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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JUNE, 1961

TABLE 1. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant (1)
		\$
<u>June, 1961</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily to fit passenger cars regardless of application)		
(i) For initial installation	batteries 44,900	483,542
(ii) For replacement purposes	" 131,850	1,156,270
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation	" 969	14,200
(ii) For replacement purposes	" 7,021	124,940
(c) Marine	" 446	25,011
For farm lighting	cells 487	8,323
For railway service (excluding railroad signalling but including diesel start- ing, air conditioning, car lighting) ..	" 1,707	78,828
For direct motive power (industrial truck, mine locomotive, etc.)	3,035	208,327
For all other purposes (including air- craft, motorcycle, communication, etc.)	-	125,256
Parts and supplies	-	19,432
Total	-	2,244,129

(1) Factory selling value exclusive of sales tax or excise duties.

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries.

Industry and Merchandising Division

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TABLE 2. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant
		\$
<u>June, 1960</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types primarily to fit passenger cars regardless of application)		
(i) For initial installation	batteries 38,403	431,108
(ii) For replacement purposes	" 134,075	1,262,698 ^r
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation	" 523	7,536
(ii) For replacement purposes	" 4,431	89,791 ^r
(c) Marine	" 406	13,159
For farm lighting	cells 1,589	31,001
For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting) ..	" 2,174	118,596
For direct motive power (industrial truck, mine locomotive, etc.)	" 2,038	124,924
For all other purposes (including aircraft, motorcycle, communication, etc.)	-	115,837
Parts and supplies	-	36,038
Total	-	2,230,688 ^r

Note: Data on a comparable basis for previous year are not available because of changes in classification introduced as of January 1960.

^r Revised figures.

TABLE 3. Factory Sales of Electric Storage Batteries
Six Months Ended June

Type		1960		1961		
		Number	Selling value	Number	Selling value	
			at plant(1)		at plant(1)	
			\$		\$	
For starting and/or ignition of internal combustion engines:						
(a) Automotive type (all types primarily to fit passenger cars regardless of application)						
(i)	For initial installation	batteries	258,676	3,018,694 ^r	232,454	2,566,564
(ii)	For replacement purposes	"	635,541 ^r	6,004,463 ^r	714,456	6,669,154
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):						
(i)	For initial installation	"	2,971	45,034 ^r	7,460	101,809
(ii)	For replacement purposes	"	22,346 ^r	487,583 ^r	30,921	616,986
(c)	Marine	"	1,858	72,413	3,491	117,136
For farm lighting		cells	7,353	125,007	3,500	65,049
For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting)		"	10,932	484,434	9,257	439,060
For direct motive power (industrial truck, mine locomotive, etc.)			14,311	947,526	16,214	1,105,865
For all other purposes (including aircraft, motorcycle, communication, etc.) .			-	548,970	-	643,679
Parts and supplies			-	274,517	-	173,693
Totals			-	12,008,641 ^r	-	12,498,995

(1) Factory selling value exclusive of sales tax or excise duties.

^r Includes revisions - see Table 4 for detail on "for replacement types". "Initial installation type" for March 1960 should read, automotive type \$571,961; heavy duty type \$11,463.



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TABLE 4. Revised Factory Sales of Electric Storage Batteries for Starting and/or Ignition of Internal Combustion Engines

	Automotive types(1) for replacement purposes		Heavy-duty transport type (2) for replacement purposes	
	Number	Selling value \$	Number	Selling value \$
<u>1960</u>				
January	130,750	1,331,093	2,757	63,601
February	84,724	824,337	2,728	68,827
March	96,390	924,750	3,954	76,152
April	85,478	755,338	4,233	102,892
May	104,124	906,247	4,243	86,320
June	134,075	1,262,698	4,431	89,791
July	108,483	1,015,402	3,165	67,225
August	214,578	1,980,040	4,425	86,192
September	260,483	2,475,326	4,538	99,903
October	226,596	2,142,253	4,313	83,807
November	175,006	1,804,291	4,548	92,597
December	193,961	1,956,380	4,155	83,628
12 Months totals	1,814,648	17,378,155	47,490	1,000,935
<u>1961</u>				
January	145,249	1,455,811
February	118,119	1,163,596
March	98,526	901,062

(1) All types primarily to fit passenger cars regardless of application.

(2) Includes motor coach and bus and diesel starting batteries (excluding marine).

... Figures not appropriate as not applicable.