

CATALOGUE No.

43-005

MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 31, No. 1

Price: 10 cents, \$1.00 a year

FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JANUARY 1966

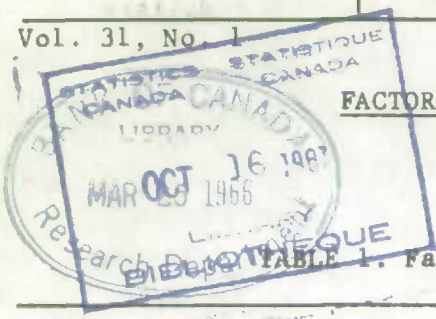


TABLE 1. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant(1)
		dollars
<u>January 1966</u>		
1. For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation	batteries 102,755	1,147,822
(ii) For replacement purposes	" 182,504	1,926,595
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation	" (2)	(2)
(ii) For replacement purposes	" (2)	(2)
(c) Marine	" 276	19,795
2. For all other purposes (including aircrafts, motorcycle, communication, farm lighting, railway service and direct motive power)	515,667
3. Parts and supplies	52,897
Totals	3,662,776

See page 2 for footnotes.

Industry Division

March 1966
6522-819

TABLE 2. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant(1)
		dollars
<u>January 1965</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types primarily to fit passenger cars regardless of application):		
(1) For initial installation	batteries 70,601	830,710
(ii) For replacement purposes	" 195,327	2,036,439
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(1) For initial installation	" (2)	(2)
(ii) For replacement purposes	" (2)	(2)
(c) Marine	" 256	19,760
For all other purposes (including air-craft, motorcycle, communication, farm lighting, railway service and direct motive power)	330,769
Parts and supplies	54,479
Totals	3,272,157

Note: Data contained in this report reflect the experience of the respondent firms listed on page 3. In the case of the commodity contained herein it is estimated that coverage is approximately 95%.

(1) Factory selling value exclusive of sales tax and excise duties.

(2) Included with "Automotive type".

... Figures not appropriate or not applicable.



List of Reporting Firms

Name	Plant location
Alberta Battery Co. Ltd. (1a)	Calgary, Alta.
Allan Batteries Ltd. (1a)	Winnipeg, Man.
Thomas A. Edison Industries (McGraw-Edison (Canada) Ltd) (2)	Toronto, Ont.
Francis Batteries & Tires Ltd. (1a)	Victoria, B.C.
General Motors of Canada Ltd. (1a)	Oshawa, Ont.
Giant Battery Company (1a, 1b, 1c, 2, 3)	Vancouver, B.C.
Globelite Batteries Ltd. (Pacific Division) ... (1a, 1b, 1c, 2, 3)	Richmond, B.C.
Globelite Batteries Ltd. (Winnipeg Plant) (1a, 1b, 1c, 2, 3)	Winnipeg, Man.
Globelite Batteries Ltd. (Eastern Division) ... (1a, 1b, 1c, 2, 3)	Scarborough, Ont.
Gould National Batteries of Canada Limited (2)	Ft. Erie, Ont.
The Prestolite Company, Division of Eltra of Canada Ltd., (Battery Division) (1a, 1b, 3)	Toronto, Ont. Drummondville, P.Q. Calgary, Alta.
Surette Battery Co. (1a, 1b, 1c, 2)	Springhill, N.S.
Electric Storage Battery Co. (Canada) Ltd. (1a, 1b, 1c, 2, 3)	Toronto, Ont.

Note: The numbers shown after the firm names relate to the table on the first page and indicate the type of manufacturing carried on by that firm.



1010656173

[Faint, illegible text, likely bleed-through from the reverse side of the page]