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MONTHLY

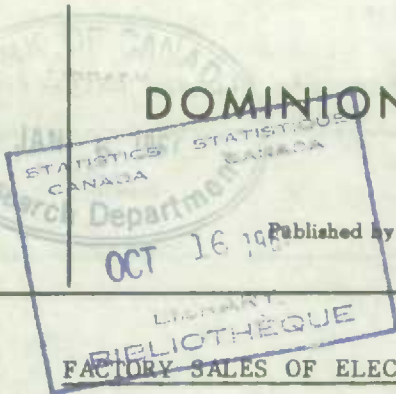
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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

OCTOBER 1966

TABLE 1. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
		dollars
<u>October 1966</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	81,620	929,414
(ii) For replacement purposes ... "	265,773	2,828,626
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	(2)	(2)
(ii) For replacement purposes ... "	(2)	(2)
(c) Marine	189	13,109
For all other purposes (including aircraft, motorcycle, communication, farm lighting, railway service and direct motive power)	730,757
Parts and supplies	79,250
Totals	4,581,156

See page 2 for footnotes.

Industry Division

December 1966
6507-819

TABLE 2. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
		dollars
<u>October 1965</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	77,049	836,725
(ii) For replacement purposes ... "	324,600	3,330,444
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	(2)	(2)
(ii) For replacement purposes ... "	(2)	(2)
(c) Marine	309	22,383
For all other purposes (including aircraft, motorcycle, communication, farm lighting, railway service and direct motive power)	688,873
Parts and supplies	49,479
Totals	4,927,904

Notes: 1. Data contained in this report reflect the experience of the respondent firms listed on the January report. However, please note the following changes for the month under review:

NIL

2. In the case of the commodity contained herein it is estimated that coverage is approximately 95 per cent.

(1) Factory selling value exclusive of sales tax or excise duties.

(2) Included with "(a) Automotive type".

... Figures not appropriate or not applicable.

TABLE 3. Factory Sales of Electric Storage Batteries

	1965		1966	
	Number	Selling value at plant(1) dollars	Number	Selling value at plant(1) dollars
<u>Ten months ended October</u>				
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (all types primarily to fit passenger cars regardless of application):				
(i) For initial installation ... batteries	730,346	8,507,701	807,463	9,076,494
(ii) For replacement purposes ... "	2,008,095	20,694,820	1,883,426	20,003,645
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):				
(i) For initial installation ... "	(2)	(2)	(2)	(2)
(ii) For replacement purposes ... "	(2)	(2)	(2)	(2)
(c) Marine	4,562	226,949	4,210	221,113
For all other purposes (including aircraft, motorcycle, communication, farm lighting, railway service and direct motive power)	5,477,204	...	6,278,109
Parts and supplies	551,691	...	716,140
Totals	35,458,365	...	36,295,501

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