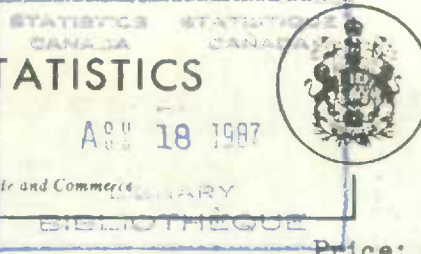


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DOMINION BUREAU OF STATISTICS

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Memorandum

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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

Sales of electric storage batteries and parts by principal Canadian producers were valued at \$2,020,411 during January, 1955, compared with \$2,103,822 during January, 1954. The sales for January, 1955, included 149,391 batteries at \$1,555,117 for the ignition of internal combustion engines for passenger cars and light trucks; 2,319 cells at \$27,485 for farm lighting plants; 2,056 cells at \$89,784 for railway service; batteries valued at \$284,179 for all other purposes, including telephone switchboards, direct motive power and ignition of internal combustion engines other than passenger cars and light trucks; and miscellaneous parts and supplies at \$63,846.

Table 1 - Factory Sales of Electric Storage Batteries, January, 1954 and 1955

Type	January, 1954		January, 1955	
	Number	Selling value at works	Number	Selling value at works
		\$		\$
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (Passenger cars and light trucks) Batteries	162,830	1,622,288	149,391	1,555,117
(b) Other Batteries	-	4,573	-	5,520
For farm lighting plants Cells	2,400	28,496	2,319	27,485
For railway service Cells	2,126	104,365	2,056	89,784
For all other purposes -	-	296,675	-	278,659
Parts and supplies -	-	47,425	-	63,846
Total -	-	2,103,822	-	2,020,411

NOTE: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries.

LIST OF REPORTING FIRMS

Name of firm	Address
Alberta Battery Co. Ltd.	1312 Centre St. S., Calgary, Alberta
Coyle Batteries Ltd.	8650 Barnard St., Vancouver 14, British Columbia
Dollina Enterprises Ltd., Division of Arrow Batteries	901 E. Hastings St., Vancouver 4, British Columbia
Exide Batteries of Canada, Ltd.	153 Dufferin St., Toronto 3, Ontario

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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List of Reporting Firms (Continued)

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Name of firm	Address
Francis Battery Service	1412 Quadra St. W., Victoria, British Columbia
Giant Battery Co.	1290 Howe St., Vancouver 1, British Columbia
Globe Union of Canada Ltd.	Ajax, Ontario
Globelite Batteries (B.C.) Ltd.	8650 Barnard St., Vancouver 14, British Columbia
Globelite Batteries Ltd.	1021 Winnipeg Ave., Winnipeg, Manitoba
Gould Storage Battery Ltd.	Hickson Ave., Kingston, Ontario
Hart Battery Co. Ltd.	170 St. Georges St., St. Johns, Quebec
Jones Bros. Batteries	1314 Quadra St., Victoria, British Columbia
New Era Battery Co.	2240 Bellechasse St., Montreal 36, Quebec
Prest-O-Lite Co. & Auto-Lite Batteries of Canada, Ltd.	1352-1360 Dufferin St., Toronto 4, Ontario
Russell Batteries	70 Departure Bay Road, Nanaimo, British Columbia
Service Specialty Co. Ltd.	360 St. James St. W., Montreal 1, Quebec
Willard Storage Battery Co. of Canada Ltd.	269 Campbell Ave., Toronto 9, Ontario
X-LKO Manufacturing Ltd.	1655 Main St. N., Vancouver 4, British Columbia