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## FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JANUARY 1964

TABLE 1. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant(1)
		\$
<u>January 1964</u>		
1. For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation ..... batteries	72,480	837,735
(ii) For replacement purposes ..... "	198,407	1,968,096
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ..... "	1,755	29,580
(ii) For replacement purposes ..... "	8,669	217,594
(c) Marine .....	211	15,193
2. For all other purposes (including aircraft, motorcycle, communication, farm lighting, railway service and direct motive power) .....	"	480,091
3. Parts and supplies .....	...	47,971
Totals .....	...	3,596,260

(1) Factory selling value exclusive of sales tax or excise duties.

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for more than 95 per cent of the total Canadian production of storage batteries.

Industry Division

March 1964

6523-543

TABLE 2. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant (1)
		\$
<u>January 1963</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types primarily to fit passenger cars regardless of application)		
(i) For initial installation ..... batteries	56,475	634,755
(ii) For replacement purposes ..... "	247,283	2,172,010
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ..... "	1,514	21,582
(ii) For replacement purposes ..... "	8,029	147,289
(c) Marine .....	387	24,856
For farm lighting .....	cells ..	..
For railway service (excluding railroad signalling but including diesel start- ing, air conditioning, car lighting) ....	" 2,421	94,856
For direct motive power (industrial truck, mine locomotive, etc.) .....	" 2,000	145,238
For all other purposes (including air- craft, motorcycle communication, etc.)	...	163,612
Parts and supplies .....	...	35,605
Totals .....	...	3,439,803

(1) Factory selling value exclusive of sales tax and excise duties.

... Figures not available.

... Figures not appropriate or not applicable.

List of Reporting Firms

Name	Location
Alberta Battery Co. Ltd. .... (1a)	Calgary, Alta.
Allan Batteries Ltd. .... (1a)	Winnipeg, Man.
Dollina Enterprises Ltd. (Arrow Batteries Div.).. (1a, 1b, 1c, 2)	Vancouver, B.C.
Francis Batteries & Tires Ltd. .... (1a)	Victoria, B.C.
General Motors of Canada Ltd. .... (1a)	Oshawa, Ont.
Giant Battery Company .... (1a, 1b)	Vancouver, B.C.
Globelite Batteries Ltd. (Pacific Division) .... (1a, 1b, 1c, 2)	Vancouver, B.C.
Globelite Batteries Ltd. (Winnipeg Plant) .... (1a, 1b, 1c, 2)	Winnipeg, Man.
Globelite Batteries Ltd. (Eastern Division) .... (1a, 1b, 1c)	Scarborough, Ont.
Gould National Batteries of Canada Limited .... (2)	Ft. Erie, Ont.
Prest-O-Lite Battery Co. Ltd. Auto Lite Batteries of Canada Ltd. .... (1a, 1b)	Toronto, Ont.
Surette Battery Co. .... (1a, 1b, 1c, 2)	Springhill, N.S.
Electric Storage Battery Co. (Canada) Ltd. .... (1a, 1b, 1c, 2)	Toronto, Ont.

Note: The numbers shown after the firm names relate to the table on the first page and indicate the type of manufacturing carried on by that firm.

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