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Department of Trade and Commerce  
Dominion Bureau of Statistics  
Mining, Metallurgical and Chemical Statistics  
Ottawa - Canada

Dominion Statistician:	Herbert Marshall
Director - Division of Census of Industry and Merchandising:	W. H. Losee
Chief - Mining, Metallurgical and Chemical Statistics:	H. McLeod

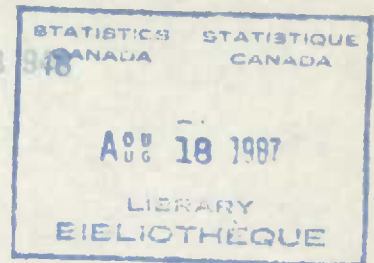
Monthly Report

on

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JULY - 1948

SEP 13 1948



Sales of electric storage batteries and parts by principal Canadian producers were valued at \$741,503 during July, 1948 compared with \$1,199,133 in June, 1948. The sales for July, 1948 included 65,223 batteries at \$579,362 for the ignition of internal combustion engines, 41 batteries at \$387 for motorcycle starting, 2,731 cells at \$28,483 for farm lighting plants, 290 cells at \$12,369 for railway services, batteries valued at \$70,303 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$50,599

Table 1 - Factory Sales of Electric Batteries, July, 1947 and 1948

Type	July, 1947		July, 1948	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines .. Batteries	77,255	595,571	65,223	579,362
For farm lighting plants ..... Cells	3,551	40,140	2,731	28,483
For railway service, car lighting and signal ..... Cells	831	18,449	290	12,369
For Motorcycle starting ..... Batteries	624	3,543	41	387
For all other purposes, including telephone ..... ..	...	98,903	...	70,303
Parts and supplies ..... ..	...	47,128	...	50,599
TOTAL ..... ..	...	803,734	...	741,503

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Table 2 - Factory Sales of Electric Storage Batteries, Seven Months Ended July, 1947 and 1948

Type		Seven Months Ended July, 1947		Seven Months Ended July, 1948	
		Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines ..	Batteries	797,141	5,355,174	699,539	5,837,105
For farm lighting plants .....	Cells	30,695	233,576	17,157	173,286
For railway service, car light- ing and signal .....	Cells	7,619	203,830	5,639	167,272
For motorcycle starting .....	...	4,272	22,266	1,848	11,303
For all other purposes, includ- ing telephone .....	...	...	691,692	...	1,081,229
Parts and supplies .....	...	...	325,663	...	400,072
TOTAL .....	...	...	6,832,201	...	7,670,267

## LIST OF REPORTING FIRMS (x), JULY, 1948

Name of Firm	Location of Plant
Coyle Batteries Limited	276 Industrial Ave., Vancouver, British Columbia
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ontario
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Manitoba
Gould Storage Battery Limited	Montreal and Joseph Sts., Kingston, Ontario
Hart Battery Company Limited	St. Johns, Quebec
Prest-O-Lite Battery Co. Ltd.	1352 Dufferin St., Toronto, Ontario
Service Specialty Company, Limited	360 St. James St. W., Montreal, Quebec
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ontario

(x) Firms which report monthly account for more than 95 per cent of the total Canadian production.

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