting plants, 1,002 cells at \$29,332 for railway services, batteries valued at \$149,277 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$66,894.

Table 1 - Factory Sales of Electric Batteries, April, 1947 and 1948

		April	, 1947	April, 1948	
Туре		Number	Selling value at works	Number	Selling value at works
			\$		\$
For starting and ignition of internal combustion engines	Batteries	113,721	757,241	115,023	913,983
For farm lighting plants	Cells	4,067	26,561	2,726	25,728
For railway service, car lighting and signal	Cells	1,506	46,492	1,002	29,332
For motorcycle starting	Batteries	659	3,680	405	2,736
For all other purposes, including telephone			102,777	• • •	149,277
Parts and supplies		•••	47,694	• • •	66,894
Total	•••	• • •	984,445		1,187,950

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Table 2 - Factory Sales of Electric Storage Batteries, Four Months Ended April 1947 and

		9 4 8  Four Months Ended April, 1947		Four Months Ended April, 1948	
Туре		Number	Selling value at works	Number	Selling value at wo <b>rk</b> s
For starting and ignition of			\$		\$
internal combustion engines	Batteries	506,842	3,185,546	438,445	3,592,436
For farm lighting plants	Cells	21,656	133,254	9,991	88,402
For railway service, car lighting and signal	Cells	4,729	132,913	3,380	98,479
For motorcycle starting	Batteries	1,552	8,212	981	6,180
For all other purposes, including telephone	•••		354,435		621,055
Parts and supplies	• • •	•••	175,872		268,057
Total			3,990,232		4,674,609

## LIST OF REPORTING FIRMS (x), APRIL, 1948

Name of Firm	Location of Plant			
Coyle Batteries Limited	276-290 Industrial Ave., Vancouver, British Columbia			
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ontario			
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Manitoba			
Gould Storage Battery Limited	Montreal and Joseph Sts., Kingston, Ontario			
Hart Battery Company Limited	St. Johns, Quebec			
National Batteries Co. Ltd.  Prest-O-Lite Battery Co. Ltd., and	12 Church St., Toronto, Ontario			
Autolite Batteries of Canada Ltd. Service Specialty Company, Limited Willard Storage Battery Co. of Canada Limited	1352 Dufferin St., Toronto, Ontario 360 St. James St. W., Montreal, Quebec 269 Campbell Ave., Toronto, Ontario			

<sup>(</sup>x) Firms which report monthly account for more than 95 per cent of the total Canadian production.



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