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CATALOGUE No.

43-005

Monthly



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Vol. 25 - No. 1

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce

Price: \$1.00 per year.

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

CANALA CANADA

January, 1960

Table T - Factory Sales of Electric Storage Batteries

EIELIOTHÈQUE

Number

Selling value at plant

January, 1960

			THE MENT OF STREET
For starting and/or ignition of internal combustion engines: (a) Automotive type (all types primarily to fit passenger cars regardless of application)		Control	Prantis Calcuration of the Color of Colors of
(i) For initial installation	Batteries	42.510	517,964
(ii) For replacement purposes			1,263,673
(b) Heavy-duty transport, motor coach	Dattorio		
and bus and diesel starting			VIII LEAD TEND
batteries (excluding marine):			- ar 11 heigh
(i) For initial installation	Batteries	147	3,205
(ii) For replacement purposes	Batteries		48,821
(c) Marine	Batteries		5,493
For farm lighting	Cells		13,099
For railway service (excluding railroad signalling but including diesel start-			at the sale
ing, air conditioning, car lighting) For direct motive power (industrial	Cells	1,392	58,830
truck, mine locomotive, etc.) For all other purposes (including air-	•		69,493
craft, motorcycle, communication, etc.)	-		75,985
Parts and supplies	-		65,904
TOTAL		xxx	2,122,467

Note: Firms which report monthly account for more than 95 percent of the total Canadian production of storage batteries.

Industry and Merchandising Division

6523-543-10

Electric Storage Batteries

- 2 -

LIST OF REPORTING FIRMS

Alberta Battery Co. Ltd. C L M Industries McGraw-Edison Company (Canada) Ltd. Coyle Batteries Ltd. Dollina Enterprises Ltd. (Arrow Batteries Div.) Francis Battery Service. Giant Battery Company. Globelite Batteries Ltd. General Motors of Canada Ltd. Globelite Batteries Ltd. Globelite Batteries Ltd. (Eastern Division) Hanning Electric Co. Ltd. Hart Battery Co. Ltd. Jones Bros. Batteries. New Era Battery Co. Prest-O-Lite Battery & Co. Auto-Lite Batteries of Canada Ltd. Russell Batteries. The Electric Storage Battery Co. (Canada) Ltd.

Calgary, Alberta.

Oakville, Ontario. Vancouver, B.C.

Vancouver 4, B.C. Victoria, B.C. Vancouver, B.C. Vancouver, B.C. Oshawa, Ontario. Winnipeg, Man.

Kingston, Ontario. St. John's N'fld. St. Johns, Quebec. Victoria, B.C. Montreal, Quebec.

Toronto, Ontario. Nanaimo, B.C.

Toronto, Ontario.