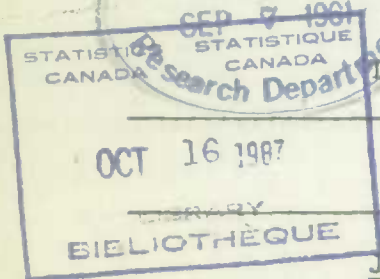




FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JULY, 1961

TABLE 1. Factory Sales of Electric Storage Batteries



| Type                                                                                                                 | Number           | Selling value at plant (1) |
|----------------------------------------------------------------------------------------------------------------------|------------------|----------------------------|
|                                                                                                                      |                  | \$                         |
| <u>July, 1961</u>                                                                                                    |                  |                            |
| For starting and/or ignition of internal combustion engines:                                                         |                  |                            |
| (a) Automotive type (all types primarily to fit passenger cars regardless of application)                            |                  |                            |
| (i) For initial installation .....                                                                                   | batteries 17,491 | 174,399                    |
| (ii) For replacement purposes .....                                                                                  | " 115,252        | 1,026,709                  |
| (b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):                      |                  |                            |
| (i) For initial installation .....                                                                                   | " 435            | 6,246                      |
| (ii) For replacement purposes .....                                                                                  | " 3,915          | 79,940                     |
| (c) Marine .....                                                                                                     |                  |                            |
| For farm lighting .....                                                                                              | cells 705        | 9,973                      |
| For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting) .. | " 1,483          | 63,863                     |
| For direct motive power (industrial truck, mine locomotive, etc.) .....                                              | 1,796            | 120,999                    |
| For all other purposes (including aircraft, motorcycle, communication, etc.)                                         | -                | 63,135                     |
| Parts and supplies .....                                                                                             | -                | 18,091                     |
| <b>Total .....</b>                                                                                                   | <b>-</b>         | <b>1,574,128</b>           |

(1) Factory selling value exclusive of sales tax or excise duties.

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries.

Industry and Merchandising Division

6523-543-71

TABLE 2. Factory Sales of Electric Storage Batteries

| Type                                                                                                                 | Number           | Selling value<br>at plant |
|----------------------------------------------------------------------------------------------------------------------|------------------|---------------------------|
|                                                                                                                      |                  | \$                        |
| <u>July, 1960</u>                                                                                                    |                  |                           |
| For starting and/or ignition of internal combustion engines:                                                         |                  |                           |
| (a) Automotive types (all types primarily to fit passenger cars regardless of application)                           |                  |                           |
| (i) For initial installation .....                                                                                   | batteries 18,742 | 197,511                   |
| (ii) For replacement purposes .....                                                                                  | " 108,483        | 1,015,402                 |
| (b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):                      |                  |                           |
| (i) For initial installation .....                                                                                   | " 271            | 3,727                     |
| (ii) For replacement purposes .....                                                                                  | " 3,165          | 67,225                    |
| (c) Marine .....                                                                                                     |                  |                           |
| For farm lighting .....                                                                                              | cells 909        | 13,868                    |
| For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting) .. | " 1,135          | 53,614                    |
| For direct motive power (industrial truck, mine locomotive, etc.) .....                                              | " 2,254          | 146,275                   |
| For all other purposes (including aircraft, motorcycle, communication, etc.)                                         | -                | 82,022                    |
| Parts and supplies .....                                                                                             | -                | 40,299                    |
| Total .....                                                                                                          | -                | 1,625,413                 |

Note: Data on a comparable basis for previous year are not available because of changes in classification introduced as of January 1960.

TABLE 3. Factory Sales of Electric Storage Batteries  
Seven Months Ended July

| Type                                                                                                                           | 1960      |                                    | 1961       |                                    |            |
|--------------------------------------------------------------------------------------------------------------------------------|-----------|------------------------------------|------------|------------------------------------|------------|
|                                                                                                                                | Number    | Selling value<br>at plant(1)<br>\$ | Number     | Selling value<br>at plant(1)<br>\$ |            |
| For starting and/or ignition of internal<br>combustion engines:                                                                |           |                                    |            |                                    |            |
| (a) Automotive type (all types<br>primarily to fit passenger cars<br>regardless of application)                                |           |                                    |            |                                    |            |
| (i) For initial installation .....                                                                                             | batteries | 277,418                            | 3,216,205  | 249,945                            | 2,740,963  |
| (ii) For replacement purposes .....                                                                                            | "         | 744,024                            | 7,019,865  | 829,708                            | 7,695,863  |
| (b) Heavy-duty transport, motor coach<br>and bus and diesel starting<br>batteries (excluding marine):                          |           |                                    |            |                                    |            |
| (i) For initial installation .....                                                                                             | "         | 3,242                              | 48,761     | 7,895                              | 108,055    |
| (ii) For replacement purposes .....                                                                                            | "         | 25,511                             | 554,808    | 34,386                             | 696,926    |
| (c) Marine .....                                                                                                               | "         | 2,017                              | 77,883     | 3,676                              | 127,909    |
| For farm lighting .....                                                                                                        | cells     | 8,262                              | 138,875    | 4,205                              | 75,022     |
| For railway service (excluding railroad<br>signalling but including diesel start-<br>ing, air conditioning, car lighting) .... | "         | 12,067                             | 538,048    | 10,740                             | 502,923    |
| For direct motive power (industrial<br>truck, mine locomotive, etc.) .....                                                     |           | 16,565                             | 1,093,801  | 18,010                             | 1,226,864  |
| For all other purposes (including air-<br>craft, motorcycle, communication, etc.) .                                            |           | -                                  | 630,992    | -                                  | 706,814    |
| Parts and supplies .....                                                                                                       |           | -                                  | 314,816    | -                                  | 191,784    |
| Totals .....                                                                                                                   |           | -                                  | 13,634,054 | -                                  | 14,073,123 |

(1) Factory selling value exclusive of sales tax or excise duties.

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