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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

MARCH 1966

TABLE 1. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
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March 1966

For starting and/or ignition of internal
combustion engines:

(a) Automotive type (all types prima-
rily to fit passenger cars
regardless of application):

(i) For initial installation ... batteries	102,488	1,211,012
(ii) For replacement purposes ... "	140,247	1,441,750

(b) Heavy-duty transport, motor coach
and bus and diesel starting
batteries (excluding marine):

(i) For initial installation ...	"	(2)	(2)
(ii) For replacement purposes ...	"	(2)	(2)

(c) Marine	"	424	13,556
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For all other purposes (including air-
craft, motorcycle, communication, farm
lighting, railway service and direct
motive power)

...	559,723
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Parts and supplies

...	93,046
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Totals

...	3,319,087
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See page 2 for footnotes.

May 1966
6507-819

Industry Division

TABLE 2. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
<u>March 1965</u>		dollars
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types prima- rily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	94,553	1,139,878
(ii) For replacement purposes ... "	130,562	1,434,170
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	(2)	(2)
(ii) For replacement purposes ... "	(2)	(2)
(c) Marine	523	25,311
For all other purposes (including air- craft, motorcycle, communication, farm lighting, railway service and direct motive power)	614,421
Parts and supplies	50,811
Totals	3,264,591

Notes: 1. Data contained in this report reflect the experience of the respondent firms listed on the January report. However, please note the following changes for the month under review:

NIL

2. In the case of the commodity contained herein it is estimated that coverage is approximately 95 per cent.

(1) Factory selling value exclusive of sales tax or excise duties.

(2) Included with "(a) Automotive type".

... Figures not appropriate or not applicable.

TABLE 3. Factory Sales of Electric Storage Batteries

	1965		1966	
	Number	Selling value at plant(1) dollars	Number	Selling value at plant(1) dollars
<u>Three months ended March</u>				
For starting and/or ignition of internal combustion engines:				
(a) Automotive type (all types prima- rily to fit passenger cars regardless of application):				
(i) For initial installation batteries	232,307	2,803,922	289,919	3,304,839
(ii) For replacement purposes "	475,565	5,082,157	437,822	5,105,458
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):				
(i) For initial installation "	(2)	(2)	(2)	(2)
(ii) For replacement purposes "	(2)	(2)	(2)	(2)
(c) Marine	1,031	61,246	1,134	55,139
For all other purposes (including air- craft, motorcycle, communication, farm lighting, railway service and direct motive power)				
	...	1,437,651	...	1,481,219
Parts and supplies	168,918	...	222,721
Totals	9,553,894	...	10,169,376

See page 2 for footnotes.

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