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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

January, 1961

TABLE 1 - Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant *
<u>January, 1961</u>		\$
1. For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily to fit passenger cars regardless of application)		
(i) For initial installation	Batteries 78,021	659,970
(ii) For replacement purposes	Batteries 107,986	1,118,868
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation	Batteries 841	11,033
(ii) For replacement purposes	Batteries 4,161	89,825
(c) Marine	Batteries 354	12,337
2. For farm lighting	Cells 225	4,861
3. For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting ...	Cells 1,321	68,208
4. For direct motive power (industrial truck, mine locomotive, etc.)	- 2,670	193,070
5. For all other purposes (including aircraft, motorcycle, communication, etc.)	- -	75,345
6. Parts and supplies	- -	33,287
TOTAL	-----	2,266,804

Note: Firms which report monthly account for more than 95 percent of the total Canadian production of storage batteries.

* Factory selling value exclusive of sales tax or excise duties

Industry and Merchandising Division

TABLE 2 - Factory Sales of Electric Storage Batteries

Type		Number	Selling value at plant
			\$
<u>January, 1960</u>			
For starting and/or ignition of internal combustion engines:			
(a) Automotive type (all types primarily to fit passenger cars regardless of application)			
(i) For initial installation	Batteries	42,510	517,964
(ii) For replacement purposes	Batteries	123,024	1,263,673
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):			
(i) For initial installation	Batteries	147	3,205
(ii) For replacement purposes	Batteries	1,810	48,821
(c) Marine	Batteries	139	5,493
For farm lighting	Cells	885	13,099
For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting) ..	Cells	1,392	58,830
For direct motive power (industrial truck, mine locomotive, etc.)	-	1,354	69,493
For all other purposes (including aircraft, motorcycle, communication, etc.)	-	-	75,985
Parts and supplies	-	-	65,904
TOTAL	-----		2,122,467

LIST OF REPORTING FIRMS

Alberta Battery Co. Ltd.	(1a, 6)	Calgary, Alberta.
Allan Batteries Ltd.	(3,4,6)	Winnipeg, Man.
Coyle Batteries Ltd.	(1a, 1c, 2,5,6)	Vancouver, B.C.
Dollina Enterprises Ltd. (Arrow Batteries Div.)	(1a,1b,1c,6)	Vancouver 4, B.C.
Francis Battery Service.	(1a)	Victoria, B.C.
General Motors of Canada Ltd.	(1a)	Oshawa, Ont.
Giant Battery Company,	(1a,1b,1c,5,6)	Vancouver, B.C.
Globelite Batteries Ltd.	(1a,1c,3,4,5,6)	Vancouver, B.C.
Globelite Batteries Ltd. (Wpg Plant)	(1a,2,6)	Winnipeg, Man.
Globelite Batteries Ltd. (Calgary Plant)	(1a,6)	Calgary, Alta.
Globelite Batteries Ltd. (Eastern Division)	(1a,6)	Kingston, Ontario.
Gould National Batteries of Canada Limited	(3,4,5)	Ft. Erie, Ont.
Hanning Electric Co. Ltd.	(1a,6)	St. John's Nfld.
Hart Battery Co. Ltd.	(1a,1b,1c,2,3,4,5,6)	St. Johns, Quebec.
Jones Bros. Batteries.	(1a)	Victoria, B.C.
New Era Battery Co.	(1a)	Montreal, Quebec.
Prest-O-Lite Battery & Co. Auto-Lite Batteries of Canada Ltd.	(1a,6)	Toronto, Ontario.
The Electric Storage Battery Co. (Canada) Ltd.	(1a,1b,1c,3,4,5,6)	Toronto, Ontario.

Note: The numbers shown after the firm names relate to the table on the first page and indicate the type of manufacturing carried on by that firm.

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