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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

MARCH 1963

TABLE 1. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant(1)
		\$
<u>March 1963</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily to fit passenger cars regardless of application)		
(i) For initial installation	batteries 53,492	609,607
(ii) For replacement purposes	" 92,517	791,597
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation	" 2,190	29,579
(ii) For replacement purposes	" 6,498	132,101
(c) Marine	" 439	29,441
For farm lighting	cells 547	7,890
For railway service (excluding railroad signalling but including diesel start- ing, air conditioning, car lighting)	" 657	24,559
For direct motive power (industrial truck, mine locomotive, etc.)	" 2,220	168,939
For all other purposes (including air- craft, motorcycle, communication, etc.)	158,530
Parts and supplies	27,838
Totals	1,980,081

(1) Factory selling value exclusive of sales tax or excise duties.

Note: Firms which report monthly account for about 95 per cent of the total
Canadian production of storage batteries.

Industry and Merchandising Division

May 1963
6523-543

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

TABLE 2. Factory Sales of Electric Storage Batteries

Type		Number	Selling value at plant(1)
			\$
<u>March 1962</u>			
For starting and/or ignition of internal combustion engines:			
(a) Automotive types (all types primarily to fit passenger cars regardless of application)			
(i) For initial installation	batteries	46,240	519,023
(ii) For replacement purposes	"	114,527	1,045,807
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):			
(i) For initial installation	"	1,369	19,489
(ii) For replacement purposes	"	9,767	169,952
(c) Marine		292	17,483
For farm lighting	cells	460	6,039
For railway service (excluding railroad signalling but including diesel start- ing, air conditioning, car lighting)	"	2,677	98,876
For direct motive power (industrial truck, mine locomotive, etc.)	"	2,895	205,200
For all other purposes (including air- craft, motorcycle, communication, etc.)		...	200,599
Parts and supplies	30,502
Totals	2,312,970

(1) Factory selling value exclusive of sales tax or excise duties.

TABLE 3. Factory Sales of Electric Storage Batteries

Type	1962			1963	
	Number	Selling value	Number	Selling value	
		at plant(1)		at plant(1)	
		\$		\$	
<u>Three months ended March</u>					
For starting and/or ignition of internal combustion engines:					
(a) Automotive type (all types primarily to fit passenger cars regardless of application)					
(i) For initial installation ..	batteries	128,254	1,441,257	163,100	1,835,536
(ii) For replacement purposes ..	"	488,915	4,520,270	493,525	4,316,293
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):					
(i) For initial installation ...	"	3,160	45,527	4,622	64,452
(ii) For replacement purposes ...	"	25,456	474,307	22,229	423,630
(c) Marine	"	741	42,382	1,236	72,589
For farm lighting	cells	1,448	20,921	2,049	36,193
For railway service (excluding railroad signalling but including diesel starting, air conditioning, car lighting) ..	"	6,888	272,826	4,778	181,520
For direct motive power (industrial truck, mine locomotive, etc.)	"	7,897	532,655	6,670	490,739
For all other purposes (including aircraft, motorcycle, communication, etc.)	...	464,354	...	462,108	
Parts and supplies	119,340	...	97,612	
Totals	7,933,839	...	7,980,672	

(1) Factory selling value exclusive of sales tax or excise duties.



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