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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JULY 1966

TABLE 1. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
July 1966	n is mail	dollars
For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation batteries (ii) For replacement purposes "	39,242 109,316	405,081 1,135,211
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation " (ii) For replacement purposes "	(2)	(2) (2)
(c) Marine	378	15,051
For all other purposes (including air- craft, motorcycle, communication, farm lighting, railway service and direct		
motive power)		407,223
Parts and supplies		30,180
Totals	• • •	1,992,746

See page 2 for footnotes.

Industry Division

TABLE 2. Factory Sales of Electric Storage Batteries

		Number	Selling value at plant(1)	
	Lawrence .	Contain of	dollars	
July 1965				
For starting and/or ignition of internal combustion engines:				
(a) Automotive types (all types primarily to fit passenger cars regardless of application):				
(i) For initial installation	batteries	55,994	639,581	
(ii) For replacement purposes	11	151,367	1,549,733	
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):				
(i) For initial installation	11	(2)	(2)	
(ii) For replacement purposes	tt	(2)	(2)	
(c) Marine	н	476	18,794	
For all other purposes (including air- craft, motorcycle, communication, farm lighting, railway service and direct				
motive power)		•••	451,974	
Parts and supplies		•••	50,909	
Totals		• • •	2,710,991	

Notes: 1. Data contained in this report reflect the experience of the respondent firms listed on the January report. However, please note the following changes for the month under review:

NIL

- 2. In the case of the commodity contained herein it is estimated that coverage is approximately 95 per cent.
- (1) Factory selling value exclusive of sales tax or excise duties.
- (2) Included with "(a) Automotive type".
- (3) Includes revisions for June 1966.
- ... Figures not appropriate or not applicable.

TABLE 3. Factory Sales of Electric Storage Batteries

		1965		1966	
		Number	Selling value at plant(1)	Number	Selling value at plant(1)
			dollars		dollars
Seven months ended July					
For starting and/or ignition of internal combustion engines:					
(a) Automotive type (all types prima- rily to fit passenger cars regardless of application):					
(i) For initial installation b(ii) For replacement purposes	atteries	563,573 1,061,793	6,701,702 11,135,441	624,900 1,049,786	7,005,559 11,209,276
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):					
(i) For initial installation(ii) For replacement purposes	11	(2) (2)	(2) (2)	(2) (2)	(2) (2)
(c) Marine	11	3,638	164,112	3,471(3)	174,894(3)
For all other purposes (including air- craft, motorcycle, communication, farm lighting, railway service and direct motive power)			3,671,359		4,154,490(3)
motive power)					
Parts and supplies		•••	390,445	• • •	469,447
Totals			22,063,059	• • •	23,013,666(3)

See page 2 for footnotes.

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