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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

January, 1959

Table 1 - Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant
		\$
<u>January, 1958</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive type (passenger cars and trucks)		
(1) For initial installation Batteries	31,443	417,548
(2) For replacement purposes Batteries	143,778	1,566,408
(b) Other	-	38,836
For farm lighting plants	Cells 1,416	19,836
For railway service	Cells 2,651	102,838
For direct motive power	-	174,911
For all other purposes	-	176,826
Parts and supplies	-	49,096
TOTAL	xxx	2,546,299

<u>January, 1959</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive type (passenger cars and trucks)		
(1) For initial installation Batteries	59,244	731,238
(2) For replacement purposes Batteries	160,017	1,656,851
(b) Other	-	10,655
For farm lighting plants	Cells 738	15,642
For railway service	Cells 2,047	86,967
For direct motive power	-	130,753
For all other purposes	-	162,083
Parts and supplies	-	53,195
TOTAL	xxx	2,847,384

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries.

Industry and Merchandising Division



LIST OF REPORTING FIRMS

Alberta Battery Co. Ltd. (1,8)	Calgary, Alta.
Coyle Batteries Ltd. (1,4,7,8)	Vancouver, B.C.
Dollina Enterprises Ltd. (2,3,8)	Vancouver, B.C.
Francis Battery Service (2)	Victoria, B.C.
Giant Battery Co. (2,3,8)	Vancouver, B.C.
Globelite Batteries Ltd. (1,5,8)	Vancouver, B.C.
General Motors of Canada Ltd. (1,2)	Osawa, Ontario
Globelite Batteries Ltd. (1,2,4,8)	Winnipeg, Manitoba
Gould Storage Battery Ltd. (1,5,6,7)	Kingston, Ontario
Hanning Electric Co. Ltd. (2,8)	St. John's, Nfld.
Hart Battery Co. Ltd. (1,2,4,5,6,7,8)	St. Johns, P.Q.
Jones Bros. Batteries (2,8)	Victoria, B.C.
New Era Battery & Co. (1)	Montreal, Que.
Prest-o-Lite-Battery & Co. (1,2,8)	Toronto, Ontario
Russell Batteries (1,8)	Nanaimo, B.C.
Service Specialty Co. Ltd. (6,8)	Montreal, P.Q.
Electric Storage Battery Co. (Canada) Ltd. (1,2,3,5,6,7,8)	Toronto Township, Ontario

For starting and/or ignition of internal combustion engines:

- (a) Automotive type (passenger cars and trucks)
- 1. (1) For initial installation.
- 2. (2) For replacement purposes.
- 3. (b) Other
- 4. For farm lighting plants.
- 5. For railway service.
- 6. For direct motive power.
- 7. For all other purposes.
- 8. Parts and supplies.