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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JANUARY, 1962

TABLE 1. Factory Sales of Electric Storage Batteries



Type	Number	Selling value at plant (1)
		\$
<u>January, 1962</u>		
1. For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation	batteries 40,435	455,513
(ii) For replacement purposes	" 210,537	1,938,492
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation	" 960	14,132
(ii) For replacement purposes	" 8,417	169,093
(c) Marine	" 242	15,609
2. For farm lighting	cells 298	3,334
3. For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting) ..	" 1,357	53,906
4. For direct motive power (industrial truck, mine locomotive, etc.)	" 2,340	164,278
5. For all other purposes (including aircraft, motorcycle, communication, etc.)	-	104,546
6. Parts and supplies	-	47,077
Totals	-	2,965,980

(1) Factory selling value exclusive of sales tax or excise duties.

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries.

Industry and Merchandising Division

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TABLE 2. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant(1)
		\$
<u>January, 1961</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types primarily to fit passenger cars regardless of application)		
(i) For initial installation	batteries 35,129	395,516
(ii) For replacement purposes	" 145,249	1,455,811
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation	" 841	11,033
(ii) For replacement purposes	" 4,161	89,825
(c) Marine	" 354	12,337
For farm lighting	cells 225	4,861
For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting)	" 1,296	63,708
For direct motive power (industrial truck, mine locomotive, etc.)	" 2,410	164,570
For all other purposes (including aircraft, motorcycle communication, etc.)	-	75,345
Parts and supplies	-	33,683
Totals	-	2,306,689



(1) Factory selling value exclusive of sales tax and excise duties.

LIST OF REPORTING FIRMS

Alberta Battery Co. Ltd.	(1a)	Calgary, Alberta
Allan Batteries Ltd.	(1a)	Winnipeg, Man.
Dollina Enterprises Ltd. (Arrow Batteries Div.)	(1a, 1b, 1c, 5, 6)	Vancouver, B.C.
Francis Battery Service.	(1a)	Victoria, B.C.
General Motors of Canada Ltd.	(1a)	Oshawa, Ontario
Giant Battery Company	(1a, 1b, 1c, 6)	Vancouver, B.C.
Globelite Batteries Ltd.	(1a, 1b, 1c, 2, 4, 5, 6)	Vancouver, B.C.
Globelite Batteries Ltd.	(1a, 1b, 1c, 2, 4, 5, 6)	Winnipeg, Man.
Globelite Batteries Ltd. (Eastern Division)	(1a, 1b, 1c, 6)	Kingston, Ontario
Gould National Batteries of Canada Limited	(3, 4, 5, 6)	Ft. Erie, Ontario
Hanning Electric Co. Ltd.	(1a, 1c, 6)	St. John's N'fld.
Hart Battery Co. Ltd.	(1a, 1b, 1c, 2, 3, 4, 5, 6)	St. Johns, Quebec
New Era Battery Co.	(1a)	Montreal, Quebec
Prest-O-Lite Battery & Co. Auto-Lite Batteries of Canada Ltd.	(1a, 1b, 6)	Toronto, Ontario
Surette Battery Co.	(1a, 1b, 1c, 3, 5)	Springhill, N.S.
The Electric Storage Battery Co. (Canada) Ltd.	(1a, 1b, 1c, 3, 4, 5, 6)	Toronto, Ontario

Note: The numbers shown after the firm names relate to the table on the first page and indicate the type of manufacturing carried on by that firm.

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