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Published by Authority of the Rt. Hon. C. D. Howe, M.P.  
Minister of Trade and Commerce

MC22-27-9-48

Price -  
10 cents

Department of Trade and Commerce  
Dominion Bureau of Statistics  
Mining, Metallurgical and Chemical Statistics  
Ottawa - Canada

Dominion Statistician:

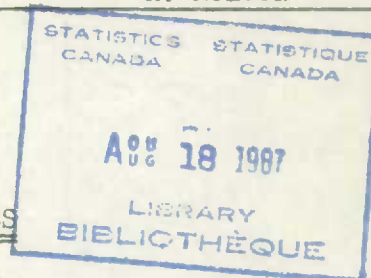
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Monthly ReportonFACTORY SALES OF ELECTRIC STORAGE BATTERIESAUGUST, 1948

SEP 3 1948

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$1,402,183 during August, 1948 compared with \$741,503 in July, 1948. The sales for August, 1948 included 124,949 batteries at \$1,121,664 for the ignition of internal combustion engines, 347 batteries at \$2,362 for motorcycle starting, 5,580 cells at \$47,732 for farm lighting plants, 692 cells at \$25,374 for railway services, batteries valued at \$148,301 for other purposes, including those for telephone switchboards, and miscellaneous parts and supplies for batteries valued at \$56,750.

Table 1 - Factory Sales of Electric Batteries, August, 1947 and 1948

Type	August, 1947		August, 1948	
	Number	Selling value at works \$	Number	Selling value at works \$
For starting and ignition of internal combustion engines .. Batteries	115,010	895,587	124,949	1,121,664
For farm lighting plants ..... Cells	5,832	51,699	5,580	47,732
For railway service, car lighting and signal ..... Cells	1,376	49,614	692	25,374
For motorcycle starting ..... Batteries	665	3,821	347	2,362
For all other purposes, including telephone ..... ..	...	104,105	...	148,301
Parts and supplies ..... ..	...	45,916	...	56,750
TOTAL ..... ..	...	1,150,742	...	1,402,183

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Table 2 - Factory Sales of Electric Storage Batteries, Eight Months Ended August, 1947 and 1948

Type		Eight Months Ended August, 1947		Eight Months Ended August, 1948	
		Number	Selling	Number	Selling
			value at works		value at works
			\$		\$
For starting and ignition of internal combustion engines ..	Batteries	912,151	6,250,761	824,488	6,958,769
For farm lighting plants .....	Cells	36,527	285,275	22,737	221,018
For railway service, car light- ing and signal .....	Cells	8,995	253,444	6,331	192,646
For motorcycle starting .....	Batteries	4,937	26,087	2,195	13,665
For all other purposes, includ- ing telephone .....	...	...	795,797	...	1,229,530
Parts and supplies .....	...	...	371,579	...	456,822
TOTAL .....	...	...	7,982,943	...	9,072,450

## LIST OF REPORTING FIRMS (\*), AUGUST, 1948

Name of Firm	Location of Plant
Coyle Batteries Limited	276 Industrial Ave., Vancouver, British Columbia
Exide Batteries of Canada, Limited	153 Dufferin St., Toronto, Ontario
Globelite Batteries Limited	146 Alexander Ave., Winnipeg, Manitoba
Gould Storage Battery Limited	Montreal and Joseph Sts., Kingston, Ontario
Hart Battery Company Limited	St. Johns, Quebec
Prest-O-Lite Battery Co. Ltd.	1352 Dufferin St., Toronto, Ontario
Service Specialty Company, Limited	360 St. James St. W., Montreal, Quebec
Willard Storage Battery Co. of Canada Limited	269 Campbell Ave., Toronto, Ontario

(\*) Firms which report monthly account for more than 95 per cent of the total Canadian production.



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