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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JANUARY 1963

TABLE 1. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant(1)
		\$
<u>January 1963</u>		
1. For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation	batteries 56,475	634,755
(ii) For replacement purposes	" 247,283	2,172,010
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation	" 1,514	21,582
(ii) For replacement purposes	" 8,029	147,289
(c) Marine	" 387	24,856
2. For farm lighting	cells 460	10,399
3. For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting) ..	" 2,421	94,856
4. For direct motive power (industrial truck, mine locomotive, etc.)	" 2,000	145,238
5. For all other purposes (including aircraft, motorcycle, communication, etc.)	...	163,612
6. Parts and supplies	35,605
Totals	3,450,202

(1) Factory selling value exclusive of sales tax or excise duties.

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries.

Industry and Merchandising Division

March 1963

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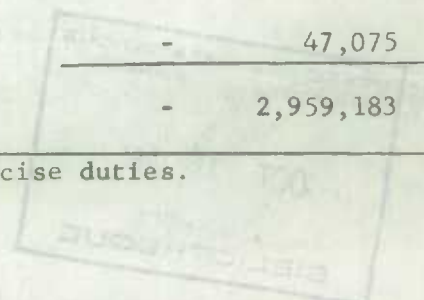
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JAMES, F.R.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

TABLE 2. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant(1)
		\$
<u>January 1962</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types primarily to fit passenger cars regardless of application)		
(i) For initial installation	batteries 39,213	446,956
(ii) For replacement purposes	" 211,759	1,942,078
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation	" 960	14,122
(ii) For replacement purposes	" 8,417	168,144
(c) Marine		
	" 242	13,695
For farm lighting	cells 298	3,334
For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting)	" 1,357	53,906
For direct motive power (industrial truck, mine locomotive, etc.)	" 2,340	164,193
For all other purposes (including aircraft, motorcycle communication, etc.)	-	105,680
Parts and supplies	-	47,075
Totals	-	2,959,183

(1) Factory selling value exclusive of sales tax and excise duties.



List of Reporting Firms

Alberta Battery Co. Ltd.	(1a)	Calgary, Alberta
Allan Batteries Ltd.	(1a)	Winnipeg, Man.
Dollina Enterprises Ltd. (Arrow Batteries Div.)	(1a, 1b, 1c, 4, 5, 6)	Vancouver, B.C.
Francis Batteries & Tires Ltd.	(1a)	Victoria, B.C.
General Motors of Canada Ltd.	(1a, 1c)	Oshawa, Ontario
Giant Battery Company	(1a, 1b, 1c, 6)	Vancouver, B.C.
Globelite Batteries Ltd. (Pacific Division)	(1a, 1b, 1c, 4, 5, 6)	Vancouver, B.C.
Globelite Batteries Ltd. (Winnipeg Plant)	(1a, 1b, 1c, 2, 4, 5, 6)	Winnipeg, Man.
Globelite Batteries Ltd. (Eastern Division)	(1a, 1b, 1c, 5, 6)	Kingston, Ontario
Gould National Batteries of Canada Limited	(3, 4, 5)	Ft. Erie, Ontario
Hart Battery Co. (1957) Ltd.	(1a, 1b, 1c, 2, 3, 4, 5, 6)	St. Johns, Quebec
New Era Battery Co.	(1a)	Montreal, Quebec
Prest-O-Lite Battery Co. Ltd. Auto-Lite Batteries of Canada Ltd.	(1a, 1b, 6)	Toronto, Ontario
Surette Battery Co.	(1a, 1b, 1c, 3, 4)	Springhill, N.S.
Electric Storage Battery Co. (Canada) Ltd.	(1a, 1b, 1c, 3, 4, 5, 6)	Toronto, Ontario

Note: The numbers shown after the firm names relate to the table on the first page and indicate the type of manufacturing carried on by that firm.

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