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MONTHLY

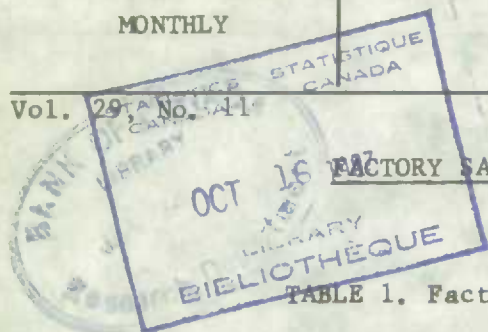
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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

NOVEMBER 1964

TABLE 1. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
		dollars
<u>November 1964</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types prima- rily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	68,940	750,941
(ii) For replacement purposes ... "	256,127	2,473,553
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	1,079	21,349
(ii) For replacement purposes ... "	9,445	184,793
(c) Marine	365	24,631
For all other purposes (including air- craft, motorcycle, communication, farm lighting, railway service and direct motive power)		
	...	514,923
Parts and supplies	51,501
Totals	4,021,691

(1) Factory selling value exclusive of sales tax or excise duties.
... Figures not appropriate or not applicable.

Note: Firms which report monthly account for about 95 per cent of the total
Canadian production of storage batteries.

January 1965
6522-819

Industry Division

TABLE 2. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
		dollars
<u>November 1963</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types prima- rily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	72,868	788,686
(ii) For replacement purposes ... "	262,194	2,285,874
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	2,540	43,161
(ii) For replacement purposes ... "	9,920	182,606
(c) Marine	198	17,995
For all other purposes (including air- craft, motorcycle, communication, farm lighting, railway service and direct motive power)		
	...	426,179
Parts and supplies	44,819
Totals	3,789,320

(1) Factory selling value exclusive of sales tax or excise duties.

... Figures not appropriate or not applicable.

TABLE 3. Factory Sales of Electric Storage Batteries

	1963		1964	
	Number	Selling value at plant(1) dollars	Number	Selling value at plant(1) dollars
<u>Eleven months ended November</u>				
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (all types primarily to fit passenger cars regardless of application):				
(i) For initial installation batteries	587,058	6,376,207	687,878	7,460,821
(ii) For replacement purposes "	2,070,982	17,557,783	2,001,465	18,523,103
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):				
(i) For initial installation ... "	20,351	344,061	15,957	290,846
(ii) For replacement purposes ... "	84,659	1,542,157	89,219	1,672,466
(c) Marine	3,880	227,848	4,080	217,558
For all other purposes (including aircraft, motorcycle, communication, farm lighting, railway service and direct motive power)				
	...	4,672,884	...	5,287,481
Parts and supplies	439,208	...	323,693
Totals	31,160,148	...	33,775,968

(1) Factory selling value exclusive of sales tax or excise duties.

... Figures not appropriate or not applicable.

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