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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

OCTOBER 1964

TABLE 1. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
		dollars
<u>October 1964</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types prima- rily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	44,551	428,311
(ii) For replacement purposes ... "	264,703	2,421,324
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	1,323	21,152
(ii) For replacement purposes ... "	8,712	164,691
(c) Marine .....	337	23,248
For all other purposes (including air- craft, motorcycle, communication, farm lighting, railway service and direct motive power) .....		
	...	491,400
Parts and supplies .....	...	48,254
Totals .....		3,598,380

(1) Factory selling value exclusive of sales tax or excise duties.  
... Figures not appropriate or not applicable.

Note: Firms which report monthly account for about 95 per cent of the total  
Canadian production of storage batteries.

December 1964  
6522-819

Industry Division

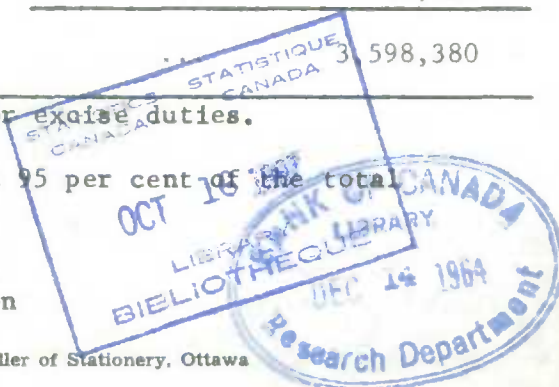


TABLE 2. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
		dollars
<u>October 1963</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types prima- rily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	59,800	640,815
(ii) For replacement purposes ... "	290,111	2,511,122
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	1,449	23,231
(ii) For replacement purposes ... "	9,103	163,175
(c) Marine .....	251	17,280
For all other purposes (including air- craft, motorcycle, communication, farm lighting, railway service and direct motive power) .....		
		451,962
Parts and supplies .....		53,390
Totals .....		3,860,975

(1) Factory selling value exclusive of sales tax or excise duties.  
... Figures not appropriate or not applicable.

TABLE 3. Factory Sales of Electric Storage Batteries

	1963		1964	
	Number	Selling value at plant(1) dollars	Number	Selling value at plant(1) dollars
<u>Ten months ended October</u>				
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (all types primarily to fit passenger cars regardless of application):				
(i) For initial installation ..... batteries	514,190	5,587,521	618,938	6,709,880
(ii) For replacement purposes ..... "	1,808,788	15,271,909	1,745,338	16,049,550
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):				
(i) For initial installation ...	17,811	300,900	14,878	269,497
(ii) For replacement purposes ...	74,739	1,359,551	79,774	1,487,673
(c) Marine .....	3,682	209,853	3,715	192,927
For all other purposes (including aircraft, motorcycle, communication, farm lighting, railway service and direct motive power) .....				
	...	4,246,705	...	4,772,558
Parts and supplies .....	...	394,389	...	272,192
Totals .....	...	27,370,828	...	29,754,277

(1) Factory selling value exclusive of sales tax or excise duties.

... Figures not appropriate or not applicable.

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